

Bell Let's Talk: 4 action pillars



ANTI-STIGMA



RESEARCH



CARE & ACCESS



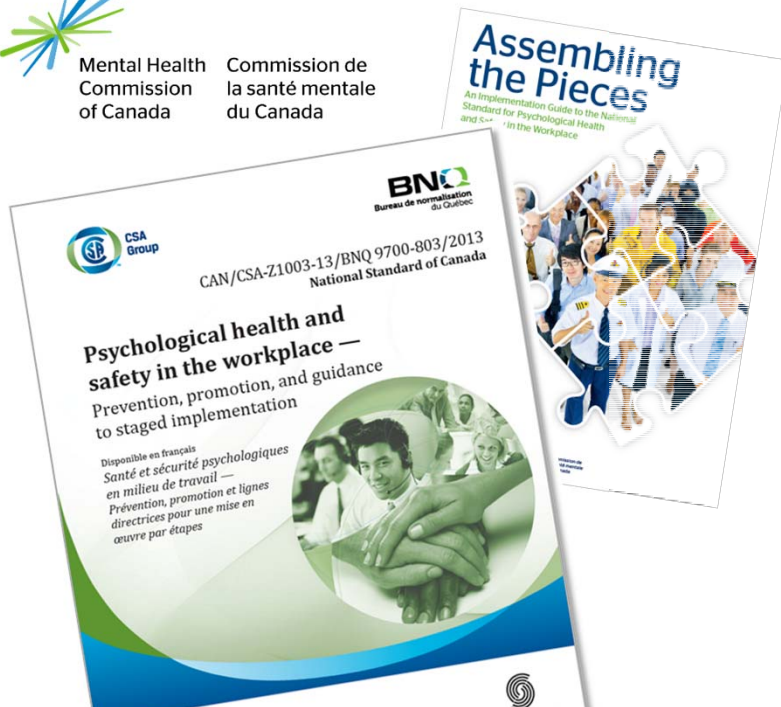
WORKPLACE

Building a workplace Mental Health program



Mental Health
Commission
of Canada

Commission de
la santé mentale
du Canada



Leadership training

Awareness campaigns

Psychological care and support

Return to work and accommodations

Measurement and evaluation

Funded and adopted the National Workplace Standard

Bell's Mental Health strategy delivers results

11,900+

Bell leaders
have completed
MH training

14,900+

Employees
completed MH
Building Blocks
training

1,200+

mental health
events since
2010

20%

reduction in
MH related
STD claims

200%

Increase in usage of
employee assistance
program

50%

reduction in rate of
relapse and
recurrence

\$4.10

ROI for every
dollar spent on
MH program



Bell
Let's Talk