Introduction

Welcome!

Rosemary Hannam
Director, Sandra Rotman Centre for Health Sector Strategy

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Director, Recruitment & Admissions Full-Time MBA
Introduction

Agenda

• Introduction to Rotman
• MD/MBA Program Overview
• Career Services
• Application Requirements
• Tuition and Financial Aid
Introduction

The University of Toronto and Rotman

#1 University in Canada
#18 University in the World
#6 University outside the U.S

— Times Higher Education, World University Rankings 2020
Introduction

Global Reputation

Prof. Will Mitchell
Professor of Strategic Management
Academic Director, Full-Time MBA
Co-academic Director of the Global Executive MBA in Healthcare and the Life Sciences
PhD, University of California, Berkeley

Prof. Mara Lederman
Professor of Strategic Management
Director of Research Resources and Centres, Rotman School of Management, University of Toronto
PhD, Massachusetts Institute of Technology (MIT)

MBA Program in Canada
— The Financial Times
MBA Ranking, 2020
### Program Structure

Upon completion of Year 3 at the Temerty Faculty of Medicine…

<table>
<thead>
<tr>
<th>MBA Year 1 (MD/MBA Year 4)</th>
<th>August: Mandatory Program Kick-Off</th>
<th>Winter and Spring (January – April)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Core Term 1 (7 weeks)</strong></td>
<td>Fall (September – December)</td>
<td><strong>Core Term 3 (7 weeks)</strong></td>
</tr>
<tr>
<td>• Decision Making with Models and Data</td>
<td></td>
<td>• Economic Environment: The Macroeconomy</td>
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<td>• Leading People in Organizations</td>
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<tr>
<td>• Managerial Economics</td>
<td></td>
<td>• Operations Management</td>
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<tr>
<td>• Financial Accounting</td>
<td></td>
<td>• Finance II: Corporate Finance</td>
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<tr>
<td><strong>Core Term 2 (7 weeks)</strong></td>
<td>Winter and Spring</td>
<td><strong>Core Term 4 (7 weeks)</strong></td>
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<tr>
<td>• Managing Customer Value</td>
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<td>• Managerial Accounting</td>
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<tr>
<td>• Fundamentals of Strategic Management</td>
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<tr>
<td>• Finance 1: Capital Markets and Evaluation</td>
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<tr>
<td>• Statistics</td>
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<td>• Core Elective 1</td>
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<td><strong>Core Term 3 (7 weeks)</strong></td>
<td>Winter and Spring</td>
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<td>• Economic Environment: The Macroeconomy</td>
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<tr>
<td>• Operations Management</td>
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<td>• Core Elective 2</td>
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<tr>
<td>• Finance II: Corporate Finance</td>
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<td></td>
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<tr>
<td>• Economic Environment: The Global Economy</td>
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<tr>
<td><strong>Core Term 4 (7 weeks)</strong></td>
<td>Winter and Spring</td>
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<td>• Managerial Accounting</td>
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<tr>
<td>• Core Elective 1</td>
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<tr>
<td>• Core Elective 2</td>
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<tr>
<td>• Core Elective 3</td>
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</tbody>
</table>

**Summer Term** – Students will complete Year 2 MBA Electives and can participate in Experiential learning Opportunities
## Program Structure

<table>
<thead>
<tr>
<th>MBA Year 2 (MD/MBA Year 5)</th>
<th>Summer (May – August)</th>
<th>Fall (September – December)</th>
<th>Winter/Spring (January – April)</th>
</tr>
</thead>
</table>
|                           | • Rotman Elective Courses (ISPs, GCPs optional) | • MD Electives | • CaRMS  
• Transition to Residency (TTR)  
• Rotman Elective Courses (ISPs, GCPs optional) |

- Choose from over **100+ Electives** in **15 Areas of Interest**:
  - Brand Management
  - Business Design
  - Consulting
  - Financial Reporting and Analysis
  - Funds Management
  - Global Management
  - Health Sector Management
  - Innovation and Entrepreneurship
  - Investment Banking
  - Leadership and Change Management
  - Management Analytics
  - Process and Supply Chain Management
  - Real Estate
  - Risk Management and Financial Engineering
  - Social Impact and Sustainability

Students in the combined program will be eligible and encouraged to take the core courses in the Major in Health Sector Management:

- Health Sector Strategy & Organizations
- Pharmaceutical Strategy
- Healthcare and Life Sciences Consulting
- Healthcare Innovation
Creative Destruction Lab

• Creative Destruction Lab (CDL) founded in 2012, has created **over $8 billion** in equity value

• MBA CDL course is an opportunity to **apply real-world strategic analysis** to ventures from around the world

• Focus on **massively scalable technology ventures**, with dedicated streams in AI, Energy, Healthcare, Blockchain, Quantum Computing, and Space.

• Provides **unprecedented access and mentorship** from Canada’s most successful entrepreneurs and VCs.

