

# Leading with Purpose for HR Professionals

# Rotman

**#1 in Canada for Open Enrolment**  
THE FINANCIAL TIMES 2020

Coach, Influence and Create Positive Change

Organizations in Canada and around the world are planning their Return to Work strategies. Prepare yourself to step into this gap and thrive with Rotman's Leading with Purpose for HR Professionals program.

Our instructors, experts with years of top industry experience, will help you rethink the way you lead so you can adjust your talent development practices and build a stronger, more inclusive and supportive culture in your organization from the top down.

Learn how to adjust your onboarding, coaching and talent retention practices to make an immediate difference. We'll walk you through practical approaches to building your resilience, create an impactful HR agenda to lead beyond the pandemic, and improve your ability to influence the organization as an HR professional.

## By the end of the program you will

- » have a stronger ability to influence peers and business partners to effect positive change
- » rethink your talent development and coaching practices and
- » develop new ways to integrate new leaders into your organization and create a cohesive, inclusive culture in a hybrid work environment.

## Designed to Deliver Maximum Impact Virtually

Experience the power of Rotman's virtual portfolio in achieving your goals, even in disruptive environments. We've not only adapted our leading open enrolment portfolio for a virtual environment, but have designed our programs to capitalize on the unique benefits offered by online settings. These programs make it easy for you to continue your growth while you navigate the current challenges of working from different environments. Access world-class faculty in live sessions for the latest research and insights, grow your connections with peers from different industries and organizations and refine your leadership strengths from the comfort of wherever you are.

## Schedule

### Session 1: Disrupted HR

- » The pandemic as a change accelerator
- » Emotional intelligence in a VUCA world
- » Introduction to playbook

### Session 2: Coaching for Culture Change

- » Four forms of coaching
- » HR coaching skillsets
- » Identifying and coaching high potentials
- » Systemic team coaching

### Session 3: Hiring and Onboarding

- » Generational shifts
- » The new normal
- » Applying an HR lens
- » Sustaining your leadership

Schedule subject to change. An orientation session will be scheduled prior to the program, dates TBD. Check website for latest details.

**3 half-days**  
**November 11–13, 2021**  
**Classes run from 9:00 am to 12:00 pm EDT**  
**\$2,700 CAD + HST**

**Questions?**  
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Apply Online: [www.rotmanexecutive.com](http://www.rotmanexecutive.com)