

Leading Strategic Change

Set direction and inspire action

Rotman

#1 Canada's leading
Executive Education provider
in Open Enrolment Programs
THE FINANCIAL TIMES 2017

Location:
Rotman School of Management,
Toronto, Ontario, Canada

Program Fee:
\$7,950 CAD + HST

Fee includes tuition, all program
materials and meals.

In a highly competitive global business environment, being able to adapt quickly to new conditions is a key predictor of success. Senior executives frequently grapple with situations in which they know that change is imperative but can't determine exactly what has to change or how to make it happen. Rotman's Leading Strategic Change program helps leaders to inspire effective action and set the tone for a successful transformational change initiative.

Program Goals

Leading Strategic Change will redefine how you think about change in your organization – considering both what is needed to achieve your vision and what is possible in terms of time, resources and collective motivation.

This program will be particularly valuable if you are in any of the following situations:

- The business unit for which you are responsible has experienced a decline in performance.
- You've recently taken over a new area and recognize the need for change.
- The competitive challenges facing your organization have changed dramatically.
- You know that innovation is required but can't yet see where or how to implement it.
- You want to target opportunities that others don't see and take action immediately.
- You're currently leading a large-scale change initiative in an underperforming organization.

Program Approach

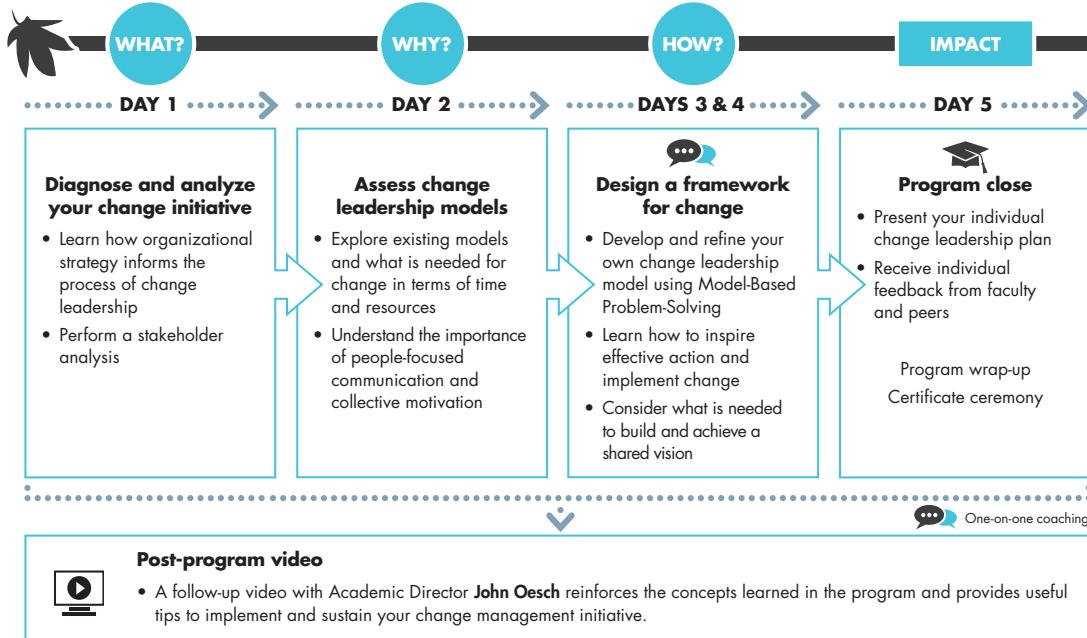
The experiential learning approach of this program is dynamic, intensive and high impact, combining classroom lectures, case studies and group discussions with one-on-one coaching aimed at helping to refine the nuances involved in your unique change initiative.

Key Takeaways

- Gain new strategies and a new way to think about driving organizational change
- Discover a spectrum of proven best practices, innovative ideas and pragmatic decision-making frameworks
- Develop a customized change model specific to your own strategic change initiative
- Make valuable connections and gain access to a network of peers from varying backgrounds and organizations
- Gain a deeper understanding of Model-Based Problem-Solving, Rotman's problem-solving approach, as it applies to your personal change initiative

Change Leadership Project

Throughout this program, you will progress from analyzing your change initiative, through designing framework for change, to developing a unique model for accelerating the process in your organization. You will have the opportunity to apply Rotman's Model-Based Problem-Solving approach to your own change project. Model-Based Problem-Solving is a powerful and outcome-driven approach to problem-solving that will enable you to tackle your project's most complicated challenges and help you make better decisions and achieve optimum results. Through one-on-one coaching, Rotman faculty will show you how to look beyond standard models to build your own strategy – one that reflects the unique needs of your organization.



Academic Director

John Oesch teaches Model-Based Problem-Solving and Organizational Leadership in the MBA Programs at the Rotman School of Management. His research and teaching interests are decision-making, managerial negotiations, organizational justice and behaviour, and emotions in management. He has received numerous Rotman MBA and EMBA Teaching Awards as well as the 2009 Roger Martin and Nancy Lang Teaching Award. His publications include the *Journal of Business Venturing*, *Social Justice Research*, *Games and Economic Behavior* and *Organization Science*.

Why Rotman?

The University of Toronto's Rotman School of Management is located in downtown Toronto, home to the largest financial district in Canada and the third largest in North America. Situated in the heart of Canada's business capital, Rotman Executive Programs has unique access and insight into the best thinkers and practitioners in business today.

The mandate of the Rotman School is to redesign business education for the 21st century with a curriculum built on Integrative Thinking.TM It is home to some of the most innovative research institutes in the world and boasts an impressive network of global partnerships in a variety of academic, corporate and community sectors.

Executive Programs at the Rotman School of Management is committed to delivering programs for individuals and custom programs for organizations that influence organizational leaders worldwide. Rotman Executive Programs inspires and empowers leaders to develop the capacity to transform themselves, their organizations and their communities.

Apply Online: www.rotmanexecutive.com/leadingstrategicchange



Who Should Attend?

Leading Strategic Change is designed specifically for senior executives at the helm of significant change initiatives in the early stages of development. The program is aimed at executives at the vice-president and director levels in both private- and public-sector organizations.

Find Out More:

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