

#1 Canada's leading Executive Education provider in Open Enrolment Programs  
THE FINANCIAL TIMES 2018

Equip yourself with the skills to navigate between strategy and operations using financial statements.

## Why Rotman?

As part of the University of Toronto, the Rotman School of Management is Canada's leading business school and has Canada's largest group of management faculty. It is home to some of the most innovative research institutes in the world and boasts an impressive network of global partnerships in a variety of academic, corporate and community sectors.

At Rotman Executive Programs, Canada's leading executive education provider for open-enrolment programs, we enable leaders to develop the capacity to transform themselves, their organizations and their communities by offering specialized business education programs for individual and organizations which address today's business challenges and opportunities.

## Add value to the boardroom.

Managers, executives and directors who can use and understand numbers add more value to the boardroom and to their organization and are better able to fulfill their leadership mandate.

Mastering the language of finance enhances your ability to ask the right questions and engage management more efficiently. Over three days our expert faculty will provide you with fluency and a context for the use of financial information and build a framework for strategic thinking based on solid financial measures.

## Connect the dots.

Build the skills you need to navigate financials. This program is designed to help you connect the dots and gain a practical working knowledge of financial reporting and analysis.

## Key Takeaways

- Improve your ability to read and understand financial statements
- Better connect strategy and

- operations to maximize value
- Use financial data and analysis more effectively
- Execute your financial role and responsibilities with due diligence

## Who Should Attend?

This program will benefit anyone seeking to develop his or her skills in navigating financial statements. The overall goal is to help participants connect the dots between financial factors and strategic decision-making by giving them a practical working knowledge of financial reporting and analysis.

Past participants have included CEOs, SVPs, presidents, executives, board directors and senior managers from public, private and not-for-profit boards and organizations.

## A 3-day intensive program

### Location:

Rotman School of Management,  
Toronto, Ontario, Canada

## Program Fee:

\$5,250 CAD

The program fee includes tuition, all program materials and class-day meals.

The fee does not include travel or accommodation.

## Address:

Executive Programs  
Rotman School of Management  
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Toronto, Ontario M5T 1P5

## Questions?

Contact our learning advisor at 416.978.8815 or [advisor@rotman.utoronto.ca](mailto:advisor@rotman.utoronto.ca)