

#1 Canada's leading  
Executive Education provider  
in Open Enrolment Programs  
THE FINANCIAL TIMES 2018

Jointly developed with Odgers Berndtson, this program will help you develop the intellectual and emotional agility, decision-making, problem-solving and communications skills required for success.

**“The program was well paced, with a qualified and interesting cohort and great instructors (both Rotman professors and expert consultants). There was an appropriate mix of presentation, Q&A, and practical application. Guest speakers with on the ground experience in similar roles helped transcribe the concepts from business cases into the real world.”**

**Robin Madsen**  
CFO, CalSTRS

### Develop your core capabilities.

Today's CFOs are expected to be strategic business partners with the CEO, drive and fuel sustained growth, work effectively with the board, deal with investors, manage people, interact effectively with stakeholders and drive strategic change. All of that is on top of the traditional core financial and reporting duties. The CFO leadership program is designed to help participants assess and develop three critical skills in order to succeed in this critical leadership role.

### Three pillars of CFO leadership.

The concept behind the CFO Leadership Program arose from conversations between Rotman, and Odgers Berndtson's CFO and Leadership Practices, as well as consultations with North America's leading CFOs, CEOs and audit chairs. Our conversations with this exclusive advisory board identified three critical CFO success factors which we refer to as the Three Pillars of CFO Leadership™: (1) Leadership in the C-Suite; (2) Strategic Agility and Business Acumen; and (3) Managing Key Stakeholder Relations.

### We're here to help.

This highly personalized program focuses on positive behavior change. Each member of the program will have the opportunity to receive a customized leadership assessment, work one-on-one with an executive coach, and develop a personal action learning plan.

### Who Should Attend?

The program is limited to a select group of executives nominated by their CFO, CEO or audit chairs. The rigorous application process ensures that you will be in the company of your peers. The intimate class setting and social events provide ample opportunities for networking with both your classmates and leading CFOs, CEOs and audit chairs who will participate in panel discussions, select program sessions and receptions.

All participants should have a minimum of 10 years of work experience, with at least five years at the managerial level.

### A 5-day intensive program

#### Location:

Rotman School of Management,  
Toronto, Ontario, Canada

### Program Fee:

\$11,200 CAD

Fee includes tuition, all program materials and meals.

The fee does not include travel or accommodation.

### Questions?

Contact our learning advisor at 416.978.8815 or [advisor@rotman.utoronto.ca](mailto:advisor@rotman.utoronto.ca)

### Address:

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