

# RICHARD FLORIDA

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## Professional Positions

- 2007 Director, Martin Prosperity Institute, Professor of Business and Creativity, Rotman School of Management, University of Toronto
- 2004-2007 Hirst Professor of Public Policy, George Mason University
- 2001-2005 Director, Software Industry Center, Carnegie Mellon University
- 1996-2004 Heinz Professor of Regional Economic Development, Heinz III School of Public Policy and Management, Carnegie Mellon University
- 1993-1998 Director, Center for Economic Development, H. John Heinz III School of Public Policy and Management, Carnegie Mellon University
- 1994- Professor of Management and Public Policy, H. John Heinz III School of Public Policy and Management, Carnegie Mellon University
- 1990- Associate Professor of Management and Public Policy, H. John Heinz III School of Public Policy and Management, Carnegie Mellon University
- 1987-90 Assistant Professor of Management and Public Policy, H. John Heinz III School of Public Policy and Management, Carnegie Mellon University.
- 1985-87 Assistant Professor, Director of the Undergraduate Program, Department of City and Regional Planning, Ohio State University
- 1984-85 Instructor, Department of City and Regional Planning, Ohio State University

## Other Professional Positions

- 2005-2007 Senior Scientist, Gallup Organization
- 2004-2007 Non-Resident Senior Fellow, Brookings Institution

- 1995-96 Visiting Professor, John F. Kennedy School of Government, Harvard University
- 1996- Visiting Scholar, International Motor Vehicle Program, Massachusetts Institute of Technology
- 1993- Adjunct Scholar, American Enterprise Institute.
- 1983 Lecturer, Department of Environmental Design and Planning, State University of New York at Buffalo
- 1980-83 Research Associate, Center for Urban Policy Research, Rutgers University

## **Education**

- 1986 Doctor of Philosophy in Urban Planning, Columbia University; University President's Fellowship, 1983; Fellow of the Graduate School, 1981-82.
- 1984 Master of Philosophy in Urban Planning, Columbia University.
- 1979-1980 Doctor of Philosophy Program, Department of Political Science and Department of Urban Planning.
- 1979 Bachelor of Arts in Political Science, Rutgers College, 1979  
Highest Honors; Henry Rutgers Scholar

## **Awards**

*Esquire Magazine*, Best and Brightest, 2005  
 Inaugural Parnes Creativity Award, Creative Problem-Solving Institute, July 2005.  
*Harvard Business Review*, Breakthrough Idea of the Year, 2004  
*Washington Monthly*, Book of the year 2002  
*Business Week*, Voices of Innovation, 2006

## **Research Grants**

- 2008-09 Ontario in the Creative Economy, \$2.2 million
- 2001-2005 Software Industry Center, Alfred P. Sloan Foundation, \$1.8 million
- 1998-1999 Amenities and Economic Development, R.K. Mellon Foundation

1998-1999 FDI, Industrial Clusters and Regional Development in Mexico, Carnegie Bosch Institute

1998-1999 Economic Development and the New Economy: Internet Resources, Heinz Endowments

1997-2000 The Globalization Network, Alfred P. Sloan Foundation

1997-1998 Universities and Science-Based Industrial Development in the U.S. and Japan, Center for Global Partnership.

1995-1998 Effects of Globalization and Restructuring on Automotive Employment, Alfred P. Sloan Foundation

1996-1998 Technological and Organizational Determinants in the Adoption of Innovative Work Systems, National Science Foundation

1995-1996 Environmentally-Conscious Manufacturing, New Production Systems and Regional Industrial Networks, National Science Foundation.

1995-1996 REU Supplement to Environmentally-Conscious Manufacturing, New Production Systems and Regional Industrial Networks, National Science Foundation

1994-1995 An Analysis of the Activity and Performance of University-Industry Research Centers in the United States, National Science Foundation

1994-1995 Management of International R&D, Carnegie Bosch Institute.

