Financial Literacy and Analysis

Rotman

in Canada for Open Enrolment THE FINANCIAL TIMES 2020

As part of the University of Toronto, the

Rotman School of Management is Canada's

leading business school and has Canada's

largest group of management faculty. It is

research institutes in the world and boasts

At Rotman Executive Programs, Canada's

leading executive education provider for

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open-enrolment programs, we enable

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an impressive network of global

Why Rotman?

Equip yourself with the skills to navigate between strategy and operations using financial statements.

Add value to the boardroom.

Managers, executives and directors who can use and understand numbers add more value to the boardroom and to their organization and are better able to fulfill their leadership mandate.

Mastering the language of finance enhances your ability to ask the right questions and engage management more efficiently. Over three days our expert faculty will provide you with fluency and a context for the use of financial information and build a framework for strategic thinking based on solid financial measures.

Connect the dots.

Build the skills you need to navigate financials. This program is designed to help you connect the dots and gain a practical working knowledge of financial reporting and analysis.

Key Takeaways

- Improve your ability to read and understand financial statements
- » Better connect strategy and

operations to maximize value

- » Use financial data and analysis more effectively
- » Execute your financial role and responsibilities with due diligence

Who Should Attend?

This program will benefit anyone seeking to develop his or her skills in navigating financial statements. The overall goal is to help participants connect the dots between financial factors and strategic decision-making by giving them a practical working knowledge of financial reporting and analysis.

Past participants have included CEOs, SVPs, presidents, executives, board directors and senior managers from public, private and not-for-profit boards and organizations.

A 3-day intensive programProgram Fee:Questions?Location:\$5,250 CADContact our learning
advisor at 416.978.8815 or
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or accommodation.

The fee does not include travel

Executive Programs Rotman School of Management 149 College Street Toronto, Ontario M5T 1P5

