



The NeXuS Difference.

SERVICES INCLUDE:

Planning & Start-up

- Business Planning
- Impact Assessment
- Market Research

Funding & Financial Structure

- Financial Analysis
- Fundraising and Sponsorship Strategy
- Marketing Strategy

Increasing Capacity and Expansion

- Capacity Analysis
- Resource Allocation
- Market Opportunity Assessment

Operating & Sustaining

- Product Development
- Restructuring and Efficiency Analysis
- Community Outreach

ABOUT:

The Rotman NeXuS team is operated by four top-tier MBA students who have completed the first of two years' study at the Joseph L. Rotman School of Management. Consultants are selected for their demonstrated business skills, their commitment to social enterprise and for their entrepreneurial spirit.

The team is not only dedicated and highly skilled; but also supported by an extensive Board of Directors including some of The Rotman School of Management's world-renowned faculty and leading industry experts. In this way, Rotman NeXuS clients also benefit from the insight of experienced non-profit, academic and business leaders.

Linking Business Minds with Social Missions.



Contact Rotman NeXus

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