



RBC Future Launch

November 26, 2019



RBC has evolved its support over time based on sector needs

Since 2008 RBC has invested \$40MM in children's and youth mental health



RBC
Children's Mental
Health Project

2008

RBC formalizes commitment to mental health under the RBC Children's Mental Health Project. Initial funding is targeted towards early intervention, prevention and education.

In 2012, funding focused on two primary areas:

- 1) Access to care
- 2) System navigation



2016

The RBC Children's Mental Health Project is rebranded to the RBC **Youth Mental Health Project** and transitions to support an older demographic. RBC Future Launch strategy is in development at the same time.

RBC Future Launch

Skills Development



Networking



Work Experience



Mental Well-Being



2019

Youth mental well-being becomes a formalized pillar under RBC Future Launch – part of RBC's wider commitment to youth¹.

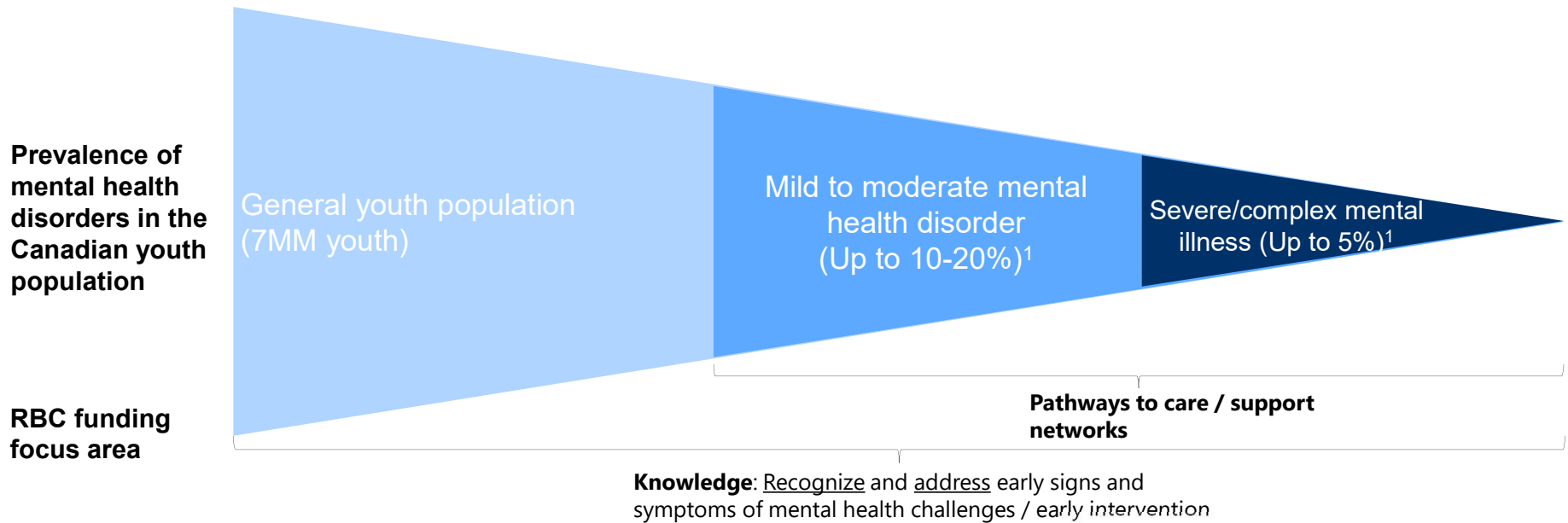
Funding is broadened to support three areas:

- 1) Knowledge (prevention and early intervention)
- 2) Pathways to care (access to care and system navigation)
- 3) Support networks (innovative and complementary solutions to recovery)

¹ Youth is defined as young people aged 15-29 in alignment with Statistics Canada.
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RBC supports young people across the mental health continuum to enhance their mental well-being



Example RBC partners



¹ Of the general youth population, according to the Canadian Chronic Disease Surveillance System (2015) and Canadian Mental Health Association