

Electronic database summary

	Analysis and/ or analyst reports	Book reviews	Case studies	Company profiles	Competitors / peer group	Country reports/ profiles	Graphics, charts, tables	Industry reports/profiles	Magazines	Newspapers	Scholarly journals	SWOT analysis	Trade journals	Coverage, strengths, notes
<u>Bankscope</u>	✓	x	x	✓	✓	✓	✓	✓	x	x	x	x	x	Information on 29,000 public and private banks from around the world. - Ratings, rating reports, country risk ratings and reports - ratings from four agencies and a total of 18 ratings are available. Ratios, M&A activity, ownership history and details, subsidiaries, security and price information, financials.
<u>Business Insights</u>	x	x	✓	✓	✓	x	✓	✓	x	x	x	✓	x	Energy, pharmaceuticals, consumer goods, financial services, healthcare, technology, business capabilities. Charts, table and other graphics may be 'cut and pasted' into documents and presentations.
<u>Business Source Premier</u>	x	✓	✓	✓	¹ ✓	✓	✓	✓	✓	✓	✓	✓	✓	Includes ¹ Data Monitor reports, SWOT analyses, product reviews, books, market research reports, and articles from more than 2,300 full text journals and magazines – some dating back more than 50 years.
<u>EIU Reports</u>	✓	x	x	x	x	✓	✓	✓	x	x	x	x	x	Business intelligence for markets including automotive, consumer goods, financial services, food & drink, healthcare, travel and transportation, energy and technology. Also provides country profiles and reports. Trial access to other global country and market reports, data and analysis.

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<u>EMIS – Emerging Market Information Service</u>	✓	x	x	✓	✓	x	✓	✓	✓	✓	x	x	✓	News, company, industry and financial data direct from more than 80 emerging markets in Asia, Latin America, Central and Eastern Europe, the Middle East, Africa and Australia. Includes <i>Investext</i> reports.
<u>Factiva</u>	x	✓	x	x	✓	x	✓	✓	✓	✓	x	✓	✓	More than 10,000 newspaper titles from around the globe. Some content dates back more than 20 years. Detailed company reports, including financials.
<u>FP Advisor</u>	✓	x	x	✓	✓	x	✓	✓	x	✓	x	x	✓	Current & historical company and stock information for Canadian companies on the FP 500, including approximately 200 private companies.
<u>GMID – Global Market Information</u>	✓	x	x	✓	✓	✓	✓	✓	x	x	x	x	x	Information on industries, companies, & countries from around the world. Comprehensive industry reports on very specific products and topics, e.g. deodorants and cat food.
<u>Investext</u>	✓	x	x	✓	✓	✓	✓	x	x	x	x	x	x	In-depth forecasts and analyst reports for more than 30,000 companies from around the globe, prepared by more than 900 firms. Search by company name, ticker, CUSIP, CIK, ISIN or SIC.
<u>JSTOR</u>	x	✓	✓	x	x	x	x	x	✓	x	✓	x	x	Full page reproductions from multiple disciplines, including business. The earliest content dates back to the 1600s. All content was published at least one year ago.

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MarketResearch.com Academic	✓	x	✓	x	x	x	✓	✓	x	x	x	x	x	Industry reports for Consumer Goods, Demographics, Food & Beverage, Heavy Industry, Life Science Public Sector, and Technology & Media
Mergent Online	x	x	x	✓	✓	x	✓	✓	x	x	x	x	x	Includes Executive Search, Industry reports for specific countries including Canada, Ratios and Edgar Search.
Osiris	✓	x	x	✓	✓	✓	✓	✓	x	x	x	x	x	A database of listed companies, OSIRIS contains information on over 57,000 companies from around the globe (see breakdown below). Includes listed, delisted and bankrupt companies. Detailed ownership information. North America 14,522 Europe (Excl. Eastern Europe) 11,875 Eastern Europe 1,155 Middle East 1,229 Far East & Central Asia 17,661 Oceania 2,642 South & Central America 4,562 Africa 1,791

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<u>PMB – Print Measurement Bureau</u>	✓	x	x	x	✓	x	✓	✓	x	x	x	x	x	Canada's leading syndicated study for single-source data on print readership, non-print media exposure, product usage and lifestyles. Data is obtained from an annual sample of 24,000 to measure the readership of over 115 publications and consumer usage of over 2,500 products and brands. PMB also conducts an annual study measuring the readership of medical publications by Canadian physicians and specialists.
<u>ProQuest</u>	✓	✓	✓	✓	✓	x	x	x	✓	✓	✓	x	✓	Hoovers Reports and content from more than 11,000 publications, including the New York Times.
<u>Source OECD</u>	✓	x	x	x	x	✓	✓	✓	✓	x	x	x	x	Access to OECD books, reports, annuals, working papers, and 24 periodicals. Statistical annuals can be exported into Excel. Subject areas include science, agriculture and the environment.
<u>Standard & Poor's NetAdvantage</u>	x	x	x	✓	✓	x	✓	✓	x	x	x	x	x	Industry surveys and company profiles, including competitors.
<u>The Vault</u>	x	x	x	✓	x	x	x	✓	x	x	x	x	x	Career & job search advice, including more than 70 industry, employee and topic guides that can be downloaded, employee surveys, advice for MBA students and grads, message boards, and company profiles for approximately 20 Canadian

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