

## CURRICULUM VITAE

Wendy Rotenberg

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### **EDUCATIONAL BACKGROUND:**

- 1987            Ph.D. in Management, Major in Finance  
Faculty of Management, University of Toronto
- 1983            M.B.A., Major in Finance  
Faculty of Management, University of Toronto
- 1981            B.A., Major in Economics  
University College, University of Toronto

### **EMPLOYMENT HISTORY:**

Full Professor, University of Toronto, July 2004 - present

Associate Professor, University of Toronto, July 1992 – June 2004.

Assistant Professor, University of Toronto, July 1990 - June 1992.

Assistant Professor, McMaster University, July 1987 - June 1990.

Lecturer, McMaster University, July 1985 - June 1987.

Instructor, Commerce and Finance Program, University of Toronto, Summer 1984, 1985

### **TEACHING EXPERIENCE (Graduate and Undergraduate):**

- Programs:     Master of Business Administration (MBA)
- Master of Management and Professional Accounting (MMPA)
- Master of Finance (MFIN)
- Executive MBA (EMBA)
- Undergraduate Commerce

Courses:       Managerial and Corporate Finance (Advanced and Introductory)

                  International Financial Management

                  Financial Accounting (Advanced and Introductory)

                  International Accounting

### **PEER REVIEWED PUBLICATIONS:**

Bereskin, Frederik, P. Hsu and W. Rotenberg, “The Real Effects of Real Earnings Management: Evidence from Innovation,” (conditionally accepted) Contemporary Accounting Research.

R. Kieschnick and W. Rotenberg, “Working Capital Management, the Credit Crisis, and Hedging Strategies: Canadian Evidence”, Journal of International Financial Management and Accounting, Volume 27(2) (2016), pp. 208-232.

W. Rotenberg, “Mitigation of U.S. Home Bias in the Valuation of Canadian Natural Resource Firms: Choice of Reporting and Transaction Currency”, Multinational Finance Journal, Volume 17 Numbers 3&4 (2013), pp. 201-242.

P. Halpern, R. Kieschnick and W. Rotenberg, “Determinants of Financial Distress and Bankruptcy in Highly Levered Transactions”, The Quarterly Review of Economics and Finance, Volume 49 (2009), pp. 772-783.

P. Halpern, R. Kieschnick and W. Rotenberg, "Managerial Shareholdings, Firm Value and Acquired Corporations". The Quarterly Review of Economics and Finance, Volume 45, No. 4, (September 2005), pp. 781-795.

L. Chan and W. Rotenberg, “Accounting and Accounting Education in the People’s Republic of China”, International Studies of Management and Organization, Volume 29 No. 3 (Fall 1999), pp. 37 – 53.

P. Halpern, R. Kieschnick and W. Rotenberg, “On the Heterogeneity of Leveraged Going Private Transactions,” Review of Financial Studies , Volume 12 No. 2 (Summer 1999), pp. 281 – 309.

R. Elitzur, P. Halpern, R. Kieschnick, and W. Rotenberg, “Modeling the Management Buyout Decision,” Journal of Economic Behaviour and Organization , Volume 36 (1998), pp. 347 – 367.

L.Chan, R. Harris, and W. Rotenberg, “Accounting in China”, in *Modern Taxation in China*, ed., D. Brean, 1998, Routledge, New York, pp. 285 – 301.

L.Chan, Y. Che and W. Rotenberg, "The Course of Development of Chinese Accountants System and its Economic Restructuring," International Business Review Volume 7 No. 2, April 30, 1998, pp 3 - 8 (in Chinese).

W. Rotenberg, "Harmonization of Foreign Currency Translation Practices: Canadian Treatment of Long Term Monetary Items, International Journal of Accounting , Volume 33, No.4, 1998, pp. 415 -431.

L. Booth and W. Rotenberg, "Instructional Case: Great Lakes Forest Products," Accounting Education, Vol. 5 (No. 4) 1996, pp. 341-366.

W. Rotenberg, "Discussion of the Voluntary Inclusion of Forecasts in the MD&A Section of Annual Reports," Contemporary Accounting Research, Vol. 11, No. 1, Fall 1994, pp. 489-496.

L. Booth and W. Rotenberg, "Evidence on Corporate Preferences for Foreign Currency Accounting Standards, Journal of International Financial Management and Accounting, Vol. 3, No. 2, Summer 1991, pp. 133 - 159.

I. Krinsky and W. Rotenberg, "The Valuation of Initial Public Offerings: The Small Firm Case," pp. 1-18 in Advances in Small Business Finance, R. Yazdipour (ed.) Kluwer Academic Publishers, Norwell MA, 1991.

L. Booth and W. Rotenberg, "Assessing Foreign Exchange Exposure: Theory and Application Using Canadian Firms," Journal of International Financial Management and Accounting, Vol. 2, No. 1, Spring 1990, pp. 1-23.

W. Rotenberg, "Characteristics of Canadian Firms Identifying Accounting Hedges for Foreign Debt," Canadian Journal of Administrative Sciences, Vol. 6, No. 3, September 1989, pp. 24-30.

I. Krinsky and W. Rotenberg, "The Transition to Competitive Pricing on the Toronto Stock Exchange," Canadian Public Policy, Vol. 15, No. 2, June 1989, pp. 135-144.

I. Krinsky and W. Rotenberg, "Signalling and the Valuation of New Issues Revisited," Journal of Financial and Quantitative Analysis, Vol. 24, No. 2, June 1989, pp. 257-266.

I. Krinsky, W. Rotenberg, "The Valuation of Initial Public Offerings," Contemporary Accounting Research, Vol. 5, No. 2, Spring 1989, pp. 501-515.

I. Krinsky, W. Rotenberg and D. Thornton, "Takeovers: A Synthesis," Journal of Accounting Literature, Vol. 7, December 1988, pp. 243-279.

L. Chan and W. Rotenberg, "Financial Distress in the Canadian Agricultural Sector: A Macro Analysis," Canadian Journal of Agricultural Economics, Vol. 36, November 1988, pp. 531 – 538.