

PHD IN STRATEGIC MANAGEMENT ROTMAN SCHOOL OF MANAGEMENT — UNIVERSITY OF TORONTO

THE ROTMAN PHD

The Rotman School of Management is part of the University of Toronto, Canada's leading research university, and is located in downtown Toronto, Canada's financial and cultural capital and one of the most culturally diverse cities in the world. Rotman has been consistently ranked in the top 5 globally for both faculty research and PhD training by the *Financial Times*.

PHD IN STRATEGIC MANAGEMENT

Rotman's Strategic Management PhD program provides a vibrant environment for those interested in developing new insights in strategic management. We are a close-knit community of scholars who value breakthrough insights and believe that effective research in strategic management requires a thorough grounding in strategic management and the main disciplinary perspectives from which it derives — primarily sociology and economics.

STRATEGIC MANAGEMENT FACULTY

Rotman PhD students have access to a broad set of faculty across three campuses of the University of Toronto: Downtown (St. George), Mississauga, and Scarborough. Research interests of the strategic management faculty are rich and varied, including:

- ♦ innovation
- ♦ strategic change and implementation
- ♦ strategic organization
- ♦ corporate governance
- ♦ strategic alