

# Health Leadership: Achieving Your Potential

# Rotman

#1 Canada's leading  
Executive Education provider  
in Open Enrolment Programs  
THE FINANCIAL TIMES 2018

Get the actionable tools, frameworks and leadership training you need to succeed in an increasingly complex health care system.



**Brian Golden**

Brian is the Vice-Dean of MBA Programs; the Sandra Rotman Chair in Health Sector Strategy at the University of Toronto and The University Health Network; and Co-Academic Director, Global Executive MBA for Healthcare and the Life Sciences.

Brian conducts research and teaches in the areas of strategic change and implementation, health system integration and funding, governance, organizational strategy and leadership.

## **Step up and take charge.**

In order to keep up with increasing demands, health leaders need to innovate, realize the promise of new technologies and lead change as never before.

Over five days you will increase your effectiveness in driving improvements within your organization as you interact and build relationships with leaders from across the system.

## **Your trusted partner.**

Canada's leading centre for health care leadership development, the Rotman School of Management has unique expertise in developing health leadership and management effectiveness. This program focuses on providing you with actionable management tools and a proven change management framework used by health providers, life science firms, and major corporations.

## **Who Should Attend**

This program is designed for clinical and non-clinical leaders (manager and director level) and clinicians who have taken on managerial responsibilities.

## **Actionable tools you can use right away.**

Enhance your leadership and management effectiveness with learning you can apply immediately upon your return to work. During each day of the program, you will increase your self-awareness as a leader and build a personalized leadership agenda.

## **Why executive education at Rotman?**

Our health systems need to evolve, and that starts with new thinking and new ideas. We inspire and equip health leaders to transform themselves, their organizations and the world. At Rotman, you will strengthen your leadership capabilities, improve your systems, and learn from experts in the field.

During your five-day intensive program, you will learn how successful health leaders design high-performing networks, use tools such as artificial intelligence and big data, and examine behavioural economics opportunities in your organization. By learning about these tools and techniques, you will develop new ways of approaching health leadership challenges.

## **We're here to help.**

At Rotman we believe in learning that is immediately applicable inside the organization and that lasts long after the program is complete. By committing to a plan for how you intend to lead within your organization, developing a framework for leadership, and strategies to drive organizational change, you will stay accountable to your goals and remember to celebrate your victories.



Apply Online: [www.rotmanexecutive.com/HealthLeadership](http://www.rotmanexecutive.com/HealthLeadership)

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## Program Schedule

Day 1	Day 2	Day 3	Day 4	Day 5
<ul style="list-style-type: none"><li>→ Designing high performance health systems</li><li>→ Measuring performance</li><li>→ Managing resources</li></ul>	<ul style="list-style-type: none"><li>→ Measuring performance</li><li>→ Managing resources</li><li>→ Negotiating change</li><li>→ Conflict resolution</li></ul>	<ul style="list-style-type: none"><li>→ Negotiating change</li><li>→ Conflict resolution</li><li>→ Digital health</li></ul>	<ul style="list-style-type: none"><li>→ Integrative thinking</li></ul>	<ul style="list-style-type: none"><li>→ Behavioural Economics</li><li>→ Leading change</li></ul>

### A 5-day intensive program

#### Location:

Rotman School of Management,  
Toronto, Ontario, Canada

#### Dates:

March 23-27, 2020

#### Program Fee:

\$5,700 CAD

The program fee includes tuition, all program materials and class-day meals.

The fee does not include travel or accommodation.

#### Questions?

Contact our learning advisor at 416.978.8815 or [advisor@rotman.utoronto.ca](mailto:advisor@rotman.utoronto.ca).

#### Address:

Executive Programs  
Rotman School of Management  
149 College Street  
Toronto, Ontario M5T 1P5

### Health leadership

Many health leaders have served in frontline positions but rarely have they received formal leadership training. Our programs are designed to address this gap through a personalized, hands-on approach.

Health system professionals are incredibly busy, which is why our programs are short, intensive, and hands-on. Each one is designed to minimize your time away from the office, hospital, or lab while maximizing your outcomes.

The real-world perspectives you gain in class, from our expert faculty as well as from your classmates, will have an extraordinary impact on your learning experience.

### Your challenges. Our expertise.

The Rotman School of Management is Canada's leading business school with expertise in system leadership, innovation and design, change management, emotional and political intelligence, integrative thinking™, alignment and systems thinking, and big data.

Every challenge an organization faces has two components: one technical and one people-focused. Our approach to addressing the biggest decisions faced by health leaders is to address both components with an approach grounded in the latest insights and thought leadership from expert faculty who have experience in the field.

### Ask us anything.

If you would like to learn more about this program please contact our learning advisor at [advisor@rotman.utoronto.ca](mailto:advisor@rotman.utoronto.ca) or call 416.978.8815.



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