A new way to think about business

Business Problem Solving

Success in today's business world depends on the ability to tackle the most complex business challenges.

At Rotman, we believe that the explicit use of models can help you define and structure problems to reveal creative solutions.

That's the premise of the model-based innovative methodology that runs through the Rotman MBA curriculum.

The global reputation of the Rotman MBA is built on our ambitious vision for management education. Through our innovative curriculum, you will learn to approach each problem with insight and a willingness to take risks. The result? You gain the skills you need to lead in a challenging world.

THE ROTMAN MFIN ADVANTAGE

A New Way To Think

Alex Fitzgerald, MBA '15
Summer Associate, A.T. Kearney
President, Management Consulting Association
Full scholarship winner of the Rotman Problem Solving Challenge
#1 Business School in Canada.

— Financial Times, January 2014
Choosing where you will earn your MBA is one of the most important decisions you will make. You should consider a school’s history and – more importantly – its future trajectory. The reputation of the university and business school on your résumé and the strength of your alumni network will influence your career for life.

It’s your future.

YOUR MBA DECISION

To be a leader in business education, a business school must be part of a world-class university, with top-ranked faculty, and have a class of globally competitive students large enough to attract top employers.

Located in the heart of downtown Toronto, one of the world’s greatest cities, you will have access to more employers and top global recruiters than any other business school in Canada. As a Rotman graduate, you will join what is soon to be the largest MBA alumni network among Canadian business schools.

Over the past 15 years, Rotman has quadrupled its endowment, expanded its faculty to include some of the world’s most cited academics, and opened a new state-of-the-art $93-million building that more than doubled the school’s research, teaching and study space.

Join the largest, brightest, and most internationally diverse MBA program in Canada.

Top Global Ranking

The Rotman School is Canada’s top-ranked business school and is recognized among the global top ten for its world-class faculty and research.

International Diversity

The Rotman MBA is the most internationally diverse program in Canada and is located in Toronto, the world’s most multicultural city.

Exclusive Career Opportunities

Connect face-to-face with more employers and top global recruiters than any other business school in Canada.

Self-Development

Rotman offers the most comprehensive personal development program of any Canadian MBA program.

Powerful Alumni Network

Gain a lifetime network of friends and invaluable business contacts by joining the fastest-growing alumni network of any Canadian business school.

Deep Grewal, MBA ’14

Associate, A.T. Kearney

Summer internship: Summer Associate, A.T. Kearney

Nicolas Petrera, MBA ’14

Associate, A.T. Kearney

Summer internship: MBA Intern, Target

Alex Fitzgerald, MBA ’15

Summer Associate, A.T. Kearney

Previous experience:

Practice Management Consultant, BMO Nesbitt Burns

James Laureys, MBA ’14

Associate, A.T. Kearney

Summer internship: Summer Associate, A.T. Kearney

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THE ROTMAN ADVANTAGE

Transform yourself.

The Rotman Full-Time MBA program is designed for exceptional individuals who are committed to making an investment in both their professional and personal development.

The global reputation of the Rotman MBA is built on our ambitious vision for the redesign of business education. Our unique approach to problem-solving and decision-making will transform your career and your leadership potential.

Chloe Xu, MBA ’14
Senior Consultant, KPMG LLP Canada

Summer internship: Junior Financial Analyst, Unilever Canada

Previous experience: Assistant Advisor, KPMG Advisory (China)

Education background: Bachelor of Accounting, Brock University, St. Catharines

Extracurricular activities:
- Rotman Consulting Association
- Rotman Marketing Association
- Rotman Finance Association
- Rotman Business Design Club
- Rotman Asia Business Association
- McKinsey Case Competition
- Johnson & Johnson Healthcare Case Competition
- Wrigley Marketing Case Competition

My highlight of Rotman experience: Exposure to top business thinkers through the Rotman Speaker Series events

My reason for choosing Rotman: Emphasis on self-development and career skills to prepare me for business in Canada

Innovative Curriculum
Our 20-month program combines 16 months of classroom-based study with a 4-month opportunity for a summer internship. You’ll learn the fundamental disciplines of business in our core curriculum, built upon Integrative Thinking, our unique model-based approach to problem solving. You can choose to specialize your skills through over 90 elective courses in 13 majors.

Self-Development Lab
To succeed in today’s business environments, you need more than just excellent analytical and technical skills. Through a series of highly personalized workshops and intense small group feedback sessions, the Rotman Self-Development Lab will develop your understanding of what motivates you and those around you, so that you may become a more effective leader in your own authentic style, and learn how to inspire your colleagues into action.