1993-1994 Industrial Networks and Environmental Prevention, Great Lakes Protection Fund

1993-1994 Regional Revitalization Initiative, Mellon Foundation, Alcoa Foundation

1992-1993 Globalization of Japanese R&D, Japan Science and Technology Management Program

1992-1994 Japanese Transplants and Industrial Competitiveness, Alfred P. Sloan Foundation

1992-1993 Innovative Strategies for Industrial Revitalization. Joyce Foundation

1991-1992 Venture Capital and Industrial Competitiveness, U.S. Economic Development Administration

1991-1992 Strategies to Rebuild Rustbelt Industry, Joyce Foundation

1989-1991 University-Industry-Government Research Centers and Technology Development, Ford Foundation

- 1989-1991 The Geography of Japanese R&D and High-Technology Industry, National Science Foundation
- 1988-1989 Japanese Automobile Manufacturing Complexes in the United States, U.S. Department of Agriculture
- 1987-1989 Venture Capital and Economic Development, U.S. Department of Commerce, Economic Development Administration
- 1987-1988 Japanese Automobile Manufacturing in the Midwest: Labor Relations, Supplier Linkages and Economic Development, Ohio Board of Regents
- 1987 Technological Change and Regional Restructuring, Ohio State University
- 1986-1987 State Initiatives in Venture Capital and High-Technology Economic Development, Ohio Board of Regents
- 1986 Venture Capital in the United States, Ohio State University
- 1985-1986 Venture Capital: Implications for Industrial Restructuring and High-Technology Development, Ohio State University Committee on Urban Affairs
- 1985-1986 The Political Economy of Financial Deregulation, Ohio State University

## Publications

### **Books**

Richard Florida, *Who's Your City: Why the Place You Choose to Live is the Most Important Decision You Will Ever Make*. 2008, Basic Books; Random House Canada. International best-seller.

Richard Florida, *The Flight of the Creative Class: The Global Competition for Talent*, Collins. (2005)

Richard Florida, *Cities and the Creative Class*, Routledge, (2004)

Richard Florida, *The Rise of the Creative Class* (2002) International best-seller; translated into dozens of languages.

Lewis Branscomb, Fumio Kodama, and Richard Florida (editors), *Industrializing Knowledge: University-Industry Links in Japan and the United States*, Cambridge: MIT Press, (1999) Translated into Japanese; to be translated into Chinese.

Martin Kenney and Richard Florida, *Beyond Mass Production: The Japanese System and Its Transfer to the United States*, New York: Oxford University Press, (1993)

Richard Florida and Martin Kenney, *The Breakthrough Illusion: Corporate America's Failure to Move from Innovation to Mass Production*, New York: Basic Books, (1990)

Richard Florida (editor), *Housing and the New Financial Markets*, New Brunswick, NJ: Center for Urban Policy Research, (1986)

Robert Burchell, James Carr, Richard Florida, and James Nemeth, *The New Reality of Municipal Finance: The Rise and Fall of the Intergovernmental City*, New Brunswick, NJ: Center for Urban Policy Research, (1984)

With Robert Burchell, et al., *Mount Laurel II: Challenge and Delivery of Low Cost Housing*, New Brunswick, NJ: Center for Urban Policy Research, (1984)

### **Work in Progress**

Brian Knudsen, Richard Florida, Kevin Stolarick and Denise Rousseau Bridging and Bonding: A Multidimensional Approach to Regional Social Capital."

Richard Florida and Charlotta Mellander, "There Goes the Neighborhood."

Richard Florida and Charlotta Mellander, "The Creative Class or Human Capital?"

Richard Florida, Brian Knudsen and Kevin Stolarick, "The University and the Creative Economy."

Richard Florida, Charlotta Mellander and Haifeng Qian, "Creative China? The University, Tolerance and Talent in Chinese Regional Development by under review.

Tairan Li and Richard Florida, "Talent, Technological Innovation and Economic Growth in China."

Richard Florida, Charlotta Mellander and Kevin Stolarick, "The Entertainment Economy."

Richard Florida, Charlotta Mellander and Kevin Stolarick, "Rhythm Nation: The Evolving Geography of Musicians and the Music Industry."

Richard Florida and Charlotta Mellander, "Music Clusters: A Preliminary Analysis."

Robert Axtell and Richard Florida, "Emergent Cities: The Microfoundations of Zipf's Law."

Richard Florida and Jerry Mayer, "Disconnect: The Unsettled Politics of the Creative Age."

### **Special Journal Issues**

Richard Florida and Sam Cole (guest editors), *The Future of Industrialization, Futures*, (July-August 1993).

