

Message from the dean

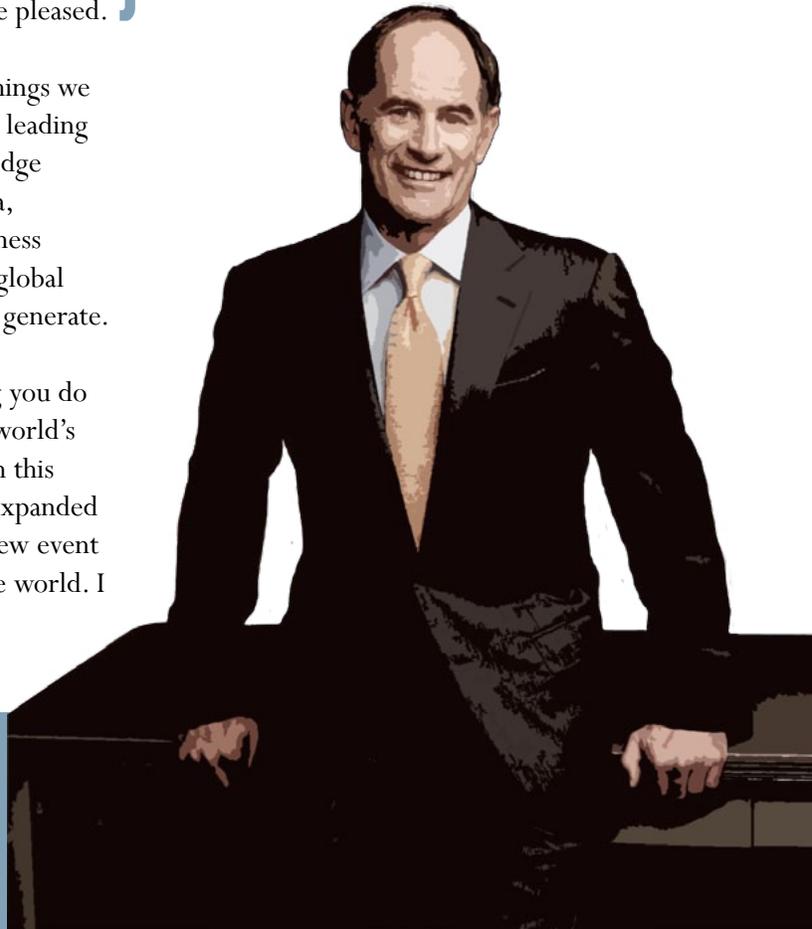
Building expansion

In the first *R2R* issue I spoke of how delighted I was with our progress on the building expansion and I made the link between Rotman's physical growth and our efforts to form a globally relevant, world-class business school at the University of Toronto. Now a year later, the move to our expanded facility is imminent, program recruitment efforts to fill the increased capacity are at high speed, and we have cracked the top ten overall for research in the 2012 *Financial Times* rankings — our best yet and a tie with Stanford, the business school that took top spot in the overall ranking. I could not be more pleased.

The creation of business knowledge is one of the most important things we as a school can do, and we are pleased to be recognized as Canada's leading contributor to the creation of business knowledge globally. Knowledge creation benefits our programs, our students, our alumni, academia, government, and importantly, practitioners — people solving business problems every day. Our role as an important supplier of talent to global firms rests on the strength of knowledge we are able to impart and generate.

Whether you are a staff member or a part of the faculty, everything you do is tracking towards our progress of being recognized as one of the world's top-tier business schools. *R2R* is designed to help us stay focused on this task. Through the inevitable disruptions of settling into our lovely expanded facility, we must remember this is a moment for us to shine. Our new event space will broadcast who we are to the street, to the city, and to the world. I believe people will be astounded by what they see.

Commenting on how well the Rotman School did in the *Financial Times* Global MBA Rankings 2012, the *Globe and Mail* recently reported that we were the only Canadian business school to gain ground. Compared to last year, we moved up two spots to 44th among the top 100 ranked business schools in the world. We placed 20th in North America, moving up three places, and ranked number one in Canada. Our top-ten ranking for research worldwide is our highest ever in this category.





Doing good in the community

SELF EMPLOYMENT



OPPORTUNITY

The old adage about teaching someone to fish illustrates how education provides an essential tool for improving one's circumstances. The Rotman School runs a number of programs in the community that do just that, give people the means to create their own opportunities, including the Small Business Program and Rise Asset Development.

Small Business Program (SBP)

Designed for residents of Regent Park and neighbouring communities, SBP provides participants with the knowledge they need to translate their entrepreneurial brainchild into an operational business venture.

Run once a year by Rotman Executive Programs, SBP is offered at no charge. Participants come to Rotman for a series of eight lectures, followed by coaching sessions from volunteers who include Rotman School alumni. Now in its seventh year, the word has been getting out about this program. Reflecting Regent Park's ongoing revitalization, SBP is enjoying a greater and more diverse applicant pool than ever before. To date, 134 people have graduated from the program, and there have been approximately 15 business start-ups in areas as diverse as daycare, IT, retail, and the arts.

The next eight-week session starts April 3. For more information about the program or volunteer coaching opportunities contact Ann Armstrong at ann.armstrong@rotman.utoronto.ca or Peter Scott at 416-978-4557 or pscott@rotman.utoronto.ca.

