

# Leading Strategic Change

# Rotman

#1 Canada's leading  
Executive Education provider  
in Open Enrolment Programs  
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Redefine how you think about change in your organization and what you need to achieve your vision.

**"I was inspired by my interaction with the faculty and the other attendees. The program has given me the opportunity to filter my thoughts through elements like strategic thinking and change management. The knowledge gained and tools learned will be great for my future."**

**Nikos Kefalas**  
Crew & Training Manager  
Almi Tankers, Greece

## Set the right direction.

Being able to adapt quickly to new conditions is a key predictor of success. Rotman's Leading Strategic Change program helps set the right direction for a transforming initiative and inspire effective action. This program will redefine how you think about change in your organization—considering both what is needed to achieve your vision and what is possible in terms of time, resources and collective motivation.

## Inspire effective action.

Throughout this program, you will progress from analyzing your change initiative through the design of a framework for change to developing a unique model for accelerating the process in your organization. Rotman's Model-Based Problem Solving approach will enable you to tackle your project's most complicated challenges, make better decisions and achieve optimum results.

## We're here to help.

Included in your program fee is one-on-one coaching, new strategies, a spectrum of best practices, a customized change model and valuable connections to a network of peers from varying backgrounds and organizations. Time is the most constrained resource in today's organizations, so Rotman has created this highly compressed learning program to integrate with personal and professional schedules, ensuring a comfortable and productive experience.

## Who Should Attend?

The program is aimed at senior executives, including those at the vice-president and director levels, in both private and public sector organizations, who are at the helm of significant change initiatives in the early stages of development.

As a participant, you will be required to come to the program with a change leadership initiative which is in its early stages, ideally an 'idea' about some aspect of your organization that needs to change.

## A 5-day intensive program

**Location:**  
Rotman School of Management,  
Toronto, Ontario, Canada

## Program Fee:

\$7,950 CAD + HST

Fee includes tuition, all program materials and meals.

The fee does not include travel or accommodation.

## Questions?

Contact our learning advisor at 416.978.8815 or [advisor@rotman.utoronto.ca](mailto:advisor@rotman.utoronto.ca)

## Address:

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