

Toronto Public Library – Searching business databases

The Toronto Public Library has many electronic databases available for searching for free as long as you have a TPL library card. The databases include Financial Post Online (financial data), Mergent (corporate filings, financials), Canadian Business & Current Affairs(news articles), and Business and Company Resource Centre (market research reports, Investext reports, news articles, directory information – U.S. companies primarily).

1. Go to the Toronto Public Library website: <http://www.torontopubliclibrary.ca/>

2. First, click on the box “Find Articles in Magazines, Newspapers & more”

The screenshot shows the Toronto Public Library website. The navigation menu on the left includes: Home, Contact Us, Find Books & Materials Library Catalogue, Check Your Account & Renew Items, Find Articles in Magazines, Newspapers & more (highlighted with a red arrow), Reserve a Computer, KidsSPACE, ramp for teens, Find Good Websites Our Recommendations, Find Pictures, Local History & more in Our Archives, and Visit Our Websites: Small Business, Job-hunting & more. The main content area features a photo of a library building and lists various services like Programs and Events, Multicultural Resources, and a 'List of Databases' link.

3. Then click on **list of databases**

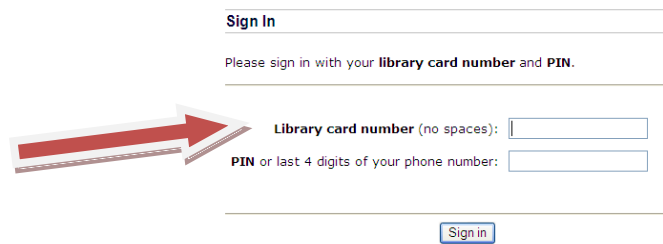
The screenshot shows the 'Find Articles' page. It features a search interface with three options: 'Article Search Plus' (with a search box and 'Search by Subject' link), 'Find a Magazine or Newspaper' (with a search box), and 'Find a Database' (with a 'List of Databases' link highlighted by a red arrow). A yellow box at the top states: 'You need a library card to access this premium content.'

4. For example, you can search the Business & Company Resource Center by scrolling through alphabetically and clicking on the link:

B		NYCL
Biography and Genealogy Master Index	Anywhere	Details
Biography Resource Center	Anywhere	Details
Britannica Online	Anywhere	Details
Business and Company Resource Center	Anywhere	Details
C		NYCL

The other databases can be searched in a similar way.

5 You will then be asked to login with your library card number and your PIN (last four digits of your telephone number):



Sign In

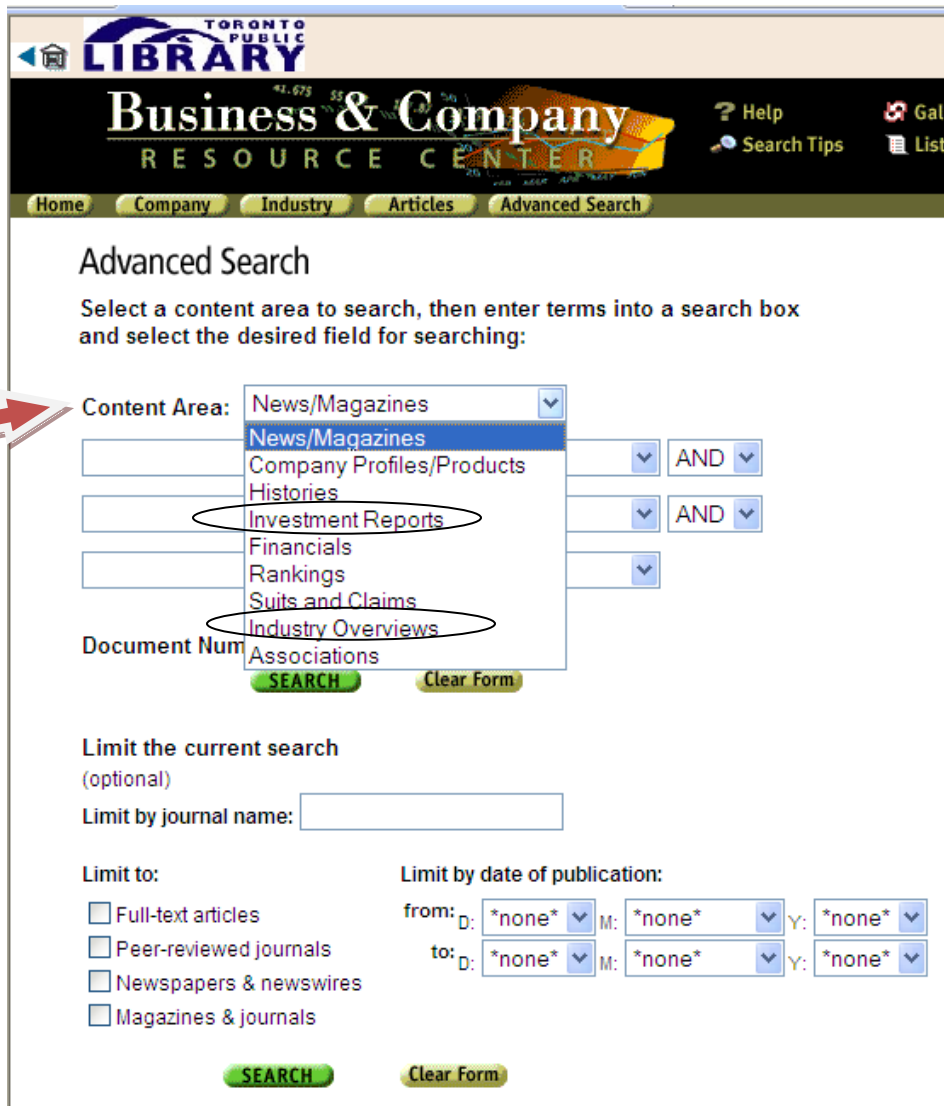
Please sign in with your **library card number** and **PIN**.

Library card number (no spaces):

PIN or last 4 digits of your phone number:

Sign in

6. Click on the Advanced Search button. Click on the Content Area drop down box to search specific types of information. Investext reports may be found by clicking on “Investment Reports”. Market research reports may be found under the “Industry Overviews”.



TORONTO PUBLIC LIBRARY

Business & Company
RESOURCE CENTER

Home Company Industry Articles **Advanced Search**

Advanced Search

Select a content area to search, then enter terms into a search box and select the desired field for searching:

Content Area:

News/Magazines
Company Profiles/Products
Histories
Investment Reports
Financials
Rankings
Suits and Claims
Industry Overviews
Associations

Document Number:

SEARCH Clear Form

AND AND

Limit the current search

(optional)

Limit by journal name:

Limit to:

Full-text articles
 Peer-reviewed journals
 Newspapers & newswires
 Magazines & journals

Limit by date of publication:

from: D: M: Y:

to: D: M: Y:

SEARCH Clear Form