

# Enterprise Risk Management

# Rotman

#1 in Canada for  
Open Enrolment  
THE FINANCIAL TIMES 2019

Protect your future.



## Risk is a universal constant.

Whether you prepare or not, your organization faces risk every day. Unanticipated shocks can threaten earnings, damage your reputation, and throw operations into a tailspin.

Rotman's Enterprise Risk Management program will equip you to strengthen your approach to internal and external risk. Your organization will benefit from your newfound ability to anticipate and respond to risk.

## Learn. Apply. Repeat.

Over just two days you will learn to distinguish different types and aspects of risk, including:

- » Risk awareness
- » Risk avoidance
- » Risk taking
- » Loss avoidance
- » Risk management

You will also gain non-technical exposure to state-of-the-art tools such as data analytics and machine learning and how they can be applied to risk management. After the program you will benefit from one hour of one-on-one consulting about how you are applying the tools you learned in class within your organization.

You will learn how and why to frame risk as a key strategic imperative, allowing you to turn short-range risks into long-term opportunities, and making your organization safer, stronger, and more resilient. From cyber, reputational to operational risk and beyond, by the end of this program, you will be better equipped to manage in a volatile and complex world.

## A 2-day intensive program with one-on-one post-program consulting

### Location:

Rotman School of Management,  
Toronto, Ontario, Canada

## Program Fee:

\$4,250 CAD + HST

Fee includes tuition, all program materials and meals.

The fee does not include travel or accommodation.

## Questions?

Contact our learning advisor at 416.978.8815 or [advisor@rotman.utoronto.ca](mailto:advisor@rotman.utoronto.ca)

## Address:

Executive Programs  
Rotman School of Management  
149 College Street  
Toronto, Ontario M5T 1P5

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Day 1	Day 2
<ul style="list-style-type: none"><li>» Operational and Human Capital Risk</li><li>» Corporate Governance and Risk</li><li>» Technological, Legal and Financial Risk</li><li>» Wicked and Super Wicked Problems</li></ul>	<ul style="list-style-type: none"><li>» Reputational Risk</li><li>» Cyber Risk (non-technical)</li><li>» Big Data and Machine Learning Tools</li></ul>

### From Anticipation to Execution

Guided by our expert faculty, you'll learn how to turn risk into competitive advantage. Our mixed learning style of interactive discussion, experiential exercises and relevant case studies will provide you with a well-rounded and practical learning experience.

You'll leave with a deep understanding of what enterprise risk management is, its relationship with corporate governance and its affect across your organization. You'll also build relationships with an accomplished and diverse set of peers.

### Who Should Attend?

Senior executives and board members who want to gain an in-depth knowledge of risk management strategies and how to apply them to a wide set of organizations and situations will benefit. This program will provide an advantage across-industry, but those from government, financial institutions and corporate governance will find it particularly relevant.

### Flexible Leadership Training

Our Enterprise Risk Management program is eligible towards our Excellence in Executive Leadership Certificate. Gain recognition for your ongoing professional development and distinguish yourself as a top leader with our curated certificate.

**Learn more at:**  
**[RotmanExecutive.com/Certificate](http://RotmanExecutive.com/Certificate)**