Enhanced Career Services
We’ve invested in building one of the largest MBA career teams in business education to provide you the personal service you need to achieve your professional goals. We’ll equip you with the skills and strategies you need to succeed through one-on-one coaching, interview prep sessions, resume reviews, industry panels, and career education workshops, including a full week dedicated exclusively to career preparation.

Find out more
The Rotman Full-Time MBA: rotman.utoronto.ca/MBA
YOUR CAREER

Accelerate your success.

We’ve invested in building one of the largest MBA career teams in business education today to provide you with the personal service you need to achieve your professional goals.

Whether your aim is to make a career switch – to a new industry, function, geography, or all three – accelerate your current career path, or start your own business, the Rotman MBA will prepare you to excel in your professional and personal life.

Your Partnership with the Rotman Career Centre

Personal Career Coach

As soon as you begin your MBA, you will be matched with a personal and professionally-certified Career Coach. Your coach will work closely with you throughout your entire time at Rotman to focus your career vision and help you to achieve your professional goals by clearly mapping out what you want, why you want it, and how you will get there.

Industry Advisors

Our Industry Advisors work with our corporate partners and global recruiters to create and expand the exclusive networking and hiring opportunities that are available to Rotman MBA students. Our team is dedicated to keeping you informed of what you need to know to excel in your chosen career direction.

Networking Opportunities

Your involvement in Rotman’s many networking opportunities will play a vital role in your career exploration and interview preparation. Rotman offers a rich calendar of information sessions, student-led club events, corporate-sponsored case competitions, industry guest speaker sessions, and invitation-only networking events.

Adeola Adesola, MBA ‘14

Senior Consultant, Conroy Ross Partners

Summer Internship: Business Analyst, Hydro One Networks

Previous experience:
Strategy and Performance Management Analyst, Honeywell Group

Education background:
Bachelor of Food Science and Technology, Obafemi Awolowo University, Nigeria

Extracurricular activities: Vice President Events, Rotman Energy and Natural Resources Group

Vice President Finance, Rotman African Caribbean Business Association

Engagement Manager, University of Toronto Consulting Association

My highlight of Rotman experience: Orientation Camp

My reason for choosing Rotman: Top ranking in Canada and outstanding faculty.

Employment Statistics by Industry

<table>
<thead>
<tr>
<th>CLASS OF 2013 (entered September 2011)</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Financial Services</td>
<td>48%</td>
</tr>
<tr>
<td>Consulting</td>
<td>21%</td>
</tr>
<tr>
<td>Consumer Goods &amp; Retail</td>
<td>4%</td>
</tr>
<tr>
<td>Energy &amp; Natural Resources</td>
<td>4%</td>
</tr>
<tr>
<td>Healthcare/Pharma/Biotech</td>
<td>4%</td>
</tr>
<tr>
<td>Real Estate</td>
<td>1%</td>
</tr>
<tr>
<td>Technology</td>
<td>6%</td>
</tr>
<tr>
<td>Legal</td>
<td>7%</td>
</tr>
<tr>
<td>Other (includes Not-for-profit, Government, Media, Hospitality, Manufacturing)</td>
<td>5%</td>
</tr>
</tbody>
</table>

Statistics are based on 100% of the Full-Time MBA Class of 2013. 91% of students reported seeking full-time employment.
Maximize your potential.

Located in the heart of downtown Toronto, Rotman is ideally situated to connect you face-to-face with more employers and top global recruiters than any other business school in Canada.

The Rotman Career Centre works closely with our corporate partners and alumni network to grant you exclusive access to employment opportunities across a range of industries and functions.

**Summer Internship**

The opportunity for a summer internship is a crucial component of the Rotman Full-Time MBA program, allowing you to demonstrate your skills to prospective employers and to explore a completely new industry, function, or company before graduating.

**Career Treks**

We organize and host multi-day career treks to major business centres throughout North America. The treks provide students with preferential access to employment opportunities outside of Toronto and allow them to build key relationships at top global firms.

**Downtown Location**

Our close proximity to downtown Toronto gives you an edge in your job search. Meet with employers, Rotman alumni, and other busy professionals for coffee chats or interviews between classes, over lunch, or right after work.

