



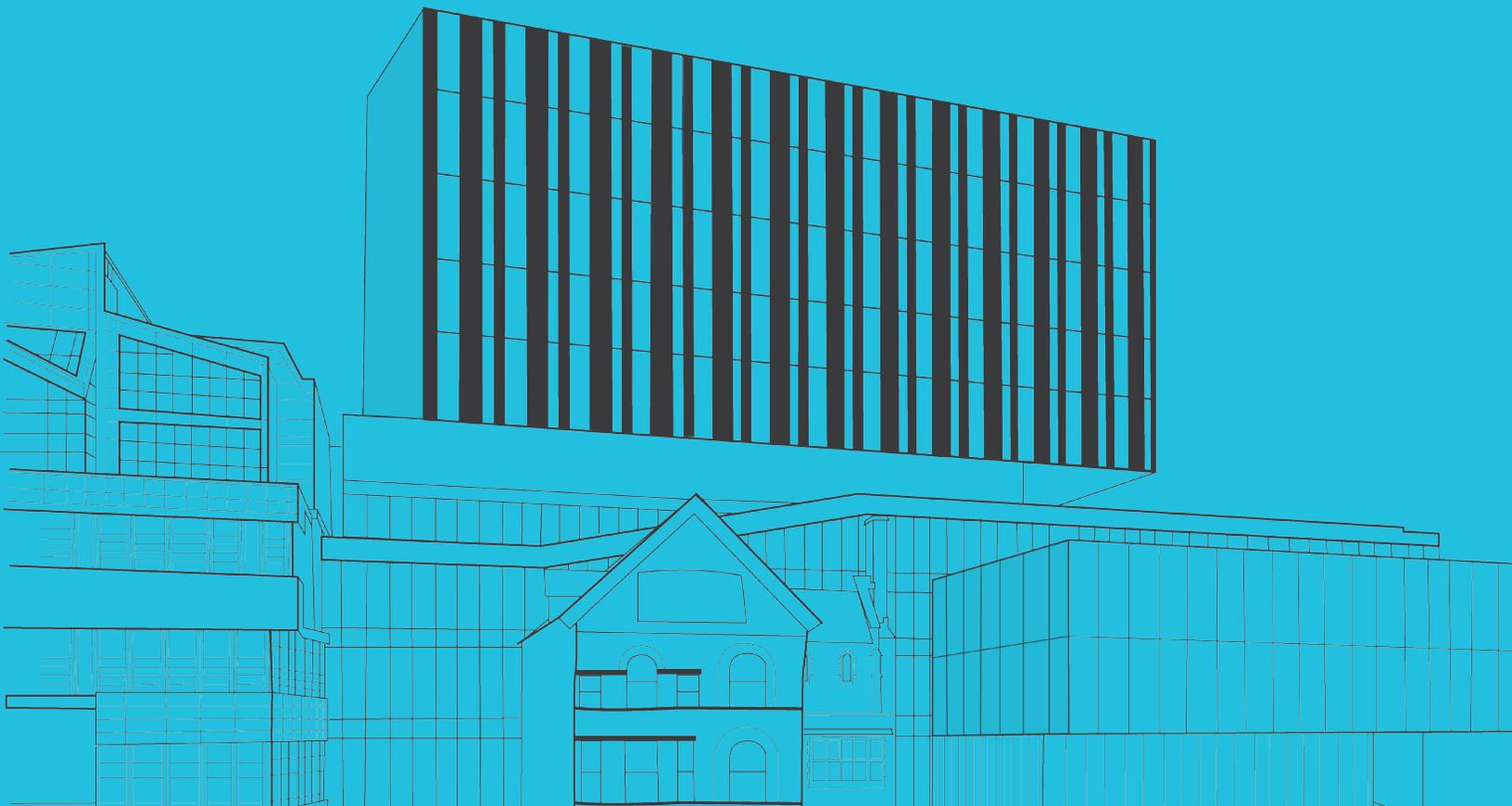
Rotman School of Management
UNIVERSITY OF TORONTO

Leading Strategic Change

Turn Your Leaders Into Change Makers

Leadership is hard work. Even the most talented professionals can use coaching and support to realize their full leadership potential. That's why Rotman Executive Programs created one of its most popular offerings, Leading Strategic Change. If you're looking to invest in a senior manager who is a rising star in your organization, consider this program.

Hosted in downtown Toronto at the facilities of Rotman Executive Programs, this intensive five-day course is designed to provide your high-potential senior managers and executives with the skills they need to drive strategic change in your organization.



As part of the program, they will:

- Develop a customized change model specific to your firm's unique challenges and opportunities.
- Gain new strategies and a new way to think about driving organizational transformation.
- Discover a spectrum of proven best practices, innovative ideas and pragmatic decision-making frameworks.
- Make valuable connections with a network of peers from differing backgrounds and organizations.
- Master the tools of Model-Based Problem-Solving, the proven strategic methodology developed at Rotman, and apply it to their own change initiative. The experiential learning approach of this program combines classroom lectures, case studies, group discussions with one-on-one coaching for profound and lasting results.

Immediate results

Participants spend the duration of the program working through an early-stage change initiative that is currently being faced your organization. Through one-on-one coaching and an immersion in Model-Based Problem-Solving, they will fundamentally redefine how they think about change in your organization and the steps they will need to take to achieve meaningful transformation.