### **Articles in Refereed Academic Journals**

Brian Knudsen, Richard Florida, Denise Rosseau and Kevin Stolarick, "Creativity and Density in US Regions," *Annals of the American Association of Geographers*, 98, 2, 2008: pp. 461-78

Richard Florida, Charlotta Mellander and Kevin Stolarick, "Inside the Black Box of Regional Development," *Journal of Economic Geography*, 2009, forthcoming.

Richard Florida, Tim Gulden, and Charlotta Mellander, "The Rise of the Mega-Region," *Cambridge Journal of Regions, Economy, and Society*, fall 2008, forthcoming.

Richard Florida and Scott Jackson, "Sonic City: The Evolving Economic Geography of the Music Industry," *Journal of Planning Education and Research*, special issue, 2009, forthcoming.

Kevin Stolarick and Richard Florida, "Creativity, Connections and Innovation: A Study of Linkages in the Montréal Region," *Environment and Planning A* 38, 10 (2006): 1799–1817

Sam Youl Lee, Richard Florida, Zoltan Acs, and Gary Gates, "Creativity and Entrepreneurship: A Regional Analysis of Firm Formation," *Regional Studies*, (Summer 2004)

Richard Florida, "Cities and the Creative Class," *City & Community*, 2, 1 (March 2003): 3–19.

Richard Florida, "The Economic Geography of Talent," *Annals of the American Association of Geographers*, 92, 4: (2002): 743-755.

Richard Florida, "Bohemia and Economic Geography," *Journal of Economic Geography*, 2, (2002): 55-71

Richard Florida, Mark Atlas, and Matt Cline, "What Makes Companies Green? Organizational and Geographic Factors in the Adoption of Environmental Innovations," *Economic Geography*, 77, 3 (July 2001): 209-224.

Richard Florida, and Derek Davison, "Gaining from Green Management: Environmental Management Systems Inside and Outside the Factory," *California Management Review* 43/3 (Spring 2001): 64-84.

Richard Florida, "The Globalization of R&D: Results of a Survey of Foreign-Affiliated R&D Laboratories in the USA," *Research Policy* (1997) 26: 85-103.

Richard Florida, "Lean and Green: The Move to Environmentally-Conscious Manufacturing", *California Management Review* (Fall 1996) 39,1: 80-105.

Richard Florida, "Regional Creative Destruction: Production Organization, Globalization, and the Economic Transformation of the Industrial Midwest", *Economic Geography* (October 1995) 72,2: 315-335. [Reprinted in John Bryson et al., (ed). *The Economic Geography Reader* (Sussex: John Wiley, 1999), pp. 223-231; and in Georges Benko and Alain Lipietz (eds.), *La richesse de regions: La nouvelle geographie socio-economique* (Paris: Presses Universitaires de France, 2000).

Richard Florida, "Toward the Learning Region", *Futures: The Journal of Forecasting and Planning* (June 1995) 27, 5: 527-36. [reprinted in Meric Gertler, *Economic Geography Handbook*; Zoltan Acs, *Regional Innovation and Global Change* (London: Pinter Publishers)

Martin Kenney and Richard Florida, "The Transfer of Japanese Management Styles in Two U.S. Transplant Industries: Autos and Electronics," *Journal of Management Studies* (1995) 32, 6: 789-802.

Richard Florida and Martin Kenney, "The Globalization of Innovation: The Economic Geography of Japanese R&D in the U.S.", *Economic Geography* (October 1994) 70, 4: 344-69.

Maryann Feldman and Richard Florida, "The Geographic Sources of Innovation: Technological Infrastructure and Product Innovation in the United States", *Annals of the Association of American Geographers* (June 1994) 84: 210-229.

Donald Smith and Richard Florida, "Agglomeration and Industrial Location: An Econometric Analysis of Japanese-Affiliated Manufacturers in Automotive-related Industries". *Journal of Urban Economics* (1994) 35: 1-19.

Martin Kenney and Richard Florida, "The Organization and Geography of Japanese R&D: Results from a Survey of Japanese Electronics and Biotechnology Firms", *Research Policy* (1994) 23: 305-323.

Richard Florida and Martin Kenney, "Institutions and Economic Transformation: The Case of Japan", *Growth and Change* (1994) 25: 305-323.