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**Employment Statistics by Function**

<table>
<thead>
<tr>
<th>CLASS OF 2013 (entered September 2011)</th>
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<tbody>
<tr>
<td>Financial Services</td>
</tr>
<tr>
<td>Strategy/Consulting</td>
</tr>
<tr>
<td>Marketing/Sales/Business Development</td>
</tr>
<tr>
<td>Operations</td>
</tr>
<tr>
<td>Legal</td>
</tr>
<tr>
<td>Technology</td>
</tr>
<tr>
<td>Human Resources</td>
</tr>
<tr>
<td>Other (includes business analyst, R&amp;D, and undisclosed)</td>
</tr>
</tbody>
</table>

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**Luisa Fernanda Rios Cruz, MBA ’14**

Associate, Global Capital Markets
Rotational, Scotiabank

Summer internship:
Fixed Income Sales Associate, Scotiabank

Previous experience:
Fixed Income Analyst, Central Bank of Mexico

Extra-curricular activities:
President of the Latin American Business Club (LABUC) Participant in the G20 Global Summits Project

Placed second in the RFA Investment Banking Competition

Rotman highlight:
The amazing support of my career coach

My reason for choosing Rotman:
A well-positioned alumni network willing to offer help and advice

**Karla Mancinas, MBA ’14**

Senior Associate, Capital Markets, Scotiabank

Summer internship:
Associate, Debt Capital Markets, Scotiabank

Previous experience:
Senior Associate, Capital Markets, Pemex

Extra-curricular activities:
Speaker at the How to Ace a Capital Markets Interview event
Co-Chair of A Day in the Life of Women in Capital Markets

Rotman highlight:
Making so many new friends

My reason for choosing Rotman:
Opportunity to specialize in finance and learn from top faculty
Every year, top employers like Bain & Company return to recruit at Rotman because of the strength and size of our class.
Get involved.

Expand your network, build your skills, or just enjoy a great time with your classmates. Getting involved is the best way to maximize your MBA experience.

The best part of student life at Rotman is that it’s largely organized and led by our students, giving you the opportunity to hone your leadership skills and to give back to the community.

Whether you want to host an international case competition, pitch a fundraiser to a potential donor, or learn more about what makes a great Scotch, there is no better way to develop your real-world people skills and leadership experience than by getting involved in our student clubs, social events, or volunteer organizations.

Find out more
See Rotman students in action at MBA Games: rotman.utoronto.ca/MBAGames

Orientation Camp
This weekend-long retreat to a private camp north of the city is a long-standing Rotman tradition where lifelong friendships are first formed. Many of our students consider Orientation Camp to be an early highlight of their time at Rotman.

Case Competitions
Case competitions are a great way for you to put your business knowledge into action and sharpen your team-building skills. Each year, Rotman hosts high-profile international case competitions, and our MBA students travel to compete for top place around the world.

MBA Games
MBA Games is an annual Canada-wide competition that brings together MBA students from across the country in the largest gathering of MBA students in Canada. Rotman is proud to send our enthusiastic team to a different host school each year to represent the school in academic, athletics and spirit competitions.

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Business Design @ Rotman

DesignWorks
Business Design is Rotman’s unique approach to business innovation. This exciting discipline teaches you how to put your customer’s needs at the core of your business to design innovative customer experiences and disruptive strategies to win in competitive markets. Through the Rotman DesignWorks studio, you will learn many tools and methods of Business Design. You can specialize in developing your innovative capabilities through hackathons, workshops, and elective courses offered as part of our Business Design major.

Creative Destruction Lab
Launched at the Rotman School in August 2012, the Creative Destruction Lab is one of the world’s fastest growing venture labs. The eight companies from the first cohort of the Lab have generated over $90 million in equity value, with the support of seven of Canada’s most prominent and successful entrepreneurs. Rotman MBA students play a vital role at the Lab by providing aspiring entrepreneurs with the strategic insights they need to turn their research innovations into high-growth ventures.

BMO Financial Group Finance Research and Trading Lab
This state-of-the-art facility allows you to hone your skills as a trader and analyst by giving you access to tools and real-time information on the global markets. The Lab has 65 dual flat panel stations equipped with Thomson-Reuters Eikon platform, S&P Capital IQ, real-time data feeds, three Bloomberg terminals, and two media/data walls. The Lab offers a growing stack of custom-designed applications software for simulation-based training, financial research, and strategic decision-making.

Intellectual Hub
Each year, Rotman hosts over 100 public talks by international bestselling authors, top management executives, Nobel laureates, government policy makers, award-winning journalists, successful entrepreneurs, business school professors (including Rotman’s own), and other influential thought leaders. Recent speakers have included:

- David Kelly, Founder, IDEO
- Richard Saul Wurman, Founder, TED Conferences
- Malcolm Gladwell, New York Times #1 Bestselling Author
- Nate Silver, Editor-in-Chief, ESPN’s FiveThirtyEight blog and author
- A. G. Lafley, Chairman, President and CEO, Procter & Gamble
- Brian Mulroney, former Prime Minister of Canada
- Kirstine Stewart, Managing Director, Twitter Canada
- Nandan Nilekani, Co-Founder, Infosys
- Irene Rosenfeld, CEO, Kraft

BEYOND THE CLASSROOM

Enrich your experience.

