GLOBAL

BUSINESS EDUCATION IN A GLOBAL WORLD

Rotman
a new way to think

INVESTORS’ REPORT 2013-2014
As some of you may know, I come to Rotman from the Bank of Canada, where I served as senior deputy governor. In that capacity, I worked to shape national and international monetary and financial systems. It is that very experience which underscores for me the vital importance of outstanding global management talent, and gives me such a profound respect for the pivotal role that exceptional business schools play.

It is my privilege to be here. Because of the extraordinary vision and leadership of Roger Martin and the hard work of faculty and staff, Rotman has evolved into a global business school powerhouse. Over the past 15 years, Rotman has grown its faculty from 35 to 135 and its MBA class to the largest and most international in Canada. Rotman has the top MBA program in Canada, and competes with the best in the world. Our scholarship is on par with Harvard’s. And Rotman scholars are tackling some of society’s biggest problems.

As I meet faculty, staff, students, alumni and donors, I am consistently asked: “What’s next for Rotman?” I will be working with Rotman’s incredibly strong team to establish our vision and to begin the process of creating a five-year strategic plan. Our overriding goal is to leverage the transformational growth already achieved at Rotman and to move to the next level of impact and influence.

Our donors and volunteers – the very special group of men and women who believe in our mission and support our efforts – are an integral part of our community and allow us to do extraordinary things we could not do on our own. I have met some of you, and I look forward to meeting many more. Your commitment, your contributions and your involvement are so deeply appreciated. We thank you.

I am honoured and delighted to begin this journey with the Rotman School of Management.

A Note from Mark Wiseman (LLB/MBA ’96), President and CEO, Canada Pension Plan Investment Board

“I am honoured to have participated in the appointment of Tiff Macklem. Tiff’s experience in research and public policy will be invaluable to Rotman as we continue on our trajectory as one of the world’s leading business schools.”
This year, the Rotman School of Management has once again achieved unprecedented global success, and it’s largely thanks to Peter Pauly, who stepped in to serve as Interim Dean.

But Peter’s accomplishments are nothing new. Over the past two decades, Peter has been an instrumental member of Rotman’s leadership team, guiding its growth and its increasingly global scope.

In fact, that’s what this year’s Investors’ Report is all about. As Peter passes the torch to Tiff, we take a look at Rotman’s stunning achievements last year, all the while cognizant that they are a culmination of years of tireless work by the faculty, staff and donors who have made Rotman the powerhouse it is today.

The bottom line is this: Rotman has become a global business school with global power.

The rankings tell some of the story. Not only is Rotman Canada’s top business school (and our Executive Education program is also number one), our faculty is ranked among the top ten business schools worldwide. Rotman’s Finance program is in the top ten globally. And our research and PhD program are equally celebrated, ranking in the top ten internationally.

Our faculty is a major part of our global impact, and we have the accolades to prove it. Rotman’s Nina Mažar, a behavioural economist, was this year named one of the 40 Most Outstanding B-School Professors under 40. Professor John Hull was honoured as Canadian Risk Manager of the Year. Adjunct Professor David Beatty was appointed to the Order of Canada. Visiting Professor Malia Mason was the first recipient of the Award for Emerging Leaders in Honour of Dean Roger Martin. And Professor Beatrix Dart was named as one of the Top 25 Women of Influence.

And then there are our students. This was a year of major global wins. In the Manulife: Entry into Asia Challenge, Rotman teams took top spots. In the Rotman Design Challenge, our students prevailed against MIT and Kellogg. Our students also won the Developers’ Den competition, defeating teams from Schulich, Columbia and Queen’s. In the Warsaw Negotiation Round 2014, our JD/MBA students beat eleven teams from universities in Europe, Asia and the United States. And a Rotman team was crowned North American champions in the A.T. Kearney’s Global Prize competition.

Under Peter’s leadership, Rotman has continued to grow and innovate. This last year brought seven new faculty members from the world’s most distinguished institutions including Berkeley, MIT, Stanford, Kellogg, and New York University. We delivered the first mass online open course by a Canadian business school, attracting more than 40,000 participants from all over the world. Our new MBA curriculum debuted to student acclaim. The Centre for Innovation and Entrepreneurship continued to attract widespread support. Our Creative Destruction Lab grew in impact and the ventures in the Lab have now created over $130 million in equity value. And in recognition of our building expansion we received the Governor General’s Medal in Architecture, Canada’s highest honour in that field.

Thanks to the generosity of our donors, we raised over $16 million in our last fiscal year. With the completion of the capital portion of our $200 million campaign, we are focused on Rotman’s human capital – generating the resources necessary to attract and retain outstanding students and a new generation of world-class faculty members.

