February 2021 LongView **Bausch Health Companies Inc.** Corporate Board Report The David and Sharon Johnston Centre for Corporate Governance Rotman Here's where it changes. Innovation

### **Preface:**

## Outside the Box

Welcome to **LongView**. Your customized report on *Bausch Health Companies Inc.'s* corporate governance disclosure, process and structure.

Over the past 20 years, our researchers have learned that while there is likely no single best practice, good governance is a critical part of long-term, sustainable value creation. LongView is an evolution in governance reporting, enabling you to compare elements of Bausch Health Companies Inc.'s governance to other issuers at a glance, while moving away from the Johnston Centre's previous judgment-based approach. The Johnston Centre has developed LongView reports for every issuer (207) on the S&P/TSX Composite Index (TSX Index).

Access reports on other issuers at <a href="https://www.rotman.utoronto.ca/Johnston">www.rotman.utoronto.ca/Johnston</a>.

### Bausch Health Companies Inc. (BHC)

### **Corporate Profile**

		TSX Index Market Cap		Fiscal
Industry:	Market Cap:	Rank:	Region:	Year End:
Health Care	\$9.6 billion	61 / 207	Quebec, Canada	12/31

BHC Ownership Type: Widely-Held

\*\$4.75B is the median market capitalization as of January 21, 2021 among our sample of 207 TSX Index companies

Ownership Type Breakdown:	<b>78%</b>	10%	<b>12%</b>
	Widely-Held	Controlled: Single-Class	Controlled: Dual-Class
2020 TSX Index	No shareholder or entity holds shares with at least 30% voting control of the corporation.	A shareholder or a block of related shareholders controls at least 30% of all votes.	At least 30% of all votes are controlled by a shareholder or a block of related shareholders using a share class with superior voting rights.

# Board Composition

Boards require the right people with an array of skills and perspectives to advise and oversee the organization. This section provides a snapshot of the salient features of Bausch Health Companies Inc. board's composition—size, independence, committee independence, demographics and director tenure—as it compares to other issuers across the TSX Index.

#### **Board Size**

Comparisons

	TSX		
ВНС	Index	Health Care	Widely-Held
11	9.7 avg	8.0 avg	9.5 avg

#### **Highlights:**

**Board Renewal Practices** 

The Johnston Centre tracks several variables on board renewal. Below you'll find what we learned about Bausch Health Companies Inc.'s renewal policies and the adoption of renewal policies across the TSX Index:

Does BHC have a director term limit?

No

29.0% TSX Index Adoption

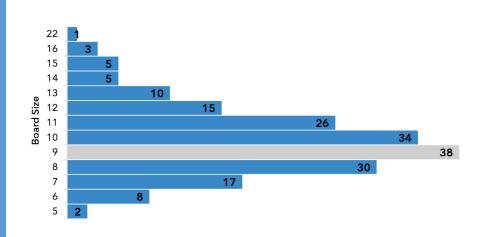
Does BHC have a director retirement age limit?

No

37.2% TSX Index Adoption

#### **Board Size Distribution**

TSX Index in 2020



#### **Board Demographic**

**Composition Comparisons** 

Category	внс	TSX Index	Health Care	Widely-Held	
Percentage (number) of Women*	18.2% (2)	28.8%	25%	28.4%	
Percentage (number) of Aborigina	Percentage (number) of Aboriginal				
Peoples or Visible Minorities*	0% (0)	5.1%	0%	4.2%	
Average Age	64.0	61.9	59.5	62.1	
Average Tenure	4.3	7.4	2.8	6.9	
*Peer Group numbers are averages.					

# Board

# Independence

There are a multitude of definitions and guidelines around director independence, which can make it difficult to meet everybody's expectations. The Johnston Centre understands that independence involves much more than can be measured on paper. We do, however, gather many variables related to the various relationships that directors might have to a company.

In this section, we summarize what we know about the independence of the Bausch Health Companies Inc. board and provide comparisons to other companies on the TSX Index.

