



# Inside Big White Wall

Matthew McEvoy, Senior Vice President and General Manager, North America

**BIG WHITE WALL®**

From 2009-2015, there was a  
5% increase in student enrolment  
yet a  
35% increase in access to campus  
mental health services\*

\*Centre for Collegiate Mental Health 2016 report



# Access + Impact

- Help as many people as possible;
- Available to all

Supported so far in Ontario  
30,000

Students  
20%

Unemployed or too sick to work  
19%

Immediate access  
70%

Share due to anonymity  
67%

Students only source of support  
35%


Less Isolated  
67%

Improved Well-being  
93%

Shared for the first time  
55%

(Data Source: User data July 2017 – June 2019, User Survey May/June 2019.)





You're  
Not  
Alone



Thank  
You

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