

LAURA DERKSEN

Citizenship: Canadian

EDUCATION

2016 PhD in Economics, London School of Economics, United Kingdom
2007 MSc in Mathematics, École polytechnique fédérale de Lausanne, Switzerland
2005 BSc in Honours Mathematics, University of British Columbia, Canada

ACADEMIC APPOINTMENTS

2015-present Assistant Professor of Health Economics and Strategic Management
Department of Management (UTM), Institute for Management and Innovation and
Rotman School of Management
University of Toronto

LEAVE

2022 Research leave
2020 Birth of second child
2018 Birth of first child

RESEARCH INTERESTS

Global health, development, education, information and networks

PUBLICATIONS AND WORKING PAPERS

“Restricted Access: How the Internet Can Be Used to Promote Reading and Learning” with Catherine M Leclerc and Pedro CL Souza, *Journal of Development Economics*, 2022.
“Health Knowledge and Non-Pharmaceutical Interventions During the COVID-19 Pandemic in Africa” with Anne Fitzpatrick, Sabrin Beg, Anne Karing, Jason Kerwin, Adrienne Lucas, Natalia Ordaz Reynoso and Munir Squires, *Journal of Economic Behavior and Organization*, 2021.
“Love in the Time of HIV: How Beliefs about Externalities Impact Health Behavior” with Adamson Muula and Joep van Oosterhout, Conditionally accepted at *Journal of Development Economics*, 2022.
“Privacy at What Cost? Using Electronic Medical Records to Recover Lapsed Patients into HIV Care” with Anita McGahan and Leandro Pongeluppe, 2022.
“Appointments: A More Effective Commitment Device for Health Behaviors” with Jason Kerwin, Natalia Ordaz Reynoso and Olivier Sterck, Under Review, 2022.
“Who Knows? The Effect of Information Access on Social Network Position” with Pedro Souza, Working Paper, 2022.

GRANTS AND AWARDS

2021 University of Toronto Research and Scholarly Activity Fund
2020 Rotman Institute for Gender and the Economy Research Grant
2019, 2020 Sandra Rotman Centre for Health Sector Strategy Research Grant

2017	Connaught Global Challenge Award: Big Data, Local Impact, Healthy Lives
2017	SSHRC Insight Development Award: Information, Education and Networks
2013	Russell Sage Foundation Small Grant in Behavioral Economics
2013	STICERD Research Grant
2009-2012	LSE PhD Scholarship
2009	LSE Teaching Award
2008	Canada National Sciences and Engineering Research Council Award
2007	UC Berkeley Loeve Fellowship for PhD in Statistics
2001-2005	UBC Undergraduate Scholarship and Dean's List
2001	Canada Governor General's Academic Medal

CONFERENCE AND SEMINAR PRESENTATIONS

2022 Women in Empirical Microeconomics Conference, University of Chicago
 2022 Seminar, The Ragnar Frisch Centre for Economic Research, Oslo
 2022 Economics Departmental Seminar, Oslo Metropolitan University
 2022 Development Economics Seminar, Paris School of Economics
 2022 Workshop in Networks and Development, The University of Naples Federico II
 2022 NBER Economics of Privacy Conference
 2022 Pacific Development Economics Conference, University of San Francisco
 2021 Human Capital Initiative at the Global Development Policy Center, Boston University
 2021 Economics Department, Université Laval
 2021 Toronto Data Workshop, University of Toronto
 2021 Canadian Economics Association, Simon Fraser University
 2020 Economics Departmental Seminar, Warwick University (cancelled due to Covid)
 2020 Stockholm Institute for Transition Economics Seminar, SSE (cancelled due to Covid)
 2020 SIPA Development Colloquium Seminar, Columbia University
 2020 Centre for the Study of African Economies Conference, Oxford University
 2020 Pacific Development Economics Conference, UC Berkeley
 2019 Economics Departmental Seminar, Simon Fraser University
 2019 Applied Economics Departmental Seminar, University of Minnesota
 2019 Advances in Field Experiments Conference, University of Chicago
 2019 Canadian Economics Association, University of Calgary
 2019 Economics Departmental Seminar, University of Notre Dame
 2018 Canadian Centre for Health Economics, Toronto, Canada
 2018 Empirical Microeconomics of HIV/AIDS Research Meeting, Boston University
 2017 BC Centre for Excellence in HIV/AIDS Forefront Lecture, Vancouver, BC, Canada
 2016 Junior Strategy Conference, Duke University
 2016 Advances in Field Experiments Conference, University of Chicago
 2016 Economics Departmental Seminar, Dartmouth College
 2016 PAA, Population Association of America, Washington DC, USA
 2016 Pacific Conference for Development Economics, Stanford University
 2016 Royal Economic Society Conference, University of Sussex
 2016 CSAE, Center for the Study of African Economies, Oxford University

2015 AIDS, International AIDS Society, Vancouver, Canada
2015 Oxford Development Workshop, Oxford University

REFEREE

American Economic Review, AER:Insights, Economic Development and Cultural Change, Economic Theory, Economica, Journal of Development Economics, Journal of Public Economics, HIV Prevention Trials Network, International Journal of Sexual Health, PLOS ONE

PROFESSIONAL AFFILIATIONS

Behavioural Economics in Action at Rotman (BEAR), Schwartz Reisman Institute for Technology and Society (SRI)

TEACHING EXPERIENCE

2018-present University of Toronto, RSM 3090 PhD Models and Methods
2018-present University of Toronto Mississauga, IMI2001 Global Health
2016-present University of Toronto Mississauga, MGT437 Strategy and Governance
2016 University of Toronto Mississauga, MGT492 Strategic Management
2010-2011 LSE Teaching Fellow, EC402 Econometrics for M.Sc. Students
2010-2011 LSE Teaching Assistant, EC312 Intermediate Econometrics
2009-2011 LSE Teaching Assistant, EC220 Introduction to Econometrics
2005-2007 EPFL Teaching Assistant, Undergraduate Probability and Calculus
2003-2005 University of British Columbia Teaching Assistant, Undergraduate Calculus

SUPERVISION AND SERVICE

2021-present Institutes Equity, Diversity, and Inclusion Committee
2021-present Supervisory committee for PhD student Carmen Andrea Quezada Hernandez
2021-present Supervisory committee for PhD student Jessica Gallant
2021-present Strategic Management internal seminar organization
2019-2020 Supervisory committee for Master's student Gillian Davison
2018 Thesis committee for PhD student Maripier Isabelle
2016-2017 Strategic Management external seminar organization

LANGUAGES

Fluent spoken and written: English, French