

JEE-EUN SHIN

August 2022
105 St. George Street – Toronto, ON M5S 3E6
Phone: +1 (416) 978 2544
E-mail: je.shin@rotman.utoronto.ca

ACADEMIC POSITIONS

Rotman School of Management, University of Toronto

Assistant Professor of Accounting
Toronto, Ontario, Canada
July 2018 – Present (on leave January 2022 – May 2022)

EDUCATION

Harvard Business School

Doctor of Business Administration
Boston, Massachusetts USA
November 2018

Seoul National University

M.S., Accounting
Seoul, South Korea
March 2013

Yonsei University

B.A., Economics; Minor in Business Administration
Seoul, South Korea
March 2011

PUBLISHED, FORTHCOMING & ACCEPTED RESEARCH

- “Incentive Effects of Subjective Allocations of Rewards and Penalties”
 - Coauthors: Wei Cai and Susanna Gallani
 - Forthcoming in *Management Science*
- “Incentive Contract Design and Employee-Initiated Innovation: Evidence from the Field”
 - Coauthors: Wei Cai and Susanna Gallani
 - Forthcoming in *Contemporary Accounting Research*

CURRENT WORKING PAPERS

- “Financial Reporting and Disclosure Practices in China”
 - Coauthors: Hai Lu and Mingyue Zhang

- Revise and resubmit at *Journal of Accounting and Economics*
- “Agile Controls: The Role of Manager Communication during Periods of Organizational Change”
 - Coauthor: Ohchan Kwon
 - Revise and resubmit at *Contemporary Accounting Research*
- “Assessing the Social Impact of Corporations: Evidence from Management Control Interventions in the Supply Chain to Increase Worker Wages”
 - Coauthor: Gregory Distelhorst
 - Revise and resubmit at *Journal of Accounting Research*
- “Upward Influencers in Teams”
 - Coauthors: Wei Cai and Yaxuan Chen
 - Revise and resubmit at *Journal of Accounting Research*
- “Migration of Global Supply Chains: A Real Effect of Mandatory ESG Disclosure”
 - Coauthors: Hai Lu, Qilin Peng, and Luping Yu
- “Inside the “Black Box” of Corporate ESG Practice: Field Evidence from China”
 - Coauthors: Hai Lu and Emma Wang
- “rTSR: Properties, Determinants, and Consequences of Benchmark Choice”
 - Coauthors: Paul Ma and Charles Wang

CASE STUDIES & TEACHING MATERIALS

- “Buffer.com” (A)
 - HBP Publishing, case number 917-019
 - Coauthors: Tiffany Chang, Susanna Gallani, and Brian Hall
- “Buffer.com” (B)
 - HBP Publishing, case number 917-020
 - Coauthors: Tiffany Chang, Susanna Gallani, and Brian Hall

INVITED SEMINARS, CONFERENCES, & DISCUSSIONS

2022 MAS Mid-Year Meeting (presenter, discussant); National University of Singapore (presenter); Emerging Management Accounting Scholars Symposium, University of Illinois at Urbana-Champaign (presenter); Journal of Accounting Research Conference, University of Chicago (presenter); Information, Markets, and Organizations Conference, Harvard Business School; Global Management Accounting Research Symposium (presenter, discussant); CAPANA Conference; Frankfurt School of Finance and Management (presenter); Singapore Management University (presenter); Rotman Accounting Research Conference (presenter); CAR Conference; Columbia Business School (presenter); University of British Columbia (presenter);