Rotman offers an array of immersive opportunities to enrich your MBA experience and engage with the Rotman community.

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"The speaker series at Rotman provides students with a one-of-a-kind opportunity to learn from the world’s leading business thinkers. The real-world perspectives, insights and personal philosophies shared by these speakers had an extraordinary impact on my time at Rotman.”

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Global Development Manager, TEDx, TED Conferences

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- Nandan Nilekani, Co-Founder, Infosys
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- Irene Rosenfeld, CEO, Kraft
“Rotman may well have the most far-reaching personal development initiative of any MBA program in the world.”

John Byrne
Editor-in-Chief, Poets & Quants,
Founding Editor of Bloomberg Businessweek MBA Rankings

“Rotman helped me to build a holistic understanding of the business across companies, industries, and markets.”

Victor Bendarev, MBA ’15
Marketing Associate Intern,
Marketing Innovation Centre, Janssen, Pharmaceutical Companies of Johnson and Johnson
Summer internship: Marketing Associate Intern, Marketing Innovation Centre Janssen Inc.
Education background: Doctor of Veterinary Medicine, Nizhny Novgorod State Agricultural Academy, Russia
Extra-curricular activities:
Director of Industry Education, Rotman Marketing Association
Member of Consulting and Healthcare Associations
My highlight of the Rotman experience: Presenting our recommendations to senior management at the end of the Capstone project

SELF-DEVELOPMENT

Become a leader.

Learn how to inspire others into action.

Enhance your self-awareness and leadership skills through Rotman’s Self-Development Lab.

The Self-Development Lab (SDL) is completely unique in business education. You will receive highly personalized feedback on your behavioural performance, communication style, and personal presence, guided by experts ranging from trained psychologists to professional playwrights, and delivered in a series of intensive, individual coaching sessions and small group workshops.

The modules of the SDL have been carefully designed to develop and nurture your self-awareness, communication skills, and interpersonal interactions that are so essential to becoming an effective collaborative problem-solver and high value decision-maker. As a leader, you will learn to inspire your colleagues into action by understanding what motivates you and others around you.

Self-Development Modules
Voicing Yourself
Self-Management
Business Writing
Presentations
Presence
Integrative Dialogues
Real-Time Business Problem Framing

SELF-DEVELOPMENT SKILLS AND OUTCOMES

SELF-MANAGEMENT

Self-awareness
Self-expression
Communicative competence
Behaviour & cognitive optimization
Effective presentation
Effective collaboration
Empathy
Self
Self-awareness
Self-expression
Presentation
Communication
INTERACTION
SELF-DEVELOPMENT / 15
Mark Wiseman, LLB/MBA ’96
President and CEO, CPP Investment Board

Previous experience:
Director, Merchant Banking, Ontario Teachers’ Pension Plan
Vice-President, Harrington Inc
Lawyer, Sullivan & Cromwell LLP
Law Clerk, Supreme Court of Canada
Chairman, Institutional Limited Partners Association

Ranked “Canada’s Most Powerful Business Person” in the Power 50 by Canadian Business Magazine in 2013

Joanna Rotenberg, JD/MBA ’01
Chief Marketing Officer and Head of Strategy, BMO Financial Group

Previous experience:
Senior Vice-President, Office of Strategic Management
Principal, McKinsey & Co.

THE ROTMAN COMMUNITY

Stay connected.

The Rotman Alumni network helps over 14,000 alumni in more than 70 countries worldwide stay connected.

Through our alumni engagements and lifelong learning opportunities, Rotman makes it easy for our graduates to keep in touch, learn more, and give back to the Rotman community.

Notable Rotman Alumni
Bill Downe, MBA ’78
CEO, BMO Financial Group

John Hastings, MBA ’82
Chairman and CEO, CIBC Capital Canada

Dr. Johann Kosa, MBA ’04
President and CEO, Right To Play International

Richard Nesbitt, MBA ’85
Chief Operating Officer, CIBC

Previous experience:
Chief Executive Officer, TSX Group
President and Chief Operating Officer, BayStreetDirect

President and Chief Executive Officer, HSBC Securities Canada

John Cassaday, MBA ’81
President and Chief Executive Officer, Corus Entertainment Inc.

James Tucker, Omnium ’06
Partner & Managing Director, Boston Consulting Group (Canada)

Bill Downe, MBA ’78
CEO, BMO Financial Group

Kathleen R Perozick, MBA ’79
Managing Director, Deloitte

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Chief Marketing Officer and Head of Strategy, BMO Financial Group

Previous experience:
Senior Vice-President, Office of Strategic Management
Principal, McKinsey & Co.
Location matters.

