

**Dean's  
Society**

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**Welcome**

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***Rotman***



**Our mission is to be a catalyst for positive change: rooted in transformative learning, informed by original insight and inspired by the biggest challenges in business and society. We distill our shared beliefs down to four fundamental principles – Diversity, Excellence, Integrity and Respect.**

# Thank You

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The Dean's Society honours a committed global network of generous donors whose investment in the vision and leadership of Rotman enables the School to take insights to impact within Canada and across the world. Members of the Dean's Society are our most generous annual leadership donors and they exemplify the power of our Rotman community.

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The economic and societal challenges that define our times are complex, interconnected and urgent. Every day at Rotman, I'm inspired by the community of students, faculty and partners who are tackling these challenges with boldness and ingenuity.

Visitors to Rotman often comment on the invigorating energy that animates this school: students launching and advancing their careers; researchers developing breakthrough ideas; thought leaders exchanging and applying insights, creating value for business and society. All of this is fueled by philanthropy.

The vital mix of rigour and creativity that animates our programs attracts a growing number of extraordinary students, who gain access to a remarkable network of scholars, entrepreneurs and business leaders.

They study with faculty members whose work has placed Rotman among the world's top research institutions. And through our renowned research centres, institutes and labs, they interact with researchers and partners who are tackling real-world business problems from fresh new perspectives.

Rotman couldn't achieve such impact without your critical leadership support. I want to express my heartfelt gratitude to our growing community of generous investors. We're energized by your commitment to creating value together, and we're inspired by your vision.

Welcome to the Dean's Society.

**Kenneth Corts**

Interim Dean

Rotman School of Management

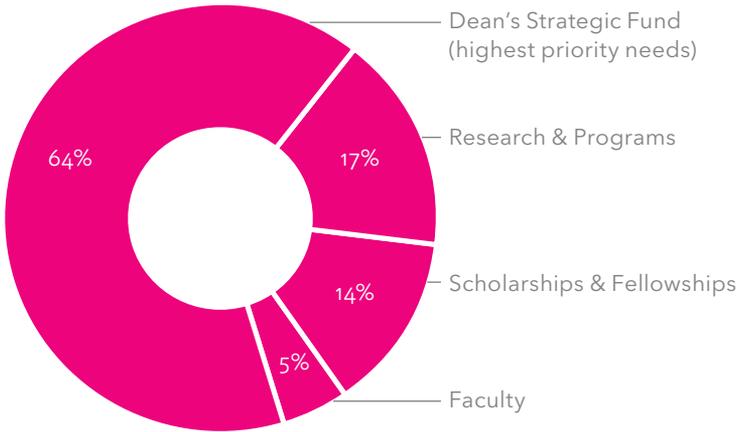
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# Impact

The Dean's Strategic Fund is like a venture capital fund. It serves as a catalyst for immediate growth, providing the critical annual resources required to respond to emerging priorities and opportunities.

Members of the Dean's Society are integral to the Fund, providing 80% of our annual donations. Your leadership support provides the Dean with the resources required to continually enhance the Rotman experience through investing in areas such as:

## Donor Impact



## Dean's Strategic Fund

**\$350k**

over \$350,000 raised in 2018 for the Dean's Strategic Fund (annual fund)

**250**

over 250 people contributed to the Fund in 2018

# Your Investment at Work

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Together, members of the Dean's Society create a powerful global network of donors who are committed to investing in bringing together the brightest minds, cutting-edge resources and world-class support systems. Rotman is a place that brings people together to ignite change.

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## Highest Priority Needs

In this ever-changing and highly competitive world of business education, gifts in support of the School's highest priority needs provide the Dean with the flexibility required to invest in the most pressing needs of the time. These gifts are used to support continuing and emerging priorities that will have the greatest impact on Rotman's ability to advance teaching, research, and create value for business and society.

## Student Support

As competition for the top talent in Canada and around the world continues to intensify, the need for student scholarships has never been greater. Whether it's recognizing and rewarding excellence, or ensuring that every promising student has access to a world-class Rotman education, regardless of their financial circumstances, scholarships are a top priority for the Dean. As such, the School invests an additional \$10M in student scholarships on top of the generous support received from our Dean's Society members.