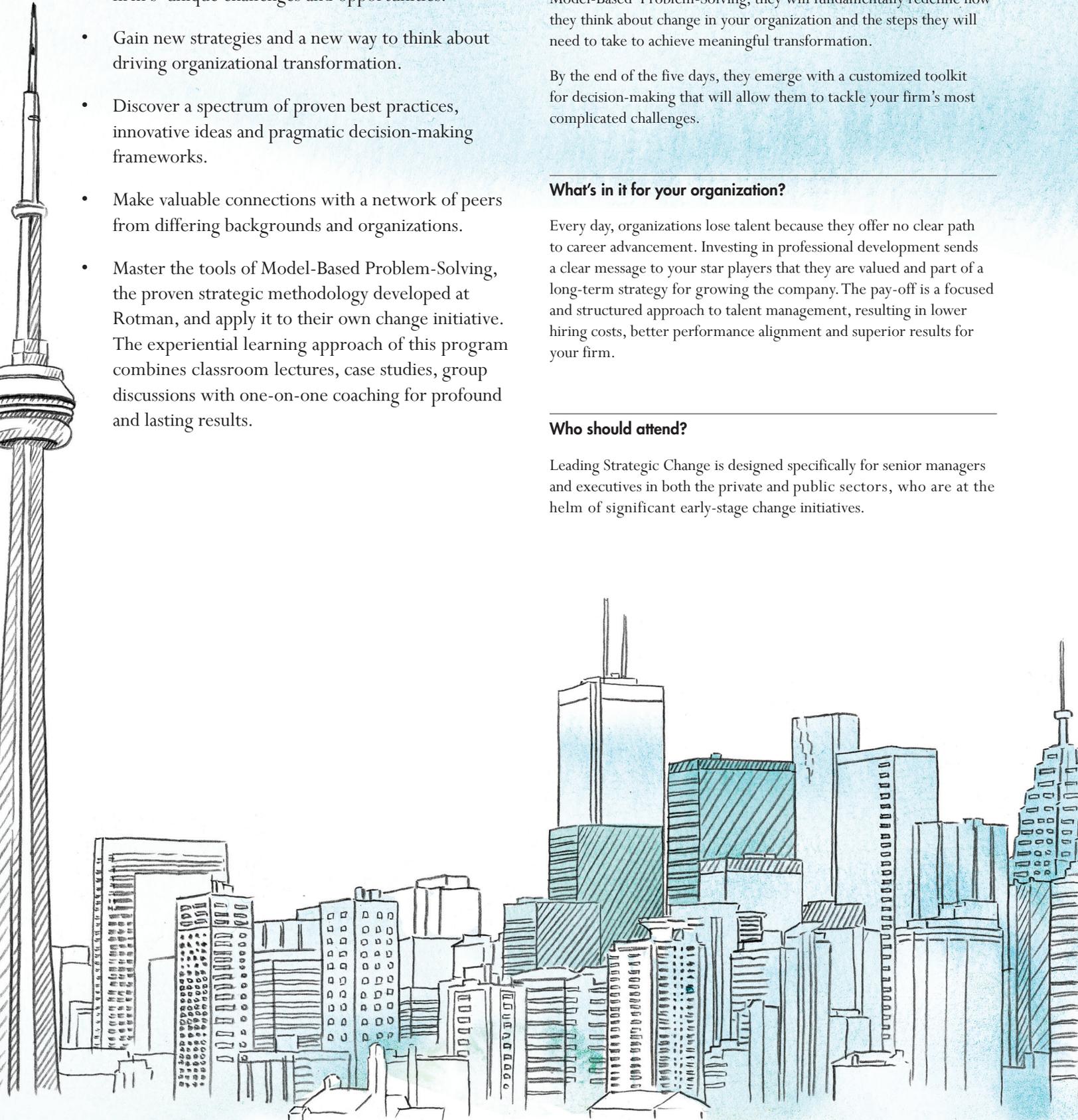
By the end of the five days, they emerge with a customized toolkit for decision-making that will allow them to tackle your firm's most complicated challenges.

What's in it for your organization?

Every day, organizations lose talent because they offer no clear path to career advancement. Investing in professional development sends a clear message to your star players that they are valued and part of a long-term strategy for growing the company. The pay-off is a focused and structured approach to talent management, resulting in lower hiring costs, better performance alignment and superior results for your firm.

Who should attend?

Leading Strategic Change is designed specifically for senior managers and executives in both the private and public sectors, who are at the helm of significant early-stage change initiatives.



The Rotman advantage

The Rotman School of Management is Canada's #1 business school, and part of Canada's top teaching and research university, the University of Toronto. Across the custom and open-enrolment programs at Rotman Executive Programs, we train over 3,500 leaders annually.

When you send your talent to Rotman, you're investing in the best, and associating your success with a top-tier brand in higher education.

What sets our professional development courses apart is that they are taught by both faculty and industry experts. Rotman's professors are ranked in the top three globally for research by the Financial Times. They are paired with industry experts, who elevate the classroom experience with their insights into a wide range of management issues.

Academic director

The program is led by Professor John Oesch, who teaches model-based problem-solving and organizational leadership in the MBA programs at the Rotman School. His research and teaching interests are decision-making, managerial negotiations, organizational justice and behaviour, and emotions in management.

Professor Oesch has received numerous Rotman MBA and EMBA Teaching Awards as well as the 2009 Roger Martin and Nancy Lang Teaching Award. His publications include the Journal of Business Venturing, Social Justice Research, Games and Economic Behavior and Organization Science.

Program specifics

The program fee for Leading Strategic Change is \$7,950 CAD + HST, and includes five full days of in-class learning, all program materials and meals.

Our learning facilities are located in downtown Toronto, home to the largest financial district in Canada and the third largest in North America. Situated in the heart of Canada's business capital, Rotman Executive Programs has unique access to the best thinkers and practitioners in business today.

You have questions. We can help.

Our learning advisors can help you decide on the right program to address specific challenges or capability gaps.

Call : 416.978.8815

Email: advisor@rotman.utoronto.ca.

Rotman
a new way to think