City of Toronto
Toronto is Canada’s largest city and the third largest financial centre in North America. Toronto is recognized as the world’s most multicultural city by the United Nations (ahead of London and New York City), and is consistently ranked as one of the world’s best cities to live and work, making it an exceptional place to earn your MBA and to launch your career after graduation.

Our close proximity to Canada’s business centre gives Rotman students a huge advantage for in-person networking. Studying in the heart of downtown means you are able to meet with industry professionals and Rotman alumni between your classes to build the relationships that are so critical for your success in recruitment and hiring cycles.

As a graduate of Rotman, you’ll gain from the global reputation of both Canada’s top MBA program and one of the world’s leading research universities.

Aman Singh, MBA ’14
Analyst, Public Market Investments, CPP Investment Board
Summer internship: Summer Analyst, Business Planning & Enterprise Risk Management, CPP Investment Board
Previous position: Manager, Business Development, Halcrow (a CH2M HILL company)
Education background: Civil Engineering, Thapar University, Patiala, India
Aman is standing on the rooftop terrace outside Rotman’s Business Information Centre (BIC), just minutes away Toronto’s downtown core.

University of Toronto
Established in 1827, the University of Toronto is one of Canada’s oldest and most respected research universities. Home to 77,000 students and 20,230 faculty and staff members, U of T has produced more Nobel Prize-winning graduates and Rhodes Scholars than any other Canadian university. By graduating from Rotman, you’ll join an expansive network of over 500,000 alumni of the University of Toronto, and gain the stellar global reputation of both Canada’s top MBA program and one of the world’s leading research universities.

As a graduate of Rotman, you’ll gain from the global reputation of both Canada’s top MBA program and one of the world’s leading research universities.

CENTRE OF THE ACTION

Rotman is located in the heart of downtown Toronto, just steps away from Bay Street, Canada’s business and financial centre, giving you a significant advantage in connecting face-to-face with employers.

The University of Toronto ranks:

— 2013 Times Higher Education World Reputation Rankings

#1 in Canada

#20 in the world
Meet our faculty.

Learn from the world’s leading business thinkers.

Rotman’s management faculty is the largest in Canada and ranked in the global top ten for business research.

Rotman boasts a top-ranked faculty that includes some of the world’s most widely-cited business researchers. Our professors will challenge you through interactive discussions and draw upon the extensive knowledge and insights they have gained from years of experience and research in both business and academia.

Tiff Macklem
Dean of the Rotman School
PhD, University of Western Ontario
Former Senior Deputy Governor of the Bank of Canada
Joined Rotman as its dean in July 2014

Ajay Agrawal
Associate Professor of Strategic Management
PhD, University of British Columbia
Founder of the Creative Destruction Lab at Rotman and co-founder of The Next 36 to support Canada’s next top entrepreneurs

David Beaty
Adjunct Professor of Strategic Management
MA, Cambridge University
Serves as Chairman of Inmet Mining and Western Canada Coal, and Director at FirstService and BMO Financial Group

Wendy Dobson
Adjunct Professor of Business Economics
PhD, Princeton University
Chairs the Pacific Trade and Development research network and has published extensively on the future of India and China in the world economy

Walid Hejazi
Associate Professor of International Business
PhD, University of Toronto
Consults for the Canadian and foreign governments on Canadian competitiveness, multinational business strategies, and globalization

John Hull
Professor of Finance
PhD, Cranfield University
Leading expert in derivatives, options and risk management, and author of Options, Futures, and Other Derivatives, the textbook widely used in trading rooms and finance classrooms throughout the world

Richard Florida
Professor of Business and Creativity
PhD, Columbia University
Senior editor of The Atlantic, and author of several global bestsellers, including the award-winning The Rise of the Creative Class

Eric Kirzner
Professor of Finance
MBA, University of Toronto
Co-author of Secrets of Successful Investing

Roger Martin
Premier’s Research Chair in Productivity & Competitiveness
MBA, Harvard Business School
Ranked #3 in 2013’s Thinkers50 awards as one of the most influential business thinkers in the world, author of several bestselling books and frequent contributor to Harvard Business Review

Sarah Kaplan
Professor of Strategic Management
PhD in Management, Massachusetts Institute of Technology (MIT), Sloan School of Management
Co-author of New York Times business bestseller Creative Destruction, former consultant at McKinsey in New York City for almost a decade

