# Initiative for Women in Business

### Rotman



#### October 23 - 24, 2024

Hosted in person from 9am to 5pm EDT At the Rotman School of Management

#### Who should attend:

- → High-potential women with 3 to 8+ years of work experience
- → Project and team leads, managers, individual contributors, aspiring leaders

#### **Participant benefits:**

- → Learn how to assess your leadership style and its impact on a team
- → Understand the power of influence
- → Tap into your Emotional Intelligence to augment your effectiveness
- → Develop your authentic brand
- → Learn a negotiation approach that is sophisticated and effective
- → Gain an external peer network

#### **Organizational benefits:**

- → Improve team leadership & performance
- → Equip employees to take on more responsibility and accountability
- → Enhance leadership effectiveness
- → Develop high-potential female talent

#### **Program fee:**

\$3,750 + HST

## Leadership Development for Early Career Women

#### **Program themes:**

#### **Pre-Program**

- → EQ emotional intelligence assessment
- → Selected readings

#### **Post-Program**

Individual coaching session to explore your EQ profile and develop a personal strategy for career success.

#### **Program themes:**

#### **Emotionally Intelligent Leadership**

Personal assessment of key strengths and growth areas, and understanding of Emotional Intelligence as an essential skill for effective team and individual performance.

#### Negotiation

Learn to use five negotiation strategies and discover how to harness these approaches and develop your own negotiation strengths.

#### To apply visit:

www.rotman.utoronto.ca/LD1

#### **Effective Leadership**

Understanding leadership style and strategies to become an effective leader.

#### **Professional Effectiveness**

Personal branding, self-assertion, negotiating for success, personal and organizational goal alignment and managing your career.

#### **Application Deadline:**

September 29, 2024