Martin Kenney and Richard Florida, "Japanese Maquiladoras: Production Organization, Global Commodity Chains, and the Spatial Division of Labor", *World Development* (1994) 22, 1: 27-44.

Richard Florida and Donald Smith, "Venture Capital Formation, Investment and Regional Industrialization", *Annals of the Association of American Geographers* (September 1993) 83, 3: 434-451.

Richard Florida and Martin Kenney, "The New Age of Capitalism: Innovation-Mediated Production", *Futures: The Journal of Forecasting and Planning* (July-August 1993) 25, 6: 637-652.

Richard Florida and Martin Kenney, "The Japanese Transplants, Production Organization and Regional Development", *Journal of the American Planning Association* (Winter 1992): 21-38. [Awarded best article of 1992 by the Journal of the American Planning Association and the American Planning Association, April 1993].

Richard Florida and Martin Kenney, "Restructuring in Place: Japanese Investment, Production Organization, and the Geography of Steel", *Economic Geography* (April 1992) 68, 2: 146-173.

Richard Florida and Martin Kenney, "Transplanted Organizations: The Transfer of Japanese Industrial Organization to the United States", *American Sociological Review* (June 1991) 56, 3: 381-398. Reprinted in Morris Low (ed.), *Science, Technology and R&D in Japan* (Routledge, 2001).

Richard Florida and Martin Kenney, "Organization versus Culture: The Japanese Transplants in the U.S.", *Industrial Relations Journal* (Autumn 1991) 22, 3: 181-96.

Richard Florida, "The New Industrial Revolution", *Futures: The Journal of Forecasting and Planning* (July-August 1991): 559-76.

Richard Florida and Andrew Jonas, "U.S. Urban Policy, the Postwar State, and Capitalist Regulation", *Antipode* (1991) 23, 4: 349-84.

Richard Florida and Martin Kenney, "Organizational Factors and Technology-Intensive Industry: The U.S. and Japan", *New Technology, Work and Employment* (Spring 1991) 6, 1: 28-42.

Richard Florida and Martin Kenney, "Silicon Valley and Route 128 Won't Save Us", *California Management Review* (Fall 1990) 33, 1: 68-88.

Richard Florida and Donald Smith, "Venture Capital, Innovation and Economic Development", *Economic Development Quarterly* (November 1990): 345-360.

Richard Florida and Martin Kenney, "High-Technology Restructuring in the USA and Japan", *Environment and Planning* (February 1990) 22: 233-252.

Martin Kenney and Richard Florida, "Japan's Role in a Postfordist Age", *Futures: The Journal of Forecasting and Planning* (April 1989) 21, 2: 136-51.

Martin Kenney and Richard Florida, "The Evolution of Research and Development in US Industry: From Corporate R&D to Venture Capital Financed Start-ups", *Hitotsubashi Journal of Commerce and Management* (1989) 24: 41-51.

Andrew Mair, Richard Florida and Martin Kenney, "The New Geography of Automobile Production: Japanese Transplants in North America", *Economic Geography* (October 1988) 64, 4: 352-73.

Richard Florida, Martin Kenney and Andrew Mair, "The Transplant Phenomenon: Japanese Automobile Manufacturers in the United States", *Economic Development Commentary* (Winter 1988): 3-9.

Richard Florida and Martin Kenney, "Venture Capital-Financed Innovation in the U.S.", *Research Policy* (1988) 17: 119-37.

Richard Florida and Martin Kenney, "Venture Capital, High Technology and Regional Development", *Regional Studies* (1988) 22, 1: 33-48.

Martin Kenney and Richard Florida, "Beyond Mass Production: Production and the Labor Process in Japan", *Politics and Society* (1988) 16, 1: 121-158. Article and commentary from ensuing debate reprinted in Tetsuro Kato and Rob Steven (eds), *Is Japanese Management Postfordist? An International Debate*. (Tokyo: Madosha Publishers, 1993, in Japanese and English). Reprinted in Bob Jessop, *Regulation Theory and the Crisis of Capitalism*, (Edward Elger, 1999); also reprinted in Steven Tolliday, *The Rise and Fall of Mass Production, Volume II* (International Library of Critical Writings in Business History, Elger Reference, 1999).