Wilnelia Molaveau
Associate Dean, Full Time MBA Program
Professor of Business Economics
DBA, Marquette University
Received Canada’s Top 40 Under 40 award, jointly developed the concept of Integrative Thinking with Roger Martin, founded and built Redline Communications, a wireless broadband telecommunications, to a market capitalization of $150 million

Dilip Soman
Professor of Marketing
PhD, University of Chicago
Regularly consults with Microsoft, FedEx, P&G, Life Insurance Company of India, Corus Entertainment, and the Hong Kong Government

Kent Womack
PhD, Cornell University
Professor of Finance
Former Vice President in the Equities Division at Goldman Sachs
Global perspective. Under the supervision of a Rotman faculty member, work on and deliver an in-depth study of a specific region or country, while gaining valuable experience with a global context.

Rotman brings the world into the classroom with one of the most international student bodies (49%) and faculties (71%) of any leading business school. You may further internationalize your MBA experience through one or more of our international opportunities.

Global Management Major

Specialize your skills in managing the challenges of the international marketplace and competing effectively in a global context.

Doing Business Internationally

This intensive 1-2 week program focuses on how to do business in a specific country, by combining the academic component of an exchange at one of Rotman’s international partner schools with study tour activities outside of the classroom.

International Summer Internships

Broaden your career horizons with a Summer internship in another region or country.

Prepare for business in the global economy. Rotman offers a range of international study opportunities, from study tours to exchanges with one of our 23 partner schools in 16 countries around the world.

INTERNATIONAL OPPORTUNITIES

International Study Tours
Learn more about the opportunities and risks associated with doing business on a global scale through our international Study Tours:

- China: Hong Kong, Shenzhen, Shanghai, Beijing
- Europe: London, Zurich, Munich
- India: Delhi, Bangalore, Mumbai
- Latin America: São Paulo, Rio de Janeiro, Lima

International Exchanges
Go abroad for a full three-month term by studying on exchange at one of our 23 partner universities in 16 countries around the world, including:

- Australia: Australian Graduate School of Management, Sydney; Melbourne Business School, University of Melbourne
- China: Tsinghua University, Beijing; The Chinese University of Hong Kong; Hong Kong University of Science and Technology; China Europe International Business School, Shanghai; Fudan University, Shanghai
- France: ESSEC Business School, Paris
- Germany: WHU Beisheim School of Management, Vallendar; European Business School, Frankfurt
- India: Indian School of Business, Hyderabad
- Israel: The Leon Recanati Graduate School of Business, Tel Aviv University
- Italy: SDA Bocconi School of Management, Milan
- Mexico: Tec de Monterrey (ITESM)
- Netherlands: RSM Erasmus, Rotterdam
- Singapore: National University of Singapore
- South Africa: University of Cape Town
- South Korea: Korea Advanced Institute of Science and Technology, Daejeon
- Spain: IE, Madrid
- Switzerland: University of St. Gallen
- Taiwan: National Taiwan University
- United Kingdom: London Business School; Manchester Business School

Rotman’s international study opportunities include:

- China Study Tour
- India Study Tour
- Europe Study Tour

Global perspectives.
THE ROTMAN MBA

Your MBA experience.

Our unique approach to problem-solving will transform your leadership potential.

The Rotman Full-Time MBA is an intense 20-month program that combines 16 months of academic study with a 4-month opportunity for a summer internship.

First Year: Foundations
Beginning in September, the first year of the program is divided into two core terms focused on building your MBA toolkit in the major functional areas of business. These core terms are bracketed by shorter foundational and capstone terms, designed to introduce and reinforce Rotman’s unique approach to problem-solving and decision-making.

Summer Internship Opportunity
Take advantage of the 4-month summer internship opportunity to:
- Test drive a new career
- Get your foot in the door at a company and gain access to full-time offers
- Earn an MBA-level salary during the summer months

Second Year: Specialization
The second year at Rotman is all about focus. Choose to specialize in a particular major, or enhance your skills and general perspective by taking courses from a broad range of over 90 elective course offerings. Assume a leadership position in student clubs or other volunteer opportunities in the Rotman community.

Electives
Choose up to 10 electives from over 90 elective courses offered, including:
- Business Law
- Corporate Strategy
- Economics of Innovation and Intellectual Property
- Health Care Topics in Transformation
- Innovation, Foresight and Business Design
- Leading Social Innovation
- International Business in the World Economy
- Marketing using Information Technology
- Power and Influence in Organization
- Risk Modelling and Financial Trading Strategies

Majors
Enhance your perspective across a broad range of electives, or choose to specialize your skills in one of 13 majors:
- Brand Management
- Business Design
- Consulting
- Financial Reporting and Analysis
- Funds Management
- Global Management
- Health Sector Management
- Innovation and Entrepreneurship
- Investment Banking
- Leadership and Change Management
- Process and Supply Chain Management
- Real Estate
- Risk Management and Financial Engineering

Capstone Course
Unique to Rotman, the Capstone Course allows you to apply your modelling and problem-solving skills to business problems that corporations are currently facing. Working directly with companies and raw data, you analyze a messy business predicament and develop strategic recommendations for presentation to the organization’s executives.