Happily for Rotman, Peter will stay on this year to see us through the transition to our new dean. His wisdom, his abiding interest in new ideas and his inspirational leadership will be vitally important as we move ever forward.

A Note from Joseph L. Rotman (MCom ‘60)

“Sandy and I have immeasurable respect for Peter and are deeply grateful for all that he has accomplished. His passion, perseverance, integrity, and commitment to excellence have been integral to making Rotman the school it is today. We thank and congratulate Peter for his unwavering leadership. His legacy can be seen in the pride people feel for the school and in all who benefit from Rotman.”
Already at the forefront of a global movement to reinvent business education, Rotman has once again broken new ground this past year.

As part of our Integrative Thinking agenda, Rotman is now the only business school in the world to use a model-based problem-solving approach in our MBA. And our students are employing this approach to tackle real challenges from actual organizations.

That’s because Rotman has long recognized that for businesses to thrive in an often volatile global landscape, they need more than analytics. They need incisive and creative problem solving.

In our new curriculum, students gain access to confidential corporate data, are taught to model problems from multiple perspectives, to develop solutions based on critical thinking, and to present their findings to senior leadership. That’s an amazing opportunity when the corporations include Labatt, Four Seasons Hotels and Resorts, and Kanetix.

Vice-Dean Peter Pauly was deeply involved in designing Rotman’s new MBA curriculum and the driving force in making it a reality. That’s just one of Peter’s more recent accomplishments. His remarkable career as economist, professor, interim dean, author, editor and policy advisor to many organizations around the world is well known. He is particularly renowned for his focus on global economic modeling. In fact, Peter is the executive director of Project LINK, a research consortium headquartered both at U of T and at the United Nations and credited with creating a global macroeconomic model used for forecasting international economic policy.
Wendy Dobson, the award-winning co-director of the Institute of International Business and adjunct professor at Rotman is—to say the least—an authority on the global economy. An international economist, she has published in both English and Mandarin on Asia’s rise, on the future of the Indian and Chinese economies, and on Chinese innovation. She’s served as the president of the C.D. Howe Institute, Canada’s leading economic think tank. She’s a senior fellow at the Asia Pacific Foundation. And she was an Associate Deputy Minister of Finance in the Canadian government.

It’s no wonder. Our international faculty come from the world’s most prestigious universities—Harvard, Carnegie Mellon, MIT, London Business School, Cambridge, Stanford, NYU Stern and Yale among them.

Their research is also ranked among the world’s best—and its impact is global. Professor Jia Lin Xie is a global authority on the internationalization of management research. Professor John Hull has written the textbook on financial derivatives that is the bible of trading rooms and classrooms around the world. Professor Dilip Soman is the Director of the India Innovation Institute at the U of T and the Coordinator of a newly formed research cluster at Rotman—Behavioural Economics in Action. Professor Laura Doering examines how social factors impact economic development in emerging markets. Professor Will Mitchell explores business dynamics in developed and emerging markets, most recently in Africa. Associate Dean Anita McGahan is an expert in global health. And the list goes on.

Seventy per cent of Rotman faculty are international. Clearly, they not only are global—they think global as well.
Savita Gill (MBA ’15) came to Rotman from India with a degree in engineering and a career in IT asset management. Now this superstar is setting her sights on using information technology as a tool for business innovation. She’s a tireless volunteer who gets involved in all sorts of extra-curricular activities (the Rotman Business Design Club, Women in Management Association, the Rotman Management Consulting Association). Three scholarships later, Savita says she’s deeply grateful to the donors who have made her education possible. One key reason for choosing Rotman first? She believes Rotman is reinventing business education. She hasn’t been disappointed.

This past year, Rotman welcomed the largest, smartest and most international MBA class in Canada.

In fact, this Rotman class is bigger than all the MBA programs combined at McGill, Queen’s, UBC and Ivey. And it is global. Students represent 32 countries including India, China, Pakistan, the United States, France, Brazil, Japan, Mexico, Thailand, the Netherlands and the Philippines.

Most interestingly, the class is made up of students from remarkably diverse backgrounds: we have a medical doctor, a veterinarian, a classical music conductor, a neuroscientist, a microbiologist, and yes, a race car driver.

The world’s best and brightest students are choosing Rotman. Mahendra Wadhwa, an investment banker from Mumbai who’s worked throughout the world, chose Rotman over Chicago Booth and NYU Stern. He says Rotman’s stellar reputation, its tremendous internship program and its scholarship sealed the deal. Sam Dukesz, one of Rotman’s most exceptional students who is in the midst of his JD/MBA, chose Rotman over several Ivy League schools.