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### **Student Initiatives (Clubs)**

Clubs play an integral role in the Rotman experience. Led and organized by students themselves, the clubs run a robust calendar of social and networking events, case competitions and guest speakers that enrich the social, networking and career-building experiences that are essential for success.

### **Infrastructure**

Building on the future of Rotman, world-class infrastructure plays a key role in welcoming our students and partners to experience a vibrant and robust community of passionate scholars. The importance of having a facility which is commensurate with the School's leading reputation on the global stage can not be understated.

### **Faculty & Knowledge Creation**

Our students gain exposure to some of the world's leading business thinkers. In the classroom, our top-ranked faculty provide students with access to the latest research before it filters into consulting firms and major corporations. Our faculty members are renowned for their groundbreaking research, published work, and authoritative insights into an exceptionally wide range of management issues. Rotman faculty are currently ranked in the global top twenty by the *Financial Times* for their research output.



# Dean's Society Leadership Levels

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Together, members of the Dean's Society form a powerful global network of leaders who drive growth and innovation, creating new benchmarks for success. As a special thank you to our most generous supporters, we invite you to stay connected, visit us often and take advantage of this unique and distinctive program.

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## **Platinum Members** **\$10,000+**

In addition to the benefits noted below, Platinum Members also receive:

- Invitations for you and a guest to an intimate and thought-provoking annual Dean's Dinner
- Opportunity to win two tickets to a Rotman Signature Event Series such as the Machine Learning or Lifelong Learning conferences
- Personalized networking support, connecting you to fellow Dean's Society members in your community and where you do business

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## **Gold Members** **\$5,000-\$9,999**

In addition to the benefits noted below, Gold Members also receive:

- Annual Business Review Report - The Dean's perspective on what's trending in business

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## **Silver Members** **\$2,500-\$4,999**

In addition to the benefits noted below, Silver Members also receive:

- Invitation to attend the Student Awards Breakfast - an annual event to celebrate our best and brightest students across all programs
- Video content

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## **Bronze Members** **\$1,000-\$2,499**

- A personal thank you letter from the Dean
- Donor Listing - Rotman Donor Wall (\$1,000 and above)
- Advanced access and VIP registration for signature events
- Tickets (2) to one of our Speaker Series events: each year we host over 100 public talks by international bestselling authors, top management executives and other influential leaders

- Invitation for you and a guest to attend the exclusive Dean's Society Cocktail Reception
- U of T Presidents' Circle membership for donors \$1,827 and above (see next page for more details)
- Investor's Report donor listings
- Rotman In the News email

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## **First Decade Members** **\$100-\$999**

- Graduates of the last 10 years are eligible for membership in the Dean's Society with a gift of \$100 multiplied by the number of years since their graduation
- Receive the same benefits as our Bronze Members

# U of T Presidents' Circle

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A club for donors who reflect the leadership of our past presidents. All Rotman Dean's Society Members whose annual gift amounts to \$1,827 or more are automatically acknowledged as Presidents' Circle Members.

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## **Presidents' Circle**

Since 1977, the Presidents' Circle has honoured donors whose commitment to the vision and leadership of U of T's Presidents – present and past – has enabled the University to achieve prominence in Canada and internationally.

## **Vision and leadership**

Commemorating the University's Royal Charter of 1827, all individuals with annual gifts of \$1,827 or more and corporations with annual gifts of \$10,000 or more receive special acknowledgement as welcomed members of the Presidents' Circle – a unique recognition society for those donors whose commitment reflects the vision and leadership of the University's past presidents.

## **Presidents' Circle Events Series**

As a Presidents' Circle member, you are invited to attend special lectures and events presented by the University's most celebrated, insightful and inspiring professors. We hope that you will join us at the various events throughout the season to thank you in person for your support of Rotman and the University of Toronto.

# The Donor Bill of Rights

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Philanthropy is based on voluntary action for the common good. It is a tradition of giving and sharing that is primary to the quality of life. To assure that philanthropy merits the respect and trust of the general public, and that donors and prospective donors can have full confidence in the not-for-profit organizations and causes they are asked to support, we declare that all donors have these rights:

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**1.**

To be informed of the organization's mission, of the way the organization intends to use donated resources, and of its capacity to use donations effectively for their intended purposes.