Richard Florida and Martin Kenney, "Venture Capital and High Technology Entrepreneurship", *Journal of Business Venturing* (Fall 1988) 3, 4: 301-319.

Richard Florida and Martin Kenney, "Venture Capital's Geography: A Comment on Leinbach and Amrhein", *Professional Geographer* (May 1988) 40, 2: 214-217.

Richard Florida and Marshall Feldman, "Housing in U.S. Fordism", *International Journal of Urban and Regional Research* (June 1988) 12, 2: 187-210.

Richard Florida, "Intergovernmental Transfers to Various Types of Cities", *Public Budgeting and Finance* (Autumn 1986) 6, 3: 81-91.

Richard Florida, "The Political Economy of Financial Deregulation and the Reorganization of Housing Finance in the United States", *International Journal of Urban and Regional Research* (June 1986) 10, 2: 207-31.

Richard Florida, "Enterprises et politique fiscale: l'exemple americain", *Revue Francaise de Finances Publique* (1983) 1: 85-101. (Abstracted in *Le Monde Diplomatique*).

### **Book Chapters**

Richard Florida and Derek Davison, "Why Do Firms Adopt Advanced Environmental Practices (And Do They make a Difference)? In Cary Coglianese and Jennifer Nash, *Going Private*:

*Environmental Management Systems and the New Policy Agenda*, Washington DC: Resources for the Future, (2001)

Richard Florida and Martin Kenney, "Transfer and Replication of Organizational Capabilities: Japanese Transplants in the United States", in Richard Nelson (editor), *Organizational Capabilities*. Oxford University Press, (2001).

Martin Kenney and Richard Florida, "Venture Capital in Silicon Valley: Fuelling New Firm Formation," in Martin Kenney (editor), *Anatomy of Silicon Valley*. Palo Alto, CA: Stanford University Press, (2000)

Richard Florida, "La destruction d'entreprise à l'échelle régionale: l'organisation de la production, la mondialisation, et les transformations économiques du Midwest, in Georges Benko and Alain Lipietz (eds.), *La richesse des régions: La nouvelle géographie socio-économique*. Paris: Presses Universitaires de France, (2000)

Richard Florida and Wesley Cohen, "Engine or Infrastructure? The University's Role on Economic Development," in Lewis Branscomb, Fumio Kodama, and Richard Florida (eds.), *Industrializing Knowledge*. MIT Press, (1999), pp. 589-610.

Richard Florida, "Regional Creative Destruction: Production Organization, Globalization and the Economic Transformation of the U.S. Midwest," in John Bryson et al., eds. *The Economic Geography Reader*. Sussex: John Wiley, (1999), pp. 223-231.

Richard Florida and Mark Samber, "Capital and Creative Destruction: Venture Capital and Regional Growth in U.S. Industrialization," in Trevor Barnes and Meric Gertler (editors) *The New Industrial Geography: Regions, Regulation and Institutions*. London: Routledge, (1999), pp. 265-291.

Davis Jenkins and Richard Florida, "Work System Innovation among Japanese Transplants in the United States," in Paul Adler, Mark Fruin and Jeffery Liker (editors), *Remade in America: Japanese Transplants and the Diffusion of Japanese Production Systems*. New York: Oxford University Press, (1999)

Richard Florida, "Toward the Learning Region," in Zoltan Acs, (editor), *Regional Innovation and Global Change*. London: Pinter Publishers Ltd, (1998)

Donald Smith and Richard Florida, "Venture Capital and Regional Innovation," in Zoltan Acs (editor), *Regional Innovation and Global Change*. London: Pinter Publishers Ltd, (1998)

Richard Florida, "The Learning Region," in Meric Gertler (ed), *Handbook of Economic Geography*, (1998).

Richard Florida and Davis Jenkins, "The Japanese Transplants in North America: Production Organization, Location and R&D", in Steven Tolliday (editor), *Between Imitation and Innovation: The Transfer and Hybridization of Production Systems in the International Automobile Industry*. Oxford University Press, (1998): 189-215.

Mark Atlas and Richard Florida, "Green Manufacturing", in Richard Dorf (editor), *Handbook of Technology Management*. CRC Press, (1998): 13-80-85.

