

# Dr. Beatrix Dart

## EDUCATION

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- 1989 - 1994     **Ph.D. in Economics (Dr. rer. pol.), University of Konstanz, Germany**
- 1990 - 1994     **Masters in Information Science, University of Konstanz, Germany**
- 1984 - 1989     **Masters in Economic Science, University of Konstanz, Germany**

## ACADEMIC APPOINTMENTS AND PROFESSIONAL EXPERIENCE

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- 07/2008 –07/2015     Rotman School of Management, University of Toronto  
**Associate Dean, Executive Degree Programs, and Professor of Strategic Management**
- Strategic Leadership of the Rotman School of Management: vision, mission, direction-setting as part of the senior management team. Major milestones: new building, enhanced fundraising, increased enrollment numbers for all MBA programs, expanded faculty group, new research centers.
- 09/2007 – present     Rotman School of Management, University of Toronto  
**Founder and Executive Director of the Rotman Initiative for Women in Business**
- Design and implementation of customized programs for clients looking to enhance their diversity agenda
  - Design of open-enrollment programs for the corporate environment and creating a successful portfolio of programs for the Women Initiative (see Teaching and Executive Education for details)
  - Engaging with the public and corporate sector for funding of programs
- 11/2000 –07/2015     Rotman School of Management, Executive MBA programs, University of Toronto  
**Academic Director for Executive MBA and Global Executive MBA (Omnium), and Professor of Strategic Management**
- Strategic design and implementation of Canada's first one-year EMBA program and of Global Executive MBA, OMNIUM
  - Partnership and JV developments with University of St. Gallen, Switzerland; INSPER in Sao Paulo, Brazil; ESADE in Buenos Aires, Argentina; Fudan University in Shanghai, China; City University in Hong Kong, China; ISB in Hyderabad, India for the Omnium Program
  - Designed and taught Management Consulting course for full-time MBA students (ongoing)
  - Courses taught for Executives include marketing and strategy, with a special focus on growth strategies. Advised over a hundred companies nationally and internationally about growth initiatives.

01/1995 – 10/2000	McKinsey & Co, Zurich, Toronto, London <b>Management Consultant</b>
08/1989 - 12/1994	University of Konstanz, Germany <b>Research Fellow</b> , sponsored by German government grant (Sonderforschungsbereich)

## TEACHING

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Rotman School of Management, University of Toronto

MBA Courses	Management Consulting (second year elective course, full-time and part-time MBA) Corporate Strategy (required course, Global Executive MBA) Growth Strategy (required course, Global Executive MBA) Topics in Strategic Management (required course, taught internationally)
Executive Education	Athena Program (instructor) Next Steps for Women Entrepreneurs (designed and launched; instructor) Business Leadership Program (customized for corporate law firm; designed and Academic Director) MBA Essentials for Managers (Academic Director; designed and launched program) Emerging Leaders Program (designed and launched) Back To Work (Academic Director; fundraised, designed and launched; instructor) Women in Law (fundraised, designed and launched) Leadership in Administration Business Edge (program for internationally trained professionals; government funding) Women Board Assessment Workshop (designed and launched) Judy Project: Leadership Forum for Executive Women (Academic Director)
Teaching abroad	Advanced Management Consulting (elective MBA course), INCAE, Costa Rica, 2011

## ACADEMIC ADVISING

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Dissertation co-supervisor	for Ph.D. student at University of St. Gallen, Switzerland
DBA supervisor	for student at University of Reading, Henley, UK

## PROFESSIONAL ACTIVITIES

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Advisory Boards	Female Board Pool, Centre at the Institute for Leadership (IFPM), University of St. Gallen Women in Management Association, Rotman School of Management, University of Toronto Rogers Corporate Women Network, (Telecom Industry) Toronto, Canada Performance Plus Plus, (Technology Industry), Canada
Conference committees	Conference Chair for North East Regional EMBA Council Conference, Toronto, 2013 Committee member for Status of Women Conference at University of Toronto, 2014 Conference Chair for the Annual EMBAC Conference in Toronto, 2007 Conference Organizing Committee for Annual EMBA Council in Baltimore, 2006
Corporate Boards and Associations	

Country Lead and Chair of Steering Committee for The 30% Club, Canada

Corporate Board Director for EllisDon, Chair of the Strategic Committee and HR committee member

Former Board of Directors and Governance committee member for Branksome Hall, Toronto (2009-2012)

Elected Board member for the Executive MBA Council (2005-2008)

Former Co-Research Chair for EMBA Council (2005-2006)

