

# Organizational Leadership: People, Culture and Performance

# Rotman

#1 Canada's leading Executive Education provider in Open Enrolment Programs  
THE FINANCIAL TIMES 2018

Position yourself for success by becoming a cross-functional leader and expanding your influence and effectiveness.

**"The program provided insights into the challenges of the "senior leader" in several key areas such as team leadership, strategy, problem solving and more. The team sessions were inspiring, and the knowledgeable and experienced faculty keep the teachings real, relevant and practical to the challenges of the business world. The course provides skills and insights needed by those taking that big step forward to occupying a seat at the management table."**

**Kevin McManus**

Director, Information Technology  
Canada Lands Company

## Expand your influence.

Success in a senior management role requires a shift in mindset and orientation. Organizational Leadership: People, Culture and Performance helps you look beyond your team and expand your focus to the broader needs of the organization. Designed to help you expand your personal influence and effectiveness, this program provides you with the tools to contribute to strategy, improve the quality of your thinking and decisions and lead more effectively.

## Act more strategically.

By the end of the five day program you will be able to evaluate business challenges and opportunities systematically using Model-Based Problem Solving, negotiate more effectively, and develop plans and strategies to minimize conflicting objectives.

If you are moving into a more senior role for the first time, you will receive the tools and frameworks you will need to change your approach and priorities so you can succeed. If you have already assumed senior leadership responsibilities, you will benefit from insights on alternative approaches and strategies that you can adopt to ensure your success in delivering on your new responsibilities.

## Maximize your growth.

Our model of in-class learning, simulations and personal advisory boards allows you to increase your self-awareness and close the gap between understanding and action. Combined with senior business leaders as guest speakers and a diverse group of highly motivated peers, you will experience a rich fabric of opportunity to learn, grow, and succeed.

## Who Should Attend?

Organizational Leadership: People, Culture and Performance is designed for experienced managers, executives and mid-level professionals from public, private, and NFP sectors who:

- Are recognized as having potential to move into more senior positions working effectively across organizational functions and boundaries
- Are preparing to take on enhanced leadership responsibilities within their organizations
- Are moving from one functional area to a broader operational role
- Are moving into a role that requires a more strategic outlook

## A 5-day intensive program with a 1/2 day post-program workshop

### Location:

Rotman School of Management,  
Toronto, Ontario, Canada

## Program Fee:

\$9,000 CAD +HST

The program fee includes tuition, all program materials and class-day meals.

The fee does not include travel or accommodation.

## Questions?

Contact our learning advisor at 416.978.8815 or [advisor@rotman.utoronto.ca](mailto:advisor@rotman.utoronto.ca)

## Address:

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Toronto, Ontario M5T 1P5



Apply Online: [www.rotmanexecutive.com/strategicbusinessleadership](http://www.rotmanexecutive.com/strategicbusinessleadership)