
Rotman

One-Year Executive MBA

Make Your Mark



Rotman School of Management
UNIVERSITY OF TORONTO

www.rotmanemba.ca

For more than 30 years, we've been helping professionals like you become better leaders. We teach you analytical tools, innovative thinking and leadership skills, while refining your ability to understand the big picture – and yourself. It's rigorous, time efficient and rewarding.



The goal of the Rotman One-Year Executive MBA program is to enhance your skills as a senior decision maker. It will help you discover new possibilities for your career. You can apply what you learn on Friday and Saturday at work on Monday morning. People will notice your ability to understand and contribute to all business functions.

About U of T

Established in 1827, the University of Toronto has one of the strongest research and teaching faculties in North America, presenting top students with an intellectual environment unmatched in depth and breadth on any other Canadian campus. With more than 82,000 students across three campuses (St. George, Mississauga and Scarborough) and over 500,000 alumni active in 184 countries around the world, U of T's influence is felt in every area of human endeavour.

About Rotman

The Rotman School has set out to redesign business education for the 21st Century, earning it a reputation as one of the world's most innovative business schools. The award winning Rotman building is located on the historic St. George campus of the University of Toronto, just blocks away from Toronto's downtown core. Its central location has allowed the school to develop close ties to industry which are used to enhance the student experience.

The Rotman Executive MBA Difference

Our world-class faculty deliver an academically robust program providing you with both the leadership tools and skills you need to take your career to the next level and beyond – all in one year!

"The Executive MBA made me think from a broader perspective. I'm still a man of action, but I put more thought into the implications of those actions now."

David, Consultant



The Rotman One-Year Executive MBA maximizes your learning experience while minimizing the time you spend away from work. In addition to four one-week residential modules, you will be in class on Friday and Saturday, every other week.

Course content and scheduling subject to change.
For current information, please visit www.rotmanemba.ca

“Good leadership starts with a clear view of who you are. Self-assessment tools are a valuable part of our program. They give you an honest and clear view of where you need to improve.”

Beatrix Dart, *Professor of Strategic Management*

Be Unique

Residential Module 1

Foundation Courses

1 WEEK

Experience a residential module: search “Executive MBA” on the Rotman School’s YouTube channel or go to www.rotmanemba.ca



SEP

Term 1

Business Problem Solving

Financial Accounting

Managerial Negotiations

Fundamentals of Strategy

Statistics and Quantitative Reasoning

Business Ethics and Law



OCT

NOV

DEC

For faculty bios, visit www.rotmanemba.ca

Each One-Year Executive MBA class is a diverse group of people with experience in a variety of industries and functions. Students are selected for their motivation, achievements, potential for continuing success, and interpersonal skills. Because of this, Rotman classes are interactive and stimulating. Your classmates not only become friends, they become an extremely valuable business network.

At Rotman, opportunities exist to learn from some of the greatest minds in business who share their insights in classroom discussions and at the numerous conferences, seminars and speaker series held on-site throughout the year. Your Rotman Executive MBA education does not end upon graduation. You become part of the influential Rotman alumni organization that gathers frequently for life-long learning and networking.

Term 2

Leadership Presence

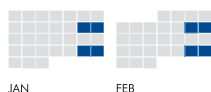
Organizational Leadership 1

Organizational Leadership 2

Performance Management

Financial Management

Operations Management



Residential Module 2

Leadership Development

1 WEEK



Class Profile*

Each class is purposefully composed of a diverse range of industries and functions.

Functions	Industries
Advertising & Media	Accounting
Construction	Business Development
Consulting	Customer Service
Education	Engineering
Energy	Finance
Engineering	Human Resources
Financial Services	Information Technology
Government	Legal
Health Care	Management
Manufacturing	Manufacturing
Natural Resources	Marketing
Not-for-Profit	Operations
Pharma & Biotech	Public & Investor Relations
Professional Services	Public Service
Real Estate	Research and Development
Retail & Packaged Goods	Sales
Sustainability	Strategy
Technology	
Telecommunications	
Transportation & Logistics	



*2013-2014

Term 3

Microeconomics

Corporate Finance

Managerial Accounting

Innovation Strategy

Marketing



Become a True Leader

The Rotman One-Year Executive MBA program has partnered with Korn/Ferry International, a top-tier, global executive recruitment and talent development firm, to create the Leadership Excellence Acceleration Program (LEAP). Rotman’s focus on leadership development ensures that you have both the leadership tools and skills necessary for executive roles. This unique program has measured and proven results.

Female 29%



Male 71%



Average age: 39
Years of Work: 15
Years of Management: 8

Residential Module 3

Corporate Governance
1 WEEK



Career Coaching

A key benefit of the Rotman One-Year Executive MBA program is access to a full-time, in-house career coach who is dedicated exclusively to the needs of the Executive MBA students. The Director of Career Services will assist you with career planning and offer one-to-one consulting and targeted career seminars.

Electives

Opportunities exist to explore key areas of interest through electives at our international partner schools and/or other programs at the Rotman School of Management. Please contact us for more information.

Program Fee

\$111,000 CAD

Program fee includes meals on class days, all program materials, eTextbooks and hotel accommodations during residential modules.

Scholarships are available. Please contact us for more information or visit www.rotmanemba.ca

“When I completed my Executive MBA, I said, ‘I feel different.’ Then someone said, ‘You are different, you’re a lot more confident.’”

Brenda, Bank Executive

Term 4

- Advanced Marketing
- International Business
- Macroeconomics
- Business-Government Relations



Residential Module 4

Capstone

1 WEEK



Admissions Process

Minimum admission requirements:

- 8 years of work experience
- An undergraduate degree (preferred)
- Successful admissions test. Please contact us for more information.
- Ability to work in teams and to demonstrate leadership skills
- Two professional references
- Full-time employment
- Approval from your employer

All candidates must be proficient in English. Some applicants may need to complete a Test of English as a Foreign Language (TOEFL) or submit an International English Language Testing System (IELTS) score. Contact us to find out if this is a requirement for you.

Apply today, start in September

Learn more about the admissions process and apply online at www.rotmanemba.ca

Contact us anytime.

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