INTRODUCING THE MOST GLOBAL MBA CLASS IN ROTMAN’S HISTORY
Toronto, Sao Paulo, Buenos Aires, Hong Kong, Shanghai, Mumbai, New Delhi, Budapest, Geneva, St. Gallen, Dubai, Istanbul. That’s the class schedule for students in Rotman’s Omnium Global Executive MBA – one of the first truly global programs of its kind.

Over 18 months, Omnium students not only immerse themselves in business disciplines in various countries, but they also tour local businesses, meet with local stakeholders, and see businesses first-hand in different cultures. Tyler Langdon (MBA ’14) chose the program because of its unrivaled reputation and after a full review of programs throughout the world. Rotman was the only school he applied to. He calls Omnium a life-changing experience.

For our MBA students, we offer study tours to regions around the globe where they visit cities like Hong Kong, Lima, Dubai, New Delhi, London, Paris and Munich. Students learn how businesses operate, gain insight into emerging markets, and find out about challenges in other economies. Students also establish connections for top careers down the road.

Christoph Jung (MBA ’14) has degrees in environmental science and chemistry, and already had a successful career. But he came from Switzerland to participate in Omnium because he wanted to focus on international business and emerging markets. Most importantly, he wanted to push beyond his comfort zone and broaden his scope. It worked. Winner of multiple academic awards from Omnium, Christoph today leads one of the most profitable product portfolios at Mettler Toledo, and leads an international team of product managers and marketing specialists.
Albert K. Li (MBA ’88) epitomizes the global Rotman graduate. He worked in senior positions throughout North America before moving to Thailand in 1996 as manufacturing controller of AutoAlliance Thailand. By 2000, he was appointed vice president and CFO of Ford China, and then later, president of Ford Taiwan. In 2012, he became general manager and head of Bombardier Aerospace China.

As a major player in the Asia-Pacific region, Albert has been duly recognized with the Honorary Labour Medal by the Jiangsu Government for outstanding contribution in the field of economic development. Still, he doesn’t forget his roots. Albert and his wife, Teresa, established the Albert and Teresa Li Scholarship at Rotman to support an incoming MBA student.
As part of his Global Cities agenda and thanks to the vital support of Manulife Financial, Professor Richard Florida is exploring the rise of global cities and the middle class in Asia. Florida is the director of Rotman’s Martin Prosperity Institute – a leading think tank on cities and economic prosperity. Florida has been named one of the world’s leading public intellectuals on cities and economic competitiveness.

Rotman’s reputation as a leading international thought leader is only becoming stronger.

Once again, the prestigious Financial Times rankings have placed Rotman research in the top ten in the world, alongside Harvard Business School, Wharton, Stanford, Duke and NYU Stern. It’s no surprise that Rotman’s largest contribution this year came from a donor as far away as London.

And Thinkers50 – the definitive global ranking of the most influential management thinkers on the planet, which held its award ceremony in London, included three of Rotman’s faculty on its coveted list: former Rotman Dean Roger Martin, technology guru Don Tapscott, and world-renowned urban theorist Richard Florida.

But Rotman faculty are hardly resting on their laurels. Dozens of new books and articles have been published in pre-eminent journals and mainstream media this year. And Rotman’s Speaker Series brought some of the world’s most distinguished thinkers to students, alumni and the broader community. Not to mention our award-winning Rotman Management magazine, now on newsstands across North America.
THOUGHT LEADERSHIP @ ROTMAN – 2013-2014

MPI “SHIFT DISTURBERS” SPEAKERS SERIES @ ROTMAN

Nate Silver, Editor-in-Chief of ESPN’s FiveThirtyEight blog, Author
“The Signal and the Noise: Why Most Predictions Fail – but Some Don’t!"

Anne-Marie Slaughter, President and CEO of the New America Foundation and the Bert G. Kerstetter ’66 University Professor of Politics and International Affairs, Princeton University
“Solutions for a New America”

Wendy Dobson: Partners and Rivals: The Uneasy Future of China’s Relationship with the United States (University of Toronto Press, Rotman-UTP Publishing)

Tim Rowley: Network Advantage: How to Unlock Value from Your Alliances and Partnerships (Jossey-Bass)

Malcolm Gladwell, Staff Writer, The New Yorker; Author, The Tipping Point, Blink, Outliers, What the Dog Saw and David and Goliath
“David and Goliath: Underdogs, Misfits, and the Art of Battling Giants”