**2.**

To be informed of the identity of those serving on the organization's governing board, and to expect the board to exercise prudent judgment in its stewardship responsibilities.

**3.**

To have access to the organization's most recent financial statements.

**4.**

To be assured their gifts will be used for the purposes for which they were given.

**5.**

To receive appropriate acknowledgement and recognition.

**6.**

To be assured that information about their donation is handled with respect and with confidentiality to the extent provided by law.

**7.**

To expect that all relationships with individuals representing organizations of interest to the donor will be professional in nature.

**8.**

To be informed whether those seeking donations are volunteers, employees of the organization or hired solicitors.

**9.**

To have the opportunity for their names to be deleted from mailing lists that an organization may intend to share.

**10.**

To feel free to ask questions when making a donation and to receive prompt, truthful and forthright answers.

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*The Donor's Bill of Rights was created by the Association of Fundraising Professionals, the Association for Healthcare Philanthropy (AHP), the Council for Advancement and Support of Education, and the Giving Institute: Leading Consultants to Non-Profits.*

# Alumni Services and Benefits

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As a graduate of Rotman and the University of Toronto, you have access to a range of benefits. From our Alumni Centre to our executive programs, career coaching and Rotman Connect, there are many ways to stay connected to the Rotman community.

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## **Alumni Traditions and Events**

Make Rotman your go-to place for networking, lifelong learning and fun. For a full list of events held throughout the year and around the world visit [www.rotman.utoronto.ca/alumnievents](http://www.rotman.utoronto.ca/alumnievents)

## **Rotman Connect – Your Online Alumni Community**

- See and be seen (search fellow alumni by industry, geography or year of graduation)
- Search or post jobs
- Access exclusive content
- Receive the latest Rotman news and events
- Enhance your network [www.rotmanconnect.com](http://www.rotmanconnect.com)

## **Rotman Alumni Centre**

The Alumni Centre is your home on campus. Drop in whenever you visit Rotman or Toronto for complementary coffee, water and WiFi. Contact us at [alumni@rotman.utoronto.ca](mailto:alumni@rotman.utoronto.ca) to book the Alumni Centre's boardroom when you need a place to work or to meet.

## **Rotman Management Magazine**

Alumni receive a lifetime subscription (digital, print or both). Published in May, September and January, every issue features the latest management thinking from Rotman faculty and thought leaders around the world.

## **Audit an Elective Course for Free**

New listings of elective courses are released in April, August and November. Contact the Office of the Registrar at [ps0@rotman.utoronto.ca](mailto:ps0@rotman.utoronto.ca) to receive a current list of courses and an application form. Enrolment is based on availability.

## **Career Coaching**

Every Rotman alum is entitled to receive up to one hour of career counselling from our Career Centre. Contact us at [alumni@rotman.utoronto.ca](mailto:alumni@rotman.utoronto.ca) for more information.

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### **Executive Programs Discount**

Rotman Executive Programs offers specialized business education programs to equip you and your organization to make better decisions and address today's business challenges and opportunities. Rotman alumni receive an exclusive 25% discount on select programs.

### **School of Continuing Studies Discount**

The School of Continuing Studies offers a \$550 discount for one course, up to two years post-graduation. This includes prep courses for the CFA or PMP designations. To take advantage of this discount, please register by phone at 416-978-2400.

### **Faculty Club Membership**

Enjoy a free one-year trial membership to the Faculty Club immediately following graduation. If you're starting your own business and need access to professional meeting space, the venue is a great space to host your clients. Enjoy reciprocal privileges at over 250 clubs globally.

### **Hart House Membership Discount**

Enjoy a 50% membership discount up to three years after graduation. Hart House is your one-stop for fitness, arts and culture throughout the year. Membership is managed directly by Hart House.

### **Library Services**

U of T offers alumni several levels of fee-based library cards, depending on your research needs. Enjoy access to the largest academic library in Canada (44 libraries across U of T's three campuses) and one of the top five research libraries in North America. Library card access is managed directly by the Library.

# Here's where it changes.

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