Joint and Combined Degree Programs
Earn your MBA in partnership with other professional faculties and disciplines at the University of Toronto through several joint and combined degree programs:
- JD/MBA
- Skoll BASc/MBA Program
- MBA/Master of Global Affairs Program
- MBA/Pharmacy
- Collaborative Programs in Environmental Studies and Asia Pacific Studies
What we look for.

Admission Requirements
Our approach to admissions is both thorough and thoughtful. We have built a reputation for taking an innovative approach to identifying MBA talent. Candidates who are above average on as many requirements as possible submit the strongest applications with the most competitive profiles for both admission and scholarship.

- GPA: minimum 3.0 in final year of undergraduate studies
- GMAT or GRE score* is required
- Work Experience: 2 years is the recommended minimum
- Résumé: submitted with online application
- References: 2 professional references
- Essays: 2 written essays (250 words each)
- Video Submission: 1 video (2 short questions)
- Interview: by invitation either in person or via Skype

* GMAT/GRE is not required for candidates for the JD/MBA program who have taken the LSAT. Rotman will waive the GMAT/GRE for applicants who have successfully completed all three levels of the CFA.

Application Deadlines
You should apply with your strongest application as soon as you can to ensure your best chance for acceptance and scholarship awards.

- Round 1: November 3, 2014
- Round 2: Jan. 12, 2015
- Round 3: March 2, 2015
- Round 4: April 20, 2015
- Final Round: June 1, 2015

Admission Events
The best way to learn about the Rotman MBA is to attend one of our admission events. Our Admissions team regularly hosts information sessions, admissions workshops, and pre-application meetings around the world. Even if you aren’t yet ready to apply, you should create an online profile with us so you can stay informed and easily register for our upcoming admission events.

* Rotman enjoys a scalable alumni network with a strong presence in Canadian capital markets. This network has helped the School build ties with high-profile employers in the financial services industry."
### Year 1

#### Summer
- **Duration**: 4 weeks, starting in September
- **Courses**: Business Fundamentals, Integrative Finance, Integrative Marketing & Design, and Organizational Behavior
- **Activities**: Orientation week, Business Games, Strategy Case Competition, and rotating Rotman MBA experience!

#### Fall
- **Courses**: Core Term 1 (9 weeks, starting in January)
  - Economic Environment of Business
  - Operations Management
  - Managing Customer Value
  - Leading People in Organizations
- **Exams**: Core Term 1 (mid-February)
- **Case Competitions**: Teams of students are given four cases to address, and their recommendations to a team of judges.
- **Elections**: Week 1
- **Term 2**: Core Term 2 (13 weeks, January to April)
  - Managerial Accounting
  - Finance II: Corporate Finance
- **Exams**: Core Term 2 (April)

#### Winter/Spring
- **Courses**: Electives Term 1 (9 weeks, starting in January)
  - Accounting
  - Strategy
  - Statistics
- **Exams**: Electives Term 1 (March)
- **Term 2**: Electives Term 2 (13 weeks, January to April)
  - Managerial Negotiations
  - Managerial Accounting
  - Finance III: Capital Markets & Valuation

#### Year 2

#### Summer
- **Courses**: Electives Term 1 (9 weeks, starting in January)
  - Accounting
  - Strategy
  - Statistics
- **Exams**: Electives Term 1 (March)
- **Term 2**: Electives Term 2 (13 weeks, January to April)
  - Managerial Negotiations
  - Managerial Accounting
  - Finance III: Capital Markets & Valuation

#### Fall
- **Courses**: Core Term 1 (9 weeks, starting in January)
  - Service Management
  - Business Intelligent
- **Exams**: Core Term 1 (mid-February)
- **Case Competitions**: Teams of students are given four cases to address, and their recommendations to a team of judges.
- **Elections**: Week 1

#### Winter/Spring
- **Courses**: Electives Term 1 (9 weeks, starting in January)
  - Accounting
  - Strategy
  - Statistics
- **Exams**: Electives Term 1 (March)
- **Term 2**: Electives Term 2 (13 weeks, January to April)
  - Managerial Negotiations
  - Managerial Accounting
  - Finance III: Capital Markets & Valuation

### AT A GLANCE

**Your MBA.**

**AT A GLANCE**

- **Economies in Latin America through visits to São Paulo and Mumbai (with a visit to the Taj Mahal, of course).**
- **Indian study tour**
- **ORIENTATION WEEK**
- **INTERNATIONAL STUDENT EXAMS**
- **Helping Rotman MBA students**
- **Develop a strong foundation of business fundamentals during the first half of your MBA core terms:**
  - **Core Term 1**: 9 weeks, from January to February
  - **Core Term 2**: 13 weeks, from January to April
- **Develop a clear vision of your career goals, commit to a career direction, and:***
  - **Meet Your Career Coach**
  - **Develop a winning strategy commercialize your brightest ideas**
  - **Case Competitions**: Teams of students are given four cases to address, and their recommendations to a team of judges.
  - **Elections**: Week 1
- **Take advantage of the summer months to complete up to two credits of your required course load**
  - **Winter Intensive Term**: First 2 weeks of January
  - **Electives Fair**: Mid-March
  - **Rotman Reconnect**: Mid-March
  - **Summer Seminars**: First 2 weeks of August
  - **Rotman MBA Conference**: Last weekend of August

### Summer
- **Orientation Camp**: First week of August
- **Rotman MBA Games**: Every year, MBA Games brings together students from business schools across the country at one host school for an action-packed weekend of networking, fun, and learning.
- **Case Competitions**: January to March
- **Elections**: Week 1
- **Summer Seminars**: First 2 weeks of August

### Fall
- **Orientation Week**: First week of September
- **Business Games**: Mid-September
- **Strategy Case Competition**: Mid-October
- **Elections**: Week 1
- **Term 2**: Core Term 2 (13 weeks, January to April)
- **Exams**: Core Term 2 (April)

### Winter/Spring
- **Electives Fair**: Mid-March
- **Rotman Reconnect**: Mid-March
- **Summer Seminars**: First 2 weeks of August
- **Rotman MBA Conference**: Last weekend of August
- **Elections**: Week 1
- **Term 2**: Electives Term 2 (13 weeks, January to April)

### Year 2

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- **Elections**: Week 1
- **Term 2**: Electives Term 2 (13 weeks, January to April)
GET STARTED

We’re here to help.

The best way to get to know Rotman is to introduce yourself to our Admissions team.

We regularly host information sessions, admissions workshops, and pre-application meetings around the world.

Next Steps
1. Get more information online rotman.utoronto.ca/MBA
2. Sign up for Admissions events rotman.utoronto.ca/MBAevents
3. Read our Admissions blog inside.rotman.utoronto.ca/Admissions
4. Meet a current Rotman student rotman.utoronto.ca/ambassadors
5. Connect with us on Facebook facebook.com/rotmanMBAadmissions

Meet Our Team
To meet one-on-one our Admissions team to arrange a visit for a sample class or tour, or if you have questions, we invite you to contact us, or drop in for a visit to our Admissions office mba@rotman.utoronto.ca 416.946.8463

Connect With Us
Follow us on Twitter @rotmanschool
Watch us on Youtube youtube.com/rotmanschool
Follow us on LinkedIn linkedin.com/company/rotman-school-of-management
Like us on Facebook facebook.com/RotmanSchoolOfManagement
See what’s new on Pinterest pinterest.com/rotmanschool

Apply Now
Even if you aren’t yet ready to apply, you should create your online profile with us so you can stay informed and easily register for our upcoming admissions events.
Create your profile getstarted.rotman.utoronto.ca
A new way to think about business

Business Problem Solving

Success in today’s business world depends on the ability to tackle the most complex business challenges.

At Rotman, we believe that the explicit use of models can help you define and structure problems to reveal creative solutions. That’s the premise of the model-based innovative methodology that runs through the Rotman MBA curriculum.

The global reputation of the Rotman MBA is built on our ambitious vision for management education. Through our innovative curriculum, you will learn to approach each problem with insight and a willingness to take risks. The result? You gain the skills you need to lead in a challenging world.

THE ROTMAN MFIN ADVANTAGE

Writing and editing
Stephen Watt and Graham Huber

Principle photography
Gord Hawkins, Sam Javanrouh, and Jaime Hogge

Additional photography
Ian Crysler, Lorne Bridgman, Sri Krishna Donepudi, Zachary Gans, Graham Huber, John Hryniuk, and Dave Starrett

Printed on Rolland Enviro100 Satin is 100% post-consumer-fibre recycled paper, Forest Stewardship Council-certified, manufactured using biogas energy, processed chlorine free. Printed in Canada by Warrens Waterless Printing using vegetable inks.