#### Memberships

Academy of Management

EMBA Council Association

Senior Women Academic Administrators of Canada (SWAAC)

International Women Forum (IWF)

European Women's Management Development (EWMD)

#### AWARDS AND HONOURS

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2013	Top 25 Women of Influence Award, Canada
2012	EMBAC Bud Fackler Service Award - lifetime achievement award for international contributions to the EMBA industry
2012-2013	Rotman Excellence in Teaching Award
2012	"WomenWorthWatching" Award, by Diversity Journal for contributions to diversity
2010-2011	Rotman Excellence in Teaching Award
2010	TIAW World of Difference Award – in recognition for empowering women

#### SERVICE AT THE UNIVERSITY OF TORONTO

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Committee Member: Master Program Committee  
Admissions and Standards Committee (-2013)  
Graduate Examiners Committee

Chair of Gender Equity Taskforce (2011/2012)

Career Workshops for MBA students on Management Consulting and Navigating the Workplace as a Female Manager

Workshops for female MBA students (WIMA – Women in Management Association)

Case competition preparation and jury for fulltime MBA and Master in Finance students

Presenter at Rotman Open House Recruiting Events

#### INVITED TALKS AND CONFERENCE PRESENTATIONS

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"What Business Leaders Can Learn From Public Sector Leaders and Vice Versa", presented at Leadership Expert Speaker Series, Toronto, March 2014

"Women in Leadership", presented at the AICPA Women's Global Leadership Summit, Washington, October 2013 (invited speaker)

"Can Women Truly Not Have It All", presented at Canadian Consulate Speaker event in London, September 2013

"Influencing without Authority", presented at the International Conference for Women (WIN), Prague, September 2013

"Adapt or Die: Entrepreneurship in UK", panel at City Women Network, London, February 2013

"Powertools for Women", presented at the International Conference for Women (WIN), Rome, October 2011

"Global Executive MBA Programs", Invited presenter at EMBA Council Conference in San Diego, October 2009

Opening Speech, Conference Chair for Annual EMBA Council Conference in Toronto, October 2007

"Learning from the Best", Invited presenter at EMBA Council Conference in Baltimore, October 2006

"Women and EMBA", Invited panel speaker at EMBA Council Conference in Baltimore, October 2006

"Beyond Reasonable Doubt", Invited panel speaker at Conference "Collaborative Edge" in Toronto, August 7<sup>th</sup>, 2006

Host and panel speaker at "Think Big!" annual conference of Women Entrepreneurs of Canada in Toronto, May 11, 2006

"The Future of EMBA Programs", Invited presenter at EMBA Council Conference in Barcelona, October 2005

"Measuring the Return on Investment for Executive MBA degrees", presented in collaboration with GMAC at EMBA Council Conference in Barcelona, October 2005

"Women in EMBA", Annual EMBA Council Conference, San Francisco. USA, October 2004.

"Structuring a Valuable International Trip", Annual EMBA Council Conference, Atlanta, USA, October 2003.

"Nonparametric Time-discrete Estimation in the Case of Censored Events". 1994 Joint Statistical Meetings, Toronto, Canada, August 1994.

"Nichtparametrische Verweildaueranalyse bei zeitdiskret erhobenen Daten". Biometric Seminar of the German Cancer Research Centre, Heidelberg, June 1993. (*invited speaker*)

"Time-discrete Survival Analysis with PRODISA". 7. ZUMA-Konferenz SOFTSTAT 93, Heidelberg, March 1993

"Analysis of Re-migrant Behaviour Using Time-discrete Nonparametric Survival Analysis". Centre for Economic Policy Research, Workshop on "The Economics of International Migration: Econometric Evidence". Konstanz, February 1993

"Time Discrete Nonparametric Survival Analysis Using Panel Data". } XVI. International Biometric Conference, University of Waikoto, Hamilton, New Zealand, December 1992

"Remigration der Gastarbeiter - eine statistische Analyse". Arbeitstagung Migration der Deutschen Gesellschaft fuer Bevoelkerungswissenschaft, Arbeitskreis Bevoelkerungswissenschaftliche Methoden und Arbeitskreis Bevoelkerungsoekonomie, Koenigswinter, Oktober 1992. (*invited speaker*)

"Das Datenbanksystem INGRES". EDV-Colloquium der Universitaet Mannheim, ZUMA und Mannheimer Zentrum fuer Europaeische Sozialforschung, Mannheim, April 1992. (*invited speaker*)

"Diskrete Verweildauermodelle zur Analyse von Gastarbeiterwanderungen". ZUMA Konferenz "Formale Modelle in der Demographie", Mannheim, Dezember 1991.

