

Rotman's Financial Literacy Program

Master the language of finance

#1 Canada's leading
Executive Education provider
THE FINANCIAL TIMES 2014

a new way to think | it is possible

Rotman

A firm grasp of financial reporting is essential for mapping out strategy in all publicly traded, not-for-profit and public-sector organizations. Board directors and senior executives, who are ultimately responsible for the financial statements, must understand them thoroughly in order to add value within their organizations and in the boardroom and fulfill their leadership mandate.

The Financial Literacy Program will improve your fluency in discussing financial information and help you build a solid, quantifiable framework for your strategic thinking.

Location:

Rotman School of Management,
Toronto, Ontario, Canada

Program Fee:

\$3,950 CAD + HST

Fee includes tuition, all program materials and meals.

"I found the Financial Literacy Program at the Rotman School of Management to be very informative as well as enjoyable. It has been relevant to me in my role as a director of a number of for-profit and not-for-profit boards, particularly given today's higher standards of corporate governance. Another benefit of the program is that it provided me with an opportunity to meet a number of very interesting people who serve as board members of organizations from a wide variety of industries."

DON JOHNSON
Bank of Montreal

Immediate Impact

Rotman's Financial Literacy Program provides the necessary context for using financial information more effectively and helps you better integrate financial measures in crafting and guiding strategic direction. Senior leaders must be equipped to use the yardsticks and ratios of finance in framing operational decisions as well as longer-term strategy. Mastering the language of financial analysis and reporting will enhance your ability to ask the right questions and engage more meaningfully in management discussions.

More than 400 directors and senior executives have graduated from the Financial Literacy Program in Toronto, Calgary, Vancouver and Edmonton. The diversity of backgrounds among participants ensures a rich and dynamic learning experience.

Key Takeaways

- Improve your ability to read and understand financial statements and concepts
- Better connect strategy and operations to maximize shareholder value
- Use financial data and analysis more effectively in decision-making
- Execute your financial role and responsibilities with due diligence

Academic Director

Ramy Elitzur is the Edward J. Kernaghan Professor in Financial Analysis and Associate Professor of Accounting at the Rotman School of Management. On the Rotman faculty since 1988, he has twice been honoured with the Rotman Graduate Business Council teaching excellence award. He has also been a visiting professor at the Recanati Graduate School of Business Administration at Tel Aviv University and the Stern School of Business Administration at New York University.

Ramy's areas of expertise include business valuations, initial public offerings, mergers and acquisitions and leveraged buyouts. Published widely in distinguished journals of finance, economics and accounting, he focuses his research on the application of game theory to financial situations. Ramy was educated at New York University (PhD, MPhil) and Tel Aviv University (MBA) and holds CPA and CMA designations in the United States.

Why Rotman?

The University of Toronto's Rotman School of Management is located in downtown Toronto, home to the largest financial district in Canada and the third largest in North America. Situated in the heart of Canada's business capital, Rotman Executive Programs has unique access and insight into the best thinkers and practitioners in business today.

As part of the University of Toronto, one of the world's top 20 research universities, the Rotman School fosters a new way to think that enables our graduates to tackle today's global business challenges. Home to some of the most innovative research institutes in the world, Rotman boasts an impressive network of global partnerships in a variety of academic disciplines and with the corporate sector.

Executive Programs at the Rotman School of Management is committed to delivering programs for individuals and custom programs for organizations that influence organizational leaders worldwide. Rotman Executive Programs inspires and empowers leaders to develop the capacity to transform themselves, their organizations and their communities.



Who Should Attend?

This program will benefit anyone seeking to develop his or her skills in navigating financial statements. The overall goal is to help participants connect the dots between financial factors and strategic decision-making by giving them a practical working knowledge of financial reporting and analysis. Past participants have included CEOs, SVPs, presidents, executives, board directors and senior managers from public, private and not-for-profit boards and organizations.

Day One

- Introduction to Financial Reporting
- The Roles and Responsibilities of the Audit Committee, Management and Auditors in the Reporting Process

Day Two

- Introduction to Financial Ratios
- Financial Statements in Depth

Day Three

- Introduction to Annual Reports
- Introduction to Management Discussion and Analysis

Find Out More:

Phone: 416.978.8815
Fax: 416.978.5656
Email: learning.advisor@rotman.utoronto.ca

Address:
Executive Programs
Rotman School of Management
149 College Street
Toronto, Ontario M5T 1P5

