

The Unbridged Gap in Mental Health Care

1 in 5

CANADIANS

will experience a mental health problem or illness each year

2/3

OF THOSE SUFFERING

from a mental health concern do not obtain treatment

500,000+

CANADIANS MISS WORK EVERY WEEK

due to mental health issues

Cost
Stigma
Lack of resources
Time limitations

TOP BARRIERS

to seeking treatment





MindBeacon Group

is closing the gaps in mental health care



Largest private mental health care practice in Canada specializing in CBT and other proven, evidencebased therapies



Digitally delivered therapistassisted course of personalized CBT treatment beginning with a rigorous self-assessment that can provide a full differential diagnosis and personalized treatment plan



MindBeacon Group will revolutionize the availability, access, and delivery of effective mental health and wellness services.

'A world of healthier minds, and better lives'



Designed, developed and housed right here in Canada





The BEACON experience

Comprehensive assessment, dedicated therapist, individualized experience, accessible anytime – anywhere.



Users complete a thorough 20 to 30-minute online assessment to provide BEACON therapists with rich insight and to confirm BEACON suitability.

Tailored Therapy

Assessment results are closely reviewed by a BEACON therapist and used to determine the appropriate care path.

2

Evidence-based Care

The user completes readings and activities selected by the therapist to develop skills specific to their condition.

3

Relapse Prevention

Following therapy, clients have access to the BEACON platform to revisit readings, and skill building exercises for up to 12 months.

Therapy Completion

By the end of 12 consecutive weeks of therapy, users benefit from having developed coping skills to effectively adapt to stressful or difficult situations, gained the ability to alter their thinking, and effectively address negative emotions.

Dedicated Therapist

Our iCBT therapy program is augmented with asynchronous messaging with the BEACON therapist whose role includes supporting and guiding users through therapy.

4

Continuous Customization

Therapist adjusts the user's care path based on ongoing outcome measures, assignment completion and communications via messaging.







Making a Big Impact

Meaningful results. Impacting lives.



improvement from BEACON therapy

64%

experienced
clinically significant
improvement* from
BEACON therapy

90%

BEACON Satisfaction

"I believe BEACON has provided me with effective care"



Satisfaction with BEACON the rapist

"I had confidence in my therapist and their techniques"

66

I can't imagine what the last few months would have looked like without the program.

"

- Female, 37

*25% or greater reduction in symptom score







Validated Thought Leadership

Driving the Conversation and Policy in Canada



Internet-Delivered Cognitive Behavioural Therapy for Major Depression and Anxiety Disorders

Publication date: February 2019 Status: Final recommendation

Final Recommendation

 Health Quality Ontario, under the guidance of the Ontario Health Technology Advisory Committee, recommends publicly funding guided internet-delivered cognitive behavioural therapy for mild to moderate major depression and anxiety disorders

Read the Final Recommendation Report



The Premier's Council released a report in June 2019, A healthy Ontario: Building a sustainable health care system with recommendations for iCBT.

Ontario's Structured Psychotherapy Program

Ontario is delivering a Structured Psychotherapy Program to treat depressi and anxiety. It is based on a UK program that has demonstrated treating depression by reducing health care costs, decreasing

depending on their needs, participating

and anxiety in the community pays for itself kept up to date on their progress with data

Care is consistently delivered across four specialty mental health hospital hubs and multiple community sites. The program ha demonstrated decreased use of acute care

CADTH Evidence Driven.

Canadian Agency for Drugs and Technologies in Health (CADTH), in collaboration with HQO, also reviewed:

FINAL RECOMMENDATION: CADTH's HTERP Committee recommends that quided internet-delivered CBT be offered to adults with mild to moderate major depressive disorder and/or anxiety disorders.

> Internet-Delivered Cognitive Behavioural Therapy for Major Depressive Disorder and Anxiety Disorders: A Health **Technology Assessment**

Last updated: July 22, 2019

Project Number: OP0534-000

Product Line: Optimal Use

Research Type: Device

Result type: Report

Major depressive disorder (MDD) is the occurrence of one or more major depressive episodes that last at least two weeks. Anxiety disorders include a range of conditions including generalized anxiety disorder, panic disorder, and social anxiety disorder. MDD and anxiety disorders may be treated with pharmacological and/or psychological interventions such as cognitive behavioural therapy (CBT). CBT delivered via the Internet (iCBT) may mitigate barriers to accessing face-to-face CBT such as geographical distance or cost of

CADTH, in collaboration with Health Quality Ontario (HQO), completed an Optimal Use project on the use of iCBT in patients with mild to moderate MDD and anxiety. HQO completed a systematic review of the clinical and economic evidence, as well as an economic analysis, and direct patient engagement for patient preferences and values CADTH developed reviews for patient perspectives and experiences (literature review), and ethical and implementation issues related to iCBT.

Therapist assisted internet CBT is **THE** cost effective and preferred way to solve the mental health crisis