2021	Labor and Accounting Conference; Performance Management Research Symposium; Rotman Accounting Research Conference; CAR Conference; RAST Conference; Seoul National University (presenter); McMaster University (presenter); Columbia Business School (presenter); Journal of Management Accounting Research Brownbag Seminar Series
2020	MAS Mid-Year Meeting (presenter); CAR Conference; Journal of Management Accounting Research Brownbag Seminar Series
2019	MAS Mid-Year Meeting (presenter, discussant); Performance Management Research Symposium, University of Waterloo (presenter); 7th China Research Workshop, University of Toronto (presenter); CAAA Annual Conference (presenter); Information, Markets, and Organizations Conference, Harvard Business School; Global Management Accounting Research Symposium; AAA Annual Meeting; Rotman Accounting Research Conference; Michigan State University (presenter)
2018	Rice University (presenter); University of Southern California (presenter); University of Illinois at Chicago (presenter); University of Notre Dame (presenter); Tulane University (presenter); University of British Columbia (presenter); INSEAD (presenter); London Business School (presenter); University of Toronto (presenter); University of Cambridge (presenter); Frankfurt School of Finance and Management (presenter); MAS Mid-Year Meeting (presenter, discussant); Information, Markets, and Organizations Conference, Harvard Business School; AAA Annual Meeting (presenter), Arizona State University (presenter)
2017	MAS Mid-Year Meeting (presenter); FARS Mid-Year Meeting (presenter); Wharton Spring Accounting Conference; Information, Markets, and Organizations Conference, Harvard Business School; AAA Annual Meeting (presenter, discussant); Harvard Business School (presenter); Notre Dame Accounting Research Conference; University of Amsterdam (presenter)
2016	MAS Mid-Year Meeting (presenter, discussant); FARS Mid-Year Meeting (presenter); Wharton Customer Analytics Initiative Research Symposium (presenter); Information, Markets, and Organizations Conference, Harvard Business School; Global Management Accounting Research Symposium (presenter); Tilburg Accounting Spring Camp (presenter); AAA Annual Meeting (presenter); Temple Conference on Convergence of Financial and Managerial Accounting (presenter)
2015	MAS Mid-Year Meeting (presenter); Information, Markets, and Organizations Conference, Harvard Business School

ACADEMIC SERVICE ACTIVITIES

Referee Service

- Asia-Pacific Journal of Financial Studies
- Contemporary Accounting Research
- Decision Sciences
- Journal of Management Accounting Research
- Management Science
- The Accounting Review

Reviewer Service

- Research Grants Council (RGC) of Hong Kong
- AAA Annual Meeting
- AAA MAS Midyear Meeting
- AAA FARS Midyear Meeting
- Hawaii Accounting Research Conference

Institutional Service***American Accounting Association***

MAS 2022 Dissertation Award Committee

MAS 2022 Doctoral Colloquium Mentor

Liaison to Management Practice Committee, 2020-2021; 2021-2022

MAS 2020 Midyear Meeting Best Paper Award Committee

Canadian Academic Accounting Association

CAAA Campus Liaison, 2021-

University of Toronto

Rotman Executive Committee, 2022-2023

Rotman PhD Recruiting Committee, 2020-2021

UTSC Faculty Recruiting Committee, 2019-2020

Organizer, Rotman Accounting Research Conference, 2021

Organizer, Department Seminar Series, 2019-2020; 2020-2021; 2021-2022

Organizer, Department Brownbag Series, 2019-2020; 2020-2021

Faculty Observer, Department Brownbag Series, 2018-2019

Harvard Business School

Advisor, Program for Research in Markets & Organizations, 2016-2017

Member, Doctoral Student Advisory Committee, 2016-2017

TEACHING EXPERIENCE

University of Toronto

“Management Accounting I” (undergraduate requirement for Rotman Commerce)
Spring 2019; Spring 2020; Spring 2021; Spring 2023

Harvard University

“Financial Reporting and Corporate Governance” (undergraduate core in Economics Department)
Spring 2017

PHD MENTORING

Dissertation Committee Member

Emma Wang

Mingyue Zhang, 2022 (University of Waterloo)

Bingxu Fang, 2021 (Singapore Management University)

PhD Thesis Examiner

Shushu Jiang, 2022 (National University of Singapore)

Jingjing Wang, 2020 (University of Calgary)

PROFESSIONAL EXPERIENCE

2009 Pricewaterhouse Coopers (PWC), Seoul, South Korea
Audit Intern

GRANTS, HONORS AND AWARDS

2022 Connaught New Researcher Award

2022 MAS 2022 Outstanding Paper Award

2022 MAS 2022 Outstanding Reviewer Award

2021 Michael Lee-Chin Family Institute for Corporate Citizenship Research Grant

2021 CPA Ontario Centre for Accounting Innovation Research Grant

2019 MAS 2019 Outstanding Paper Award

2019 MAS 2019 Outstanding Reviewer Award

2013 – 2018 Doctoral fellowship, Harvard Business School

2013 – 2018 Research Grant, Korea Foundation for Advanced Studies (KFAS)

2008 – 2010 Award for Academic Excellence, Yonsei University

OTHER

Languages: Native in German and Korean; Fluent in English