Managing with Machines

Rotman

Transform complex business challenges into new opportunities with AI and machine learning.

Investing in the right combination of technology and talent is an ongoing challenge. Today, decision-making at every level of the organization requires staying ahead of advances in data analytics, AI and machine learning.

Rotman's Managing with Machines program provides you with insights from the **TD Management Data and Analytics Lab** on topics at the forefront of these emerging fields and their current applications. In two days, our expert faculty will help you leverage these to set strategy, adapt your systems and manage talent to solve ever-more complex business challenges.

This course is not technical and does not dive into programming or computer science. However, a familiarity with basic data interpretation will be helpful in our discussions.

Practical learning you can apply right away.

Rotman's Managing with Machines program helps you get started with practical steps to move along your AI strategy.

» Understand the current landscape of big data, AI and machine learning
» Identify how AI fits into your organization and how you can benefit from it
» Establish how to synthesize the output from an AI algorithm to make better business decisions

Who should attend?

Leaders and managers who use and consume data or analytics, who rely on data and AI for decision making, or who want to leverage new technologies for a more data-driven and evidence-based strategy will have the most to gain from this program.

Flexible leadership training

Our Managing with Machines program is eligible towards our Excellence in Executive Leadership Certificate. Gain recognition for your ongoing professional development and distinguish yourself as a top leader with our curated certificate.

Learn more at:
RotmanExecutive.com/Certificate

Day 1	Day 2	Post-Program
» Introduction to AI » AI in the landscape of big data » What machine learning can do for your business » How humans fit in » Neural networks » Welcome reception	» Managing with machines » Industry guest speaker » Business design and machine learning » The future of AI	» Webinar check-in » Briefing on new, emerging trends

Rotman | TD Management Data and Analytics Lab

A 2-day intensive program with post-program briefing

Location:
Rotman School of Management, Toronto, Ontario, Canada

Program Fee:
$4,500 CAD + HST

Fee includes tuition, all program materials and meals.

The fee does not include travel or accommodation.

Questions?

Contact our learning advisor at 416.978.8815 or advisor@rotman.utoronto.ca

Address:

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Apply Online: www.rotmanexecutive.com