#### Bausch Health Companies Inc.

**Board Independence** 

**Independent directors:** 

10 / 11 (90.9%)

**CEO/Chair Roles Split:** 

**Lead Director:** Yes

**Audit Committee:** 4/4 (100%) Independent

**Human Resources** Committee:

4/4 (100%) Independent

**Nominating Committee:** 4/4 (100%) Independent

#### Types of Material Relationships

on TSX Index Boards

**Business with** the Corporation

21.7% of issuers have board members that are lawyers or other professionals retained by the company, or owners/executives that control a third-party entity engaged in business with the company.

**Related Party Executives** 

**15.9%** of issuers have an executive from a parent/ subsidiary/sister company on the board.

**Executives of the** Company

13.5% of issuers have more than one company executive on the board.

**Family Ties** 

12.1% of issuers are considered family enterprises, with at least one generation of family succession and family members on the board.

#### **Board Independence**

**Comparisons** 

Peer Group	Average Board Independence	•	Companies with a Lead Director if Chair is Non-Independent
TSX Index	81.1%	66.2%	85.7%
Health Care	71.5%	42.9%	100.0%
Widely-Held	84.0%	77.0%	89.2%

#### Committee Independence

Comparisons

Peer Group	Audit Committee	Human Resourc Committee	es Governance Committee	Nominating Committee
TSX Index	99.5%	91.8%	87.9%	89.9%
Health Care	100%	71.4%	71.4%	85.7%
Widely-Held	100%	98.7%	95.6%	97.5%

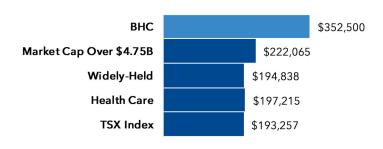
### Board

# Compensation

This section provides a snapshot of the *Bausch Health Companies Inc.* board's compensation–features, total cost, and pay breakdown–compared against other TSX Index peer groups.

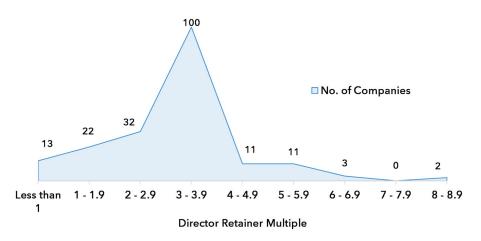
#### Comparisons:

2019 Average Pay per Director



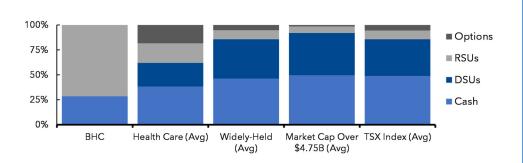
#### TSX Index: Prevalence of Director Share Ownership

**Guidelines as a Multiple of Total Retainer** 



#### Comparisons:

**Compensation Breakdown Per Director in 2019** 



#### Bausch Health Companies Inc.

**Board Compensation Info** 

2019 Average Compensation per Director:	\$352,500
Director Share Ownership Requirement*:	1.4x
2019 Total Board	
Compensation :	\$3,877,500
*Multiple of total retainer incl. cash and equit	

#### **Highlights:**

#### **Board Compensation**

The Johnston Centre tracks the adoption and disclosure of several corporate governance parameters related to how corporate boards are paid. Below you'll find what we learned about Bausch Health Companies Inc. and adoption rate among Health Care peers (Industry).

Are BHC Directors Required To Hold Shares?

97.1% Industry Adoption.

Does BHC Pay Committee Fees? Yes 43% Industry Adoption.

Fees?

0% Industry Adoption.

Do BHC Directors Receive Options?

29% Industry Adoption.

No

No

### CEO

# Compensation

CEO compensation is a key responsibility of the board. Every public board makes different decisions about CEO pay, often motivated by several considerations: recruitment and retention, resource allocation, shareholder concerns, company value and performance, and peer compensation. This section provides a snapshot of the Bausch Health Companies Inc. 2019 CEO compensation and characterizes overall pay according to the largest component: cash or equity. Compensation features and breakdown of pay are compared against TSX Index peers.