• Learn more at [www.creativedestructionlab.com](http://www.creativedestructionlab.com)
Self Development Lab

- Developed by Dr. Maja Djikic, a Harvard trained clinical psychologist and an ex-McKinsey consultant
- Focuses on developing your interpersonal communication skills and self awareness
- Uses technology to provide quantified feedback to students
- SDL modules open to all students in the program, Leadership Development Lab in Year 2

“One Rotman may well have the most far-reaching personal development initiative of any MBA program in the world”

**John Byrne**
Editor-in-Chief, Poets and Quants
Founding editor of the Bloomberg BusinessWeek MBA Rankings
Experiential Learning @ Rotman

Business Design Institute

- **Business Design** developed for 10 years at Rotman by Roger Martin (former Dean of Rotman), David Kelly (founder of IDEO), and Heather Fraser

- Build your design thinking toolkit from "spreadsheet thinking" to "whiteboard thinking"

- **Business Design Institute (BDI)** offers elective courses, workshops, research opportunities, and career networking

- **BDI Student Fellowship** open to all MBA students
Experiential Learning @ Rotman

Student Clubs and Co-curricular Activities

Join industry, cultural, and social student clubs in your first year

Build your network and experience in an executive leadership role in your second year

Participate in co-curricular learning opportunities – Rotman Onboard, Doing Business Internationally (DBI), Global Consulting Project (GCP)

Rotman Student Clubs

- Asset Management Association
- Business Analytics Club
- Business Design Club
- Business Technology Association
- Energy and Natural Resources Association
- Engineers in Management
- Entertainment and Media Association
- Entrepreneurship and Venture Capital Association
- Finance Association
- Healthcare Management Association
- Human Capital Club
- Management Consulting Association
- Marketing Association
- Operations Management Association
- Real Estate Association
- Risk Management Association
- Sports Business Club
- Women in Management Association
Graduates of the combined degree will have advanced **competencies in management and leadership**, setting the stage for significant roles throughout their career.

Some examples:

- Management roles in large clinical practices and hospitals
- Management roles in the pharmaceutical and medical device sectors
- Entrepreneurial initiatives in drug delivery, diagnostic processes, and biotechnology
- Opportunities in the finance, private equity, and venture capital sectors
- Positions in management consulting

Rotman Career Services

- Personal career coach and industry advisor
- Coffee chats
- Career treks and site visits
- Mock interviews
- Career-specific education
- Industry/functional panels
- Case competitions
- Partnerships with student industry clubs
- On-campus recruitment
Tuition Fees & Financial Aid

Financing your MBA

- **$6 million+** available in financial aid for Rotman MBA Applicants
- Sandra Rotman Healthcare Scholarships
- Additional Financial aid from the Temerty Faculty of Medicine (if eligible)

<table>
<thead>
<tr>
<th></th>
<th>Total Academic Fee</th>
<th>First Year Fee</th>
<th>Second Year Fee</th>
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<tbody>
<tr>
<td><strong>Canadian Citizens &amp; Permanent Residents</strong></td>
<td>CAD $92,540</td>
<td>CAD $46,270</td>
<td>CAD $46,270</td>
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<tr>
<td><strong>International Students</strong></td>
<td>CAD $133,065</td>
<td>CAD $64,910</td>
<td>CAD $68,155</td>
</tr>
</tbody>
</table>

Student loans available through:

Note: Fees are subject to change, pending Senate approval
Admission Requirements

**Intellectual Horsepower**
- MCAT score
- Undergraduate GPA
- Good standing in third year of MD program

**Experience and Impact**
- Resume (internships, research projects, volunteer activities)
- 2 references (professional preferred but not required)

**Communication and Presence**
- Application essay (1000 words)
- 1 timed written essay
- 2 video essays

**Spike Factor**
- Resilience, grit, determination
- Extracurricular activities
- Hobbies and interests
MD/MBA Application Deadline: June 1, 2021
*Applications will be assessed on a rolling basis for the Fall 2021 intake

Fall 2022 Intake

<table>
<thead>
<tr>
<th>Round</th>
<th>Date</th>
<th>Decision</th>
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<tbody>
<tr>
<td>Early Round</td>
<td>August 5, 2021</td>
<td>Decision by October 15, 2021</td>
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<tr>
<td>Round 1</td>
<td>October 4, 2021</td>
<td>Decision by December 10, 2021</td>
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<tr>
<td>Round 2</td>
<td>January 10, 2022</td>
<td>Decision by March 4, 2022</td>
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<tr>
<td>Round 3</td>
<td>March 7, 2022</td>
<td>Decision by April 29, 2022</td>
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<tr>
<td>Round 4</td>
<td>April 25, 2021</td>
<td>Decision by June 3, 2021</td>
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</tbody>
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For more information on how to apply, please visit: https://www.rotman.utoronto.ca/mba