Wendy Dobson: Partners and Rivals: The Uneasy Future of China’s Relationship with the United States (University of Toronto Press, Rotman-UTP Publishing)

Dilip Soman: Innovating for the Global South: Towards an Inclusive Innovation Agenda (University of Toronto Press, Rotman-UTP Publishing)

Miheea C. Moldoveanu and Joel A. C. Baum: Epinets: The Epistemic Structure and Dynamics of Social Networks (Stanford University Press)

Entrepeneurship Experts Speaker Series @ ROTMAN

Fred Dawkins, Co-Founder, The Olde Hide House, Author, Everyday Entrepreneur: Making It Happen
Sherry Cooper, TMX Industry Professor, DeGroote School of Business, McMaster University (former Chief Economist, BMO)
“Identify Your Strengths, Strike out as an Entrepreneur – and Make Your Dream a Reality”

Dr. David Halpern, Chief Executive, United Kingdom Behavioural Insights Team
“The Behavioural Insights Factor: Reflections from 10 Downing Street”

Fred Dawkins: Everyday Entrepreneur: Making It Happen

Sherry Cooper: Inference and Intervention: Causal Models for Business Analysis (Routledge)

Design Thinking Experts Speaker Series @ ROTMAN

David Kelley, Founder, IDEO and Stanford University’s d.school; Co-Author (with Tom Kelley), Creative Confidence: Unleashing the Creative Potential Within Us All
“Unleashing the Creative Potential Within Us All”

Dr. David Halpern: Inference and Intervention: Causal Models for Business Analysis (Routledge)

ENTREPRENEURSHIP EXPERTS SPEAKER SERIES @ ROTMAN

ENTREPRENEURSHIP EXPERTS SPEAKER SERIES @ ROTMAN
Rotman has global students, faculty, alumni and programs. So it makes sense that our donors and volunteers are global as well. One of our most significant gifts in the past year came from England. Given anonymously, this $10 million donation will support Roger Martin’s work on democratic capitalism at Rotman’s Martin Prosperity Institute.

Then there is the Peter P. Copses and Judith V. Mueller 1980 Commerce Scholarship. Based in Los Angeles, this couple, both Rotman Commerce graduates, want to support students who have a passionate interest in the free enterprise system.

And Manulife Financial has enabled us to create the Manulife Asia Desk @MPI to explore urbanization and the rise of the creative, middle-class in South East Asia. The project is vital to understanding global business strategy and policy implications.

For all that our donors and volunteers do for Rotman, year in and year out, we thank you.

Melinda Rogers works in both Toronto and Silicon Valley and understands the value of a business degree. She received her Rotman MBA in 1997 and has since played a pivotal role in making Rogers Communications Partnership the company it is today. As a proud alumna, supporter and dedicated volunteer to Rotman, Melinda sees the importance of attracting the world’s best students. To that end, Melinda established the Leaders of Tomorrow Scholarships at Rotman for students beginning their MBA or Master of Finance. It’s a scholarship based on merit and demonstrated leadership potential.
SOME MEMORIES FROM THE PAST YEAR
(please note, not all 2013/14 events are shown)

October 7, 2013 | Welcome Interim Dean Peter Pauly Reception
October 30, 2013 | Canadian Business History Advisory Board Meeting
November 13, 2013 | Rotman Student Awards Breakfast
November 25, 2013 | Hong Kong Rotman Alumni Reception
December 4, 2013 | Gibbens Breakfast hosted by Jose Luis Martinez (MBA '92) with the Rotman Latin American Business Club
January 29, 2014 | Don Tapscott, Inaugural Fellow, MPI, Executive Director, GSN, MPI “Shift Disturbers” Speakers Series @ Rotman
February 6, 2014 | David Kelley, Founder, IDEO and Stanford University’s d school, Design Thinking Experts Speaker Series @ Rotman
February 10, 2014 | FirstService Corporation Recognition Event
April 30, 2014 | Powerhouse Dinners
May 7, 2014 | Boston Rotman U of T Alumni Reception
May 8, 2014 | Washington Rotman U of T Alumni Reception
May 12, 2014 | Leadership Annual Giving event hosted by John Cassaday (MBA ’81)
May 12, 2014 | Calgary Rotman U of T Alumni Reception
June 5, 2014 | Dean’s Cocktail Party
On International Women’s Day, 2014, CIBC announced a major investment to support the leadership, advancement and development of women in finance at the Rotman School of Management.

CIBC’s one million dollar contribution will provide women with business school scholarships, paid summer internships and mentoring by industry leaders. Their gift will also be used to develop curriculum in the area of leadership and diversity management. The goal? To kick-start women’s careers in finance and to promote diversity in the financial sector.