Wesley Cohen, Richard Florida, Lucien Randazzese, and John Walsh, "Industry and the Academy: Uneasy partners in the Cause of Technological Advance," in Roger Noll (editor), *Challenge to the Research University*. Washington: Brookings Institution, (1998): 171-200.

Richard Florida and Lewis Branscomb, "Challenges to Technology Policy in a Changing World Economy," in Lewis Branscomb and James Keller (editors), *Investing in Innovation: Creating and Research and Innovation Policy That Works*. MIT Press, (1998): 1-27.

Richard Florida, "Economic Transformation, Regions, and Development Policy: The Case of the Industrial Midwest", in Philip Cooke (editor), *The Rise of the Rustbelt*. Taylor and Francis, (1997)

Richard Florida and Martin Kenney, "Japanese Automotive Transplants and the Transfer of the Japanese Production System", in Frederick Deyo (editor), *Social Reconstructions of the World Automobile Industry: Competition, Power, and Industrial Flexibility*. Ithaca, New York: Cornell University Press, (1997): 51-83.

Richard Florida, "Foreign Direct Investment and the Economy", in Cynthia Beltz (editor), *Foreign Direct Investment*. Washington, D.C.: American Enterprise Institute, (1995): 63-118.

Richard Florida, "Conditioning Investment is a Losing Strategy", in Cynthia Beltz (editor) *Foreign Direct Investment*. Washington, D.C.: American Enterprise Institute, (1995): 36-39.

Richard Florida, "The Case Against Government-as-Venture-Capitalist", in Cynthia Beltz (editor), *Financing Entrepreneurs*. Washington, D.C.: American Enterprise Institute, (1994)

Richard Florida, "Regions in the American Economy," in Grahame Thompson (editor), *The United States in the Twentieth Century* (1994)

Richard Florida and Donald Smith, "Venture Capital and Economic Development: An Empirical Analysis", in Edwin Mills and John F. McDonald (editors), *Sources of Metropolitan Growth*. New Brunswick, NJ: Center for Urban Policy Research, (1992): 183-209.

Richard Florida and Martin Kenney, "Japanese Foreign Direct Investment in the United States: The Case of the Automotive Transplants", Jonathan Morris (editor), *Japan and the Global Economy*. London: Routledge, (1991)

Richard Florida, Donald Smith and Elizabeth Sechoka, "Regional Patterns of Venture Capital Investment", in Milford Green (editor), *Venture Capital: International Comparisons*. London: Routledge, (1991): 102-133.

Marshall Feldman and Richard Florida, "Housing and Economic Restructuring", in Willem van Vliet and Jan van Weesep (editors), *Government and Housing: Developments in Seven Countries*. Urban Affairs Annual Reviews no. 36, Beverly Hills: Sage, (1990): 31-46.

Richard Florida, "The Origins of Financial Deregulation: The CMC, Heller Committee and the Friend Study", in Richard Florida (editor), *Housing and the New Financial Markets*. New Brunswick, NJ: Center for Urban Policy Research, (1986).

Richard Florida, "Fair Share Housing: Current Approaches to Allocation", in Robert Burchell, et. al. (editors), *Mount Laurel II: Challenge and Delivery of Low Cost Housing*. New Brunswick, NJ: Center for Urban Policy Research, (1983). [Reviewed in the *Journal of the American Planning Association*].

### **Other Publications**

Richard Florida, "Mega-regions: The Importance of Place, *Harvard Business Review*, March 2008.

Richard Florida, "In Praise of Spikes," *Fast Company*, March 2008

Richard Florida, "Regions and Universities Together Can Foster a Creative Economy, *Chronicle for Higher Education*, September 15, 2006.

Richard Florida, "The New Megalopolis," *Newsweek*, July 3, 2006

Richard Florida, "The Future of Work," lead essay in *Cato Unbound*, June 2006.

Richard Florida, "Where the Brains Are," *Atlantic Monthly*, (October 2006).

Richard Florida, "The World is Spiky," *The Atlantic Monthly*, (October 2005).

