

# IMPACT

## CONSULTING GROUP

Delivering customized solutions  
for diverse business challenges

### ABOUT:

Impact Consulting Group is managed and operated by five MBA students at the University of Toronto's Rotman School of Management.

Impact has been providing clients with premium consulting services since 1972. Consultants are selected for their business acumen, problem-solving skills and entrepreneurial sensibilities. The firm is presided over by a Board of Directors comprised of senior faculty and leading industry experts who have worked for top global consulting firms including McKinsey & Co., Deloitte, and Monitor.



“[Impact] conducted the work in an efficient and professional manner, and I would not hesitate to recommend [Impact] to others.”

- Roger Briers, Ernst & Young

### SERVICES:

- Market Research
- Industry Analysis
- Competitive Analysis
- Business Plan Writing
- Strategic Planning
- Financial Modeling
- Growth Strategy
- Change Management
- Organizational Design & Leadership

### PAST CLIENTS:

- Visa International
- Petro Canada
- Bell Canada
- Royal Bank of Canada
- SickKids Hospital
- Toronto Board of Trade
- McGraw Hill Ryerson Publishing
- Peel Board of Education
- Laura Secord

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