The gift makes perfect sense for CIBC whose strong, inclusive culture has been recognized with Canada’s most prestigious organizational awards including Canada’s Top 100 Employers, Best Diversity Employer, Best Workplace, Best Employer for New Canadians and Canada’s Top Employer for Young People.

For Rotman, the partnership is an extension of a long-standing relationship with CIBC. According to Peter Pauly, then Interim Dean of Rotman, the CIBC Women in Financial Services Scholarships initiative is exactly what women need to become tomorrow’s business leaders.

We thank CIBC for its generous commitment to Rotman, to our students and to the future of women in business.
$1,000,000+  DONORS

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Names in bold indicate five-year consecutive donor(s).

* Asterisk indicates a Rotman Faculty or Staff member.

Education designations are limited to Rotman alumni. All joint program designations have been categorized as MBA.

We apologize for the accidental misspelling or omission of donor names. If you have not been appropriately recognized, please contact us and we will correct the oversight in future publications.
WAYS TO CONTRIBUTE

The Rotman School is getting ever closer to achieving its campaign goal of $200 million, an integral component of the University of Toronto’s Boundless Campaign. Boundless is the most ambitious fundraising initiative in Canadian university history. There are so many ways you can become involved.

ANNUAL FUND
The Annual Fund is designed to meet Rotman’s immediate needs and provide support for our students, alumni and faculty.

• Annual gifts of $250 or more will be recognized on our website for the 2014-15 year and in our annual Rotman Investors’ Report.
• Annual gifts of $1,000 or more will be recognized in our new Dean’s Society, an exclusive category within our Annual Fund. Membership offers privileged access to the world’s greatest minds, insight into research that’s still in the works, the chance to reconnect with former classmates and the opportunity to meet the giants of corporate Canada.
• Gifts of $5,000 (may be given over five years) entitle donors to name a seat in Desautels Hall, a state-of-the-art facility designed for lectures, classes and special events. Seats can be named as a lasting legacy in support of business education, or as a tribute to family, friends or colleagues.

STUDENT SCHOLARSHIPS
Rotman competes for the world’s top students. Merit-based entrance awards and scholarships for both domestic and international students are essential. There are two ways donors can participate:

• Starting at $50,000, a Named Endowed Scholarship can be established. Payable over five years, this enables donors to allocate funds to their area of interest (for instance, finance, marketing or accounting) and specify what type of student(s) will receive the scholarship.
• Starting at $25,000, a Pledged Expendable Scholarship can be established. Payable over five years, will ensure that an eligible student receives $5,000 per year toward the cost of tuition. Expendable scholarships can also be named.

CHAIRS AND PROFESSORSHIPS
Naming an endowed Chair or Professorship at the Rotman School will help recruit and retain the world’s leading teachers and researchers, enhance our curriculum, foster research and advance the academic performance of tomorrow’s business leaders. Chairs and Professorships can be established for a $3 million Named Endowed Chair, a $1 million Named Expendable Chair, a $1 million Named Endowed Professorship and a $500,000 Named Expendable Professorship.
We are seeking support in the following areas:

• Business Design
• Corporate Social Responsibility
• Economics and Strategy
• Finance and Risk Management
• International Business
• Knowledge and Technology Management
• New Technologies and Data Analytics

RESEARCH CENTRES (CENTRES OF EXCELLENCE)
Rotman’s evolving curriculum reflects a commitment to interdisciplinary learning opportunities and newly emerging fields of study. Curricular innovation – the heart of a dynamic business school – requires a variety of investments in program development to maximize the intellectual capital generated throughout the University’s academic community. Rotman has responded by developing centres for excellence. These centres bring increased focus and intensity to the education of today’s Rotman graduates. The centres of excellence are essential to the ongoing development of the School’s academic programs. Endowing each of these programs will enable the School to provide an innovative and progressive business education that continues to compete with the best in the world.

PLANNED GIVING
Gift planning allows donors to make a strategic charitable donation that will have a much greater impact than might be expected. Usually available to Rotman sometime in the future, a planned donation gives the donor the opportunity to establish their own personal legacy through a variety of affordable methods suited to their goals, needs and timeline. The link between the past, present and future, legacy gifts are the foundation for the ongoing growth and success of Rotman and the University of Toronto.
For more information, please contact Anne Hilton, Director, Donor Relations at 416.978.3010

Supporting the best students, the finest academic minds and our centres of excellence will help us maintain our position among the world’s top business schools. Please join us.
FOR MORE INFORMATION CONTACT US

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