Richard Florida and James Goodnight, "Managing for Creativity," *Harvard Business Review*, (July-August 2005)

Richard Florida, "America's Looming Creativity Crisis," *Harvard Business Review*, (October 2004)

Richard Florida, "America's Best and Brightest Are Leaving...and Taking the Creative Economy With Them," *Across the Board*, the Conference Board Magazine, (September 2004)

Richard Florida, "Revenge of the Squelchers," *Next American City*, Issue #5, (July 2004)

Richard Florida, "Creative Class War," *Washington Monthly*, (February 2004)

Richard Florida, "The New American Dream," *Washington Monthly*, (March 2003)

Richard Florida, "People Who Can Rebuild a City," *New York Times*, (July 26, 2002)

Richard Florida, "The Rise of the Creative Class," *Washington Monthly*, (May 2002)

Richard Florida, "Economic Development for the New Economy." American Chamber of Commerce, *Chamber Executive*, (August 1999).

Richard Florida and Tracy Gordon, "Bridging the Gap: Economic Development and Environmental Sustainability." *Economic Development Commentary*, (Fall 1999).

Richard Florida, "Leveraging Talent Not Technology: The University's Role in Economic Growth." *Issues in Science and Technology*, (summer 1999).

Richard Florida, "Other Countries' Money," *Technology Review*, (March-April 1998): 29-37.

Richard Florida and Lewis Branscomb, "Challenges to Technology Policy in a Changing World," *ChemTech*, (June 1998): 31-22.

Richard Florida, "The Environment and the High-Performance Revolution", *State of the Great Lakes 1996 Annual Report* (April 1997).

Richard Florida, "Technology Policy for a Global Economy", *Issues in Science and Technology* (Spring 1995): 49-56.

Richard Florida and Timothy McNulty, "High-Performance Economic Development", *Economic Development Commentary* (Spring 1995): 22-29.

Richard Florida, "American Industries Teaching Japan a Few Lessons in Management", *Tokyo Business Today*, (May 1994): 42-44.

Richard Florida and Donald F. Smith, Jr. "Should the Government Be a Venture Capitalist?", *Chemtech* (October 1993): 10-15.

Richard Florida, "Knowledge-Intensive Capitalism and the High-Performance Revolution", *Prevision* (1994) 3, 16 (Journal of the Japan Association for Management Research, in Japanese).

Richard Florida and Donald Smith, "Keep the Government Out of Venture Capital", *Issues in Science and Technology* (Summer 1993) 9, 4: 61-68.

Richard Florida, "The Next Renaissance: Rebuilding Pittsburgh's Manufacturing Base", *Executive Report* (February 1993) 43: 16-20.

Richard Florida, "Building a New America", *The World & I* (1993)

Richard Florida and Martin Kenney, "The Breakthrough Illusion and Technology Policy", *Forum for Applied Research and Public Policy* (Fall 1992) 7, 3: 27-36.

Richard Florida and David Browdy, "The Invention That Got Away", *Technology Review* (September-October 1991): 42-55.

Martin Kenney and Richard Florida, "How Japanese Industry is Rebuilding the Rust Belt", *Technology Review* (February-March 1991) 94, 2: 24-33. [Translated and published in Italian and Japanese].

Richard Florida and Martin Kenney, "W(h)ither Flexible Specialization," *California Management Review* 33, 3 (Spring 1991): 143-146.

Richard Florida and Martin Kenney, "Should the U.S. Abandon Computer Manufacturing?", *Harvard Business Review* (September-October 1991).

Richard Florida and Martin Kenney, "America's Breakthrough Illusion", *The World & I* (October 1991) 6, 10: 474-485.

Martin Kenney and Richard Florida, "America's Breakthrough Illusion Threatens Its Future Competitiveness in Biotechnology", *Genetic Engineering News* (April 1991): 4, 30.

Richard Florida and Martin Kenney, "The Breakthrough Illusion", *CIT Magazine* (summer 1991).

Richard Florida and Martin Kenney, "U.S. Breakthroughs Bested by Japan Follow-Through", *UC Davis Magazine* (summer 1991): 12-13.

Richard Florida and Martin Kenney, "When Iaccoca Balked", *Carnegie Mellon Magazine* (Spring 1992) 10, 10: 56.

Richard Florida and Martin Kenney, "Flexibility versus Structure: The High Technology Dilemma", *Pittsburgh High Technology* (September 1988).

Richard Florida, "What the U.S. Can Do to Meet the Japanese Challenge in High Technology", *Proceedings of the International Congress on Technology and Technology Exchange* (October 1988).

George Sternlieb, Robert Burchell, James Carr, Richard Florida, and James Nemeth. "Growth and Characteristics of Transfer-Dependent Intergovernmental Cities", U.S. Congress, Joint Economic Committee, *Hearings on the National Urban Policy Report* (July 13, 1982).

### ***Opinion Editorials/Columns***

Richard Florida, "Rise of the Mega-region," *Wall Street Journal*, April 12, 2008.

Richard Florida, "A Singles Map of the United States of America," *Boston Globe*, Sunday, March 30, 2008.

Richard Florida, "Where Do All the Neurotics Live," *Boston Globe*, Sunday, April 4, 2008.

Richard Florida, "Why Philadelphia Economic Future Looks so Bright," *Philadelphia Inquirer*, Sunday, March 30, 2008.

Richard Florida, "Creative Politics," *Pittsburgh Post-Gazette*, Sunday, April 6, 2008.

Richard Florida, "Place + Happiness = Portland Prosperity," *Oregonian*, Sunday, April 27, 2008.

Richard Florida, "Among the 40 "Megacities" Denver Grabs Lofty Rank in Global Economy," *Rocky Mountain News*, Sunday, March 22, 2008.

Richard Florida, "Wake up, Toronto --You're Bigger than You Think," *Globe and Mail*, Saturday, October 27, 2007.

Richard Florida, "A Source of Creative Energy Were Fools Not to Tap," *Globe and Mail*, Saturday, November 24, 2007.

Richard Florida, "Pity the Tri-City Toronto," *Globe and Mail*, December 22, 2007.

Richard Florida, "Why Making the Scene Makes Good Cents for the Rest of Us", *Globe and Mail*, Saturday, December 29, 2007.

Richard Florida, "Time to Break the Town Gown Barrier," *Globe and Mail*, Saturday, February 8, 2008.

Richard Florida, "Changing the Future through a Geography of Personality," *Globe and Mail*, Saturday, March 15, 2008.

Richard Florida, "Obama and the Class Question," *Globe and Mail*, Saturday, March 29, 2008.

Richard Florida, "Jane Jacobs: Tribute to a Visionary Who Celebrated Every Day Life," *Globe and Mail*, Saturday, May 3, 2008.

Richard Florida, "Search for Jobs in the Wrong Places," *USA Today*, February 12, 2006.

Richard Florida, "India in the Creative Age," *Times of India*, February 18, 2006.

Richard Florida, "Minds on the Move," *Newsweek*, Special Issue, (January 2006)

Richard Florida and Elizabeth Currid, "New York's Creativity," *New York Times*, (August 2005)

Richard Florida, "A Dire Imbalance in Global Creativity," *Financial Times*, (July 20, 2005)

Richard Florida and Jesse Elliott, "Baseball's Home Run," *Boston Globe*, (June 6, 2005)

Richard Florida, "Tolerance Grows the Economy," *Philadelphia Inquirer*, (May 25, 2005).

Richard Florida, "Fixing Metro Detroit," *Detroit News*, (May 1, 2005).

Information Week Columnist – Work/Life Column:

- Richard Florida, "The Great IT Worker Awakening," *Information Week*, (April 30, 2001)
- Richard Florida, "E-inclusion: It's Not a Choice," *Information Week*, (March 26, 2001)
- Richard Florida, "The Economy's in a Slump," *Information Week*, (March 5, 2001)
- Richard Florida, "A More Realistic Year," *Information Week*, (January 1, 2001)
- Richard Florida, "Silver IT Lining in Dark Clouds," *Information Week*, (December 18 2000)
- Richard Florida, "Talent, Technology and Tolerance," *Information Week*, (November 13, 2000)
- Richard Florida, "Companies Must Fight the Backlash," *Information Week*, (September 25, 2000)
- Richard Florida, "What Else Is there Beside the Money," *Information Week*, (April 24, 2000)

Richard Florida, Elizabeth Currid and Anita Sands, "We Can Import the Irish Miracle," *Pittsburgh Post Gazette*, (March 21, 2001)

Richard Florida, "Pittsburgh's Prosperity Depends on Diversity," *Pittsburgh Post Gazette*, (October 15, 2000).

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