



April 21 - 26, 2024

Hosted in-person at
Kingbridge Centre,
King City, Ontario

The Judy Project: An Enlightened Leadership Forum for Executive Women

Who should attend:

Vice President, SVP, Managing Director, C-suite level (for non-profits), or Associate Deputy Minister level (for government), with 10 or more years of senior leadership experience and aspire to lead a large organization in 5 - 8 years.

Application Process:

1. Applicant submits online application with resume prior to December 4th, 2023.
2. CEO (or alternate) submits online nomination prior to December 4th, 2023.
3. Selection Committee reviews applications. Note: Applicants from sponsor organizations will be given first priority for seats in the program. Thereafter, applications from non-sponsor organizations will be reviewed.

Program Fee:

\$10,500 + HST + Accommodations

To apply visit:

www.rotmanexecutive.com/judy

Program themes:

Excellence and Influential Women Leaders

Senior guest executives share their experiences of navigating the upper reaches of organizations.

Becoming an Exceptional Leader

Through case studies, mindfulness and intensive self-reflection, participants hone their leadership strengths and focus on their best-functioning talents.

Leadership and Networks

Understanding stereotypes and biases related to female leadership, and the productive strategies to overcome them.

The Art of Personal Branding

The Art of Personal Branding Exploring the role that public relations and social media play in developing a professional personal brand.

Leadership in Organizational Crisis

Through case studies and self-assessments, participants explore their leadership strengths under organizational crisis and stress-coping capacity.

Global Leadership

Understanding the challenges inherent in cross-cultural communication and management, and developing strategies for effective global leadership.

Leader as Architect: Designing Your Future

Participants are invited to join a Personal Advisory Board (PAB), to provide ongoing professional and personal support that sustains the Forum's impact on leadership.