

Rotman

**The David and Sharon
Johnston Centre for
Corporate Governance
Innovation**

**First Year Highlights
2019-2020**



www.rotman.utoronto.ca/johnston



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David and Sharon Johnston
Centre for Corporate
Governance Innovation



@JohnstonCentre

Our First Year: Forging a new path

In May 2019, we launched the David & Sharon Johnston Centre for Corporate Governance Innovation at the Rotman School of Management. The Centre's mission is to create and disseminate research and insights on organizational governance - focusing particularly on under-served sectors - and as we end our first year we are already well underway. Our publications and events have covered diverse sectors including family enterprise, private equity, dual-class structures, credit unions and public issuers. Along the way, we have built foundations for future work on arts organizations and government agencies. A remarkable first step toward our objective of fostering innovation in corporate governance in all segments of our nation.

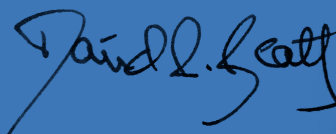
The response from our community of directors, executives and governance professionals has been tremendous. Our reports have had hundreds of downloads, and hundreds more have attended our in-person and virtual events. Our messages have been amplified by influential allies including the International Corporate Governance Network, Institute of Corporate Directors, Family Enterprise Xchange and more, further broadening our audience across Canada and beyond.

In June 2020, our team will reach its full complement of four full-time staff, bolstering the Johnston Centre's capacity in data collection, research, communication, advocacy and outreach. We continue our efforts to engage and attract new donors, however even at our current funding level and budget, we are on track to remain operationally sound for the next 8-10 years.

None of these accomplishments would be possible without the generous support of our founding donors, or without the confidence and backing of the Rotman team and the governance community at large. We are both tremendously proud to have been a part of the Johnston Centre's inaugural year, and look forward to many more years of Governance Innovation.



Matt Fullbrook
Manager



David R. Beatty,
C.M., O.B.E., M.A, F.ICD, CFA
Director

2019-2020 at a glance

20

Years

2020 marks the 20th year we've been studying corporate governance!

For 20 years, the Johnston Centre (formerly the Clarkson Centre for Board Effectiveness) has shined a spotlight into the country's boardrooms and produced insights and tools for boards, managers and other stakeholders.

39

**Publications and
Videos**

Created 39 publications and videos with over 3200 views!

From the latest trends in credit union governance to real-world perspectives on the governance challenges posed by COVID-19, we are creating new insights and resources for boards.

393

Private Companies

Studied 393 private companies!

Our papers are unlocking the mysterious world of private company governance and taking a closer look at what governance means for private companies on an unprecedented scale

850

Event Attendees

Events were attended by 850 people!

Our high-profile events, debates and popular bi-weekly webinars have convened and shaped conversation on the most important topics in corporate governance from innovation in family-controlled firms to why we need to engage young people in corporate governance

140k

Data Points

Collected 140,000 data points on publicly-listed companies!

A team of six researchers collected data on the governance practices of 224 companies and trusts on the S&P/TSX Composite Index, the basis for our research and Canada's authoritative board rankings

OUR
Board

Glen Whyte - Chair
Prof. of Organisational Behaviour

Brendan Calder
Professor of Management Entrepreneur in Residence

Tiziana Casciaro
Prof. of Organizational Behavior and HR Management

Walid Hejazi
Prof. of International Business

Aida Sijamic Wahid
Prof. of Accounting

OUR
Industry Advisory Council

Sharon Geraghty
EVP and General Counsel, Great-West Lifeco

Rhonda Goldberg
EVP and General Counsel, IGM Financial

Jonathan Kallner
Canadian Managing Partner for Clients and Markets
KPMG Canada

Stéphane Lemay
Vice President and General Counsel
Power Corporation of Canada

Lisa Oldridge
Senior Researcher & Strategic Advisor, Viewpoint Research

Bill Sheffield
Corporate and Family Business Board Member

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