"Nichtparametrische und semiparametrische Analyse des Rueckkehrverhaltens von Gastarbeitern". SFB 178, Oekonomisches Forschungskolloquium, November 1991.

"Aufbereitung und Verwaltung der Panel-Daten in INGRES". Deutsches Institut fuer Wirtschaftsforschung, Workshop "Aufbereitung und Verwaltung der Daten des SOEP -- Standardsoftware im Vergleich", Berlin, Oktober 1991. (*invited speaker*)

"Aufbau, Struktur und Anwendungen von Panel-Daten in INGRES". Universitaet Bochum, SFB 187, Datenbank-Workshop, Februar 1991. (*invited speaker*)

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#### PUBLICATIONS (ALSO PUBLISHED UNDER FORMER MARRIED NAME "BRECHT")

##### **- Book:**

Brecht, B. (1995): Remigration von Gastarbeitern - Statistische Modellierung von Rueckkehrprozessen. VWF Verlag ("Guestworker Migration – Statistical Models for Re-migration Processes")

##### **- Book Contributions:**

Dart, B. (2014): Foreword to Festschrift for Prof. emeritus S. Heiler (collected contributions to celebrate his 75<sup>th</sup> birthday)

##### **- Journals:**

Brecht, B.; Brecht, L. (1996): Time-Discrete Nonparametric Hazard Model Using Panel Data. In: Statistical Papers, 37, pp. 165-176

Brecht, B.; Brecht, L. (1994): Time-discrete Survival Analysis with PRODISA. In: Faulbaum, F. (ed.): SOFTSTAT'93, Fischer Verlag, Stuttgart/New York, pp. 31-38.

Brecht, B.; Michels, P. (1994): Remigration von Gastarbeitern. Eine Analyse mit nichtparametrischen Schaetzverfahren. In: Acta Demographica 1993, pp. 243-256.

Brecht, B. (1992): Determinants of Remigrant Behavior: An Application of the Grouped Cox Model. In: Haag et al. (ed.): Economic Evolution and Demographic Change. Formal Models in Social Science. Lecture Notes in Economics and Mathematical Systems, 395, Springer Verlag Heidelberg, pp. 234-254.

Bechtel, M., Brecht, B. et al. (1992): Datenmodellierung bei der Buehler AG, Uzwil (Schweiz) - Pensionskasse. Bericht 3/92, Universitaet Konstanz, Informationswissenschaft.

Brecht, B. (1991): Prognose der Haushaltsgroesse unter Verwendung kupierter diskreter Verteilungen. In: Zeitschrift fuer Bevoelkerungswissenschaft, Jg. 17, 1, pp. 69-81.

##### **- Reports:**

Dart, B. (2006): ROI for Executive MBA degrees. Research report in cooperation with the GMAC organization. Published on [www.gmac.org](http://www.gmac.org), dated January 2006.

Dart, B. (2006): The value of the General Management Admissions Test (GMAT) for EMBA participants. Research report in cooperation with the GMAC organization. Published on [www.gmac.org](http://www.gmac.org), dated October 2006.

Dart, B. (2005): International EMBA Program trends. Published on EMBA Council website, dated October 2005, [www.embac.org/publications](http://www.embac.org/publications)

**- Discussion papers:**

Brecht, B.; Brecht, L. (1993): Time-discrete Nonparametric Survival Analysis Using Panel Data. Discussion paper Nr. II-200, SFB 178, Universitaet Konstanz.

Brecht, B.; Vergara, H. (1992): Die Benutzeroberflaeche PINGUIN fuer das Sozio-oekonomische Panel. Discussion paper Nr. II-186, SFB 178, Universitaet Konstanz.

Brecht, B. (1991): Tuerkische Remigranten: Untersuchungen am Datensatz des Sozio-oekonomischen Panels. Discussion paper Nr. II-125, SFB 178, Universitaet Konstanz.

Brecht, B.; Brecht, L. (1991): Analysis of Remigrant Behavior with the Grouped Cox Model. Discussion paper Nr. II-164, SFB 178, Universitaet Konstanz.

Brecht, B.; Michels, P. (1991): Anwendung nichtparametrischer Schaetzverfahren fuer die Hazardfunktion bei zensierten Daten auf die Aufenthaltsdauer von Gastarbeitern in der Bundesrepublik. Discussion paper Nr. II-137, SFB 178, Universitaet Konstanz.

Brecht, B. (1990): Aufbau, Struktur und Anwendung des Sozio-oekonomischen Panels in INGRES. Discussion paper Nr. II-120, SFB 178, Universitaet Konstanz.