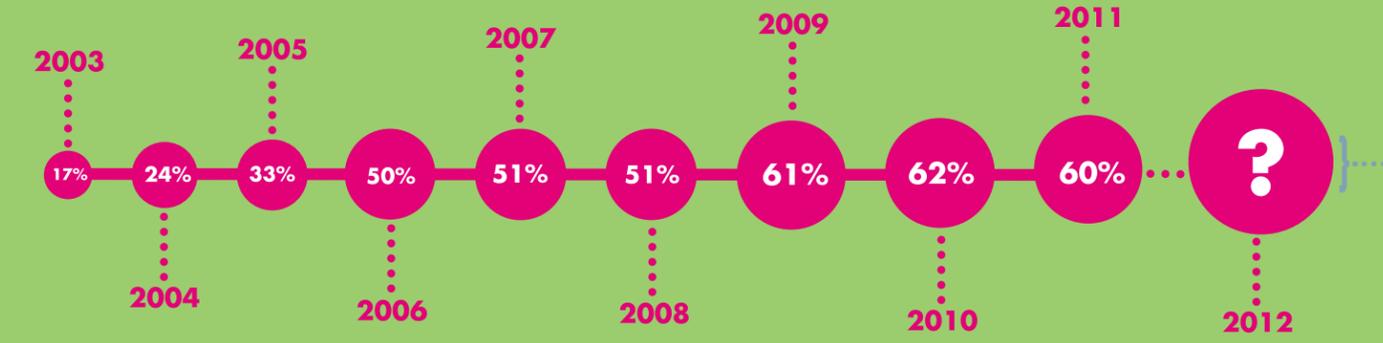
Rise Asset Development

The Rotman School and the Centre for Addiction and Mental Health teamed up in 2009 to launch Rise Asset Development. This initiative provides micro-financing loans and mentorship to men and women living with mental illness and addictions who are interested in pursuing self-employment. Rotman faculty lend their respective expertise in business mentoring to benefit participants of this joint program.

Funded through a \$1-million donation from Sandra Rotman, the program's successes to date demonstrate that the model works. Not only have participants sustained viable businesses and been able to meet their repayment obligations, they have increased their self-esteem and reduced their reliance on government support.

INDEPENDENCE

Faculty and Staff Campaign participation rates



Rotman's and Campaign

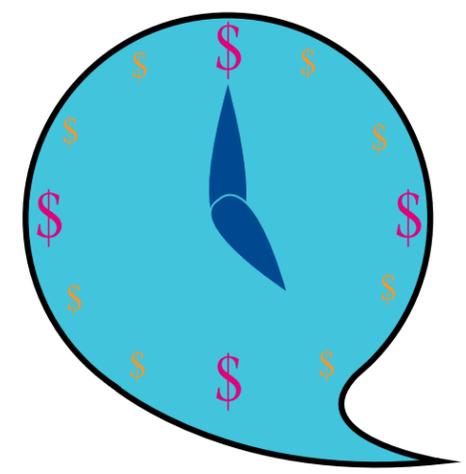
The tenth annual Rotman Faculty & Staff Campaign was launched on Wednesday, February 8, and runs until Thursday, March 8. Last year, the campaign reached a 60 per cent participation rate and raised \$120,880 — an achievement that communicates to our stakeholders our strong level of support for the Rotman School. This year, we know we can beat these numbers!

Participate today!
March 8 is the deadline.

Your participation as a donor, on top of everything else that you do, is greatly appreciated.

For more information about the Faculty & Staff Campaign go to rotman.utoronto.ca/supportrotman/facstaff or contact Steve Bujas at sbujas@rotman.utoronto.ca.

Time listens to the money talk



With the Rotman School ranked 10th in the world among business schools for the quality of its research by the *Financial Times*, it comes as no surprise that our faculty publish many well-received academic papers that capture the public's attention. One excellent example that has been receiving media coverage is a study published in February entitled "Time, money, and happiness," which was conducted by Professor Sanford DeVoe and PhD student Julian House. Their research shows that when people are prompted to think about their time in terms of money, when working for an hourly wage for example, it undermines their ability to enjoy their leisure time.

To reach these findings, subjects were carefully observed in the Rotman School's behavioural lab. "Being able to conduct this study in the laboratory allowed us to stumble on to something interesting and important," said Professor DeVoe. An important research resource, the behavioural lab will soon be relocated to the lower level of our new building. It will consist of a series of facilities specially designed to suit the needs of faculty and PhD students undertaking behavioural research.

For more examples of faculty research go to rotman.utoronto.ca/newthinking.



Where's the "R"?

It's hidden somewhere
in this picture



Rendering of the main-floor hallway that will connect the new and existing buildings. Construction begins May 1, 2012, and will be completed in late August. May 1 is also the first day there will be access to the new building, through the second- and third-floor integration corridors.



Expansion update

You may recognize the email header shown above, from recent communications you received. All communications coming from the project team will have this look so you can know at a glance that they are about the expansion.

Masthead

As the editorial board for R2R we represent diverse areas of the School. We are: Courtney Brownell, Pym Buitenhuis, Steve Bujas, Sharon Doopan, Rummy Gill, Kamila Grigo, Claire Gumus, Ann Henhoeffler, Jan Kloosterhuis, Sasha Lucas, Rehka Morbia, Lynda Paterson, Catherine Riddell, Deanne Saunders, Kimberly Silk and Stephen Watt.

Guest editor: Ron Levy. Guest designer: Jennifer Neill-Smith.

Is there something you want to tell us or do you have a question you want answered?

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