

#1 Canada's leading Executive Education provider in Open Enrolment Programs
THE FINANCIAL TIMES 2018

Hone your communication style with the power of AI.

Take your communication skills to the next level.

The world's most effective leaders have one thing in common: a highly effective communication style and a presence that inspires trust, induces communion and signals competence. Rotman's Executive Communication Lab takes your executive communications skills to the next level.

With advanced, AI-powered emotion, voice and text tracking and analysis technology and detailed, personalized guidance from expert communications coaches, this unique communications lab will help you positively transform your presence, projection and persuasiveness.

Powerful technology. Deep insights.

The powerful AI-based social intelligence used in this exclusive lab will allow you to see every aspect of your personal communication style that matters including:

- vocal intonations and rhythms
- body movements which reveal your feelings
- what you say and the emotional expressions with which you say it

By tracking and measuring these items you will be able to objectively analyze your emotional content. In turn, our 360 degree camera captures data from your audience with individualized displays that can provide analytics on a person-by-person basis. You'll learn exactly which parts of your presentation were hits and where and why you lost your audience.

Combining human and machine analytics, this lab brings together qualitative and quantitative feedback and will help you become a better communicator, manager, and leader.

A 2-day ab

Location:

Rotman School of Management,
Toronto, Ontario, Canada

Program Fee:

\$6,000 CAD +HST

The program fee includes tuition, all program materials and class-day meals.

The fee does not include travel or accommodation.

Questions?

Contact our learning advisor at 416.978.8815 or advisor@rotman.utoronto.ca

Address:

Executive Programs
Rotman School of Management
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Toronto, Ontario M5T 1P5