



**April 21 - 26, 2024**

Hosted in-person at  
Kingbridge Centre,  
King City, Ontario

## **The Judy Project: An Enlightened Leadership Forum for Executive Women**

### **Who should attend:**

Vice President, SVP, Managing Director, C-suite level (for non-profits), or Associate Deputy Minister level (for government), with 10 or more years of senior leadership experience and aspire to lead a large organization in 5 - 8 years.

### **Application Process:**

1. Applicant submits online application with resume.
2. CEO (or alternate) submits online nomination.
3. Selection Committee reviews applications. Note: Applicants from sponsor organizations will be given first priority for seats in the program. Thereafter, applications from non-sponsor organizations will be reviewed.

### **Program Fee:**

\$10,500 + HST + Accommodations

### **To apply visit:**

[www.rotmanexecutive.com/judy](http://www.rotmanexecutive.com/judy)

### **Program themes:**

#### **Excellence and Influential Women Leaders**

Senior guest executives share their experiences of navigating the upper reaches of organizations.

#### **Becoming an Exceptional Leader**

Through case studies, mindfulness and intensive self-reflection, participants hone their leadership strengths and focus on their best-functioning talents.

#### **Leadership and Networks**

Understanding stereotypes and biases related to female leadership, and the productive strategies to overcome them.

#### **The Art of Personal Branding**

The Art of Personal Branding Exploring the role that public relations and social media play in developing a professional personal brand.

#### **Leadership in Organizational Crisis**

Through case studies and self-assessments, participants explore their leadership strengths under organizational crisis and stress-coping capacity.

#### **Global Leadership**

Understanding the challenges inherent in cross-cultural communication and management, and developing strategies for effective global leadership.

#### **Leader as Architect: Designing Your Future**

Participants are invited to join a Personal Advisory Board (PAB), to provide ongoing professional and personal support that sustains the Forum's impact on leadership.