#### Bausch Health Companies Inc.

**CEO Compensation Info & Comparisons** 

CEO Total Pay:	CEO Pay Type:	
\$22,745,250	Equity Focused	
Market Cap Over \$4.75B	Health Care	

**CEO Pay Median:** 

\$7,320,359

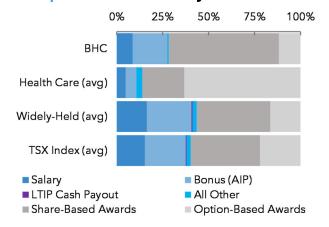
**CEO Pay Median:** 

\$9,577,296

#### **CEO Pay Types: TSX Index in 2019**

Cash Focused CEO Pay	Balanced CEO Pay	Equity Focused CEO Pay
37% of issuers: Cash makes up at least 60% of the CEO's compensation excluding pension.	19% of issuers: Neither cash nor equity make up at least 60% of the CEO's compensation excluding pension.	43% of issuers: Equity awards make up at least 60% of the CEO's compensation excluding pension.

#### Comparison: CEO Pay Breakdown in 2019



#### **Highlights: TSX Index CEO Pay**

The Johnston Centre tracked several parameters on the compensation governance of TSX Index companies in 2020. Below we compare Bausch Health Companies Inc. to other companies in the Health Care sector (Industry).

Does relative corporate financial performance affect the CEO's bonus at BHC?

14% Industry adoption.

Does BHC disclose bonus metrics linking the CEO's bonus to corporate financial performance?

100% Industry adoption.

Does BHC disclose the weight given to each financial metric affecting the **CEO's bonus payout?** 

Yes

No

Yes

57% Industry adoption.

Can BHC's CEO receive no bonus for not meeting targets under the plan?

Yes

71% Industry adoption.

Does the BHC CEO receive equity awards with performance hurdles that consider relative corporate financial performance?

Yes

Yes

42% Industry adoption.

Does BHC disclose a claw-back policy that enables the Board to recoup for reasons that do not require a financial restatement?

42% Industry adoption.

# **Disclosure**

# **Examples**

In this section, we highlight several areas where companies are less likely to earn maximum points in *The Globe and Mail's* annual corporate board ranking "Board Games". In each area, we indicate the 2020 result for *Bausch Health Companies Inc.* and offer examples of disclosure that meet the criteria for each question, which can be used as optional guides.

#### **Board Games Questions with Low Adoption Rates**

Board Games Question #	BHC Score	TSX Index with max score (%)	References to Examples of Disclosure
7. b) Does the company describe how it considers the representation of women for the board of directors?	0/2	49%	Intact Financial Corp earns full marks, because its circular discloses a board gender diversity policy that includes a target for the representation of women, and shows how the board has surpassed the target.  Reference: Intact Financial Corporation. (2020). Management Information Circular, 60. Retrieved from http://www.intactfc.com/English/investors/financial-reports-and-filings/default.aspx
8. Has the company addressed diversity on its board in areas other than gender?	0/2	2%	Cameco Corp earns full marks, because its circular discloses a diversity policy that requires at least one board member to identify as Indigenous and explains how the requirement has been met.  Reference: Cameco Corporation. (2020). Management Information Circular, 29. Retrieved from https://www.cameco.com/media/media-library/documents/management-proxy-circular
9. Does the board have a system to evaluate its performance?	2/3	59%	Canadian Tire Corp earns full marks, because its circular discloses how board and individual director peer assessments are conducted. Reference: Canadian Tire Corporation. (2020). Management Information Circular, 27-28. Retrieved from https://corp.canadiantire.ca/English/investors/financials-reporting/annual-disclosures/default.aspx
25. Does the company disclose it has a provision to 'claw back' bonus payments to the CEO if wrongdoing is discovered?	2/2	35%	ATCO Ltd earns full marks, because its circular discloses that directors have the discretion to recoup bonus payments if they discover wrongdoing. Several activities constitute wrongdoing, and financial restatement is not required.  Reference: ATCO Ltd. (2020). Management Information Circular, 41. Retrieved from www.atco.com/en-ca/about-us/investors/documents-filings.html
33. Does the company describe how it deals with related-party transactions?	2/2	14%	Ritchie Bros. Auctioneers Inc earns full marks, because its circular discloses the board committee responsible for reviewing related-party transactions, which parties are considered related, and the criteria used to evaluate related-party transactions.  Reference: Ritchie Bros. Auctioneers Incorporated. (2020).  Management Information Circular, 38. Retrieved from https://investor.ritchiebros.com/financials/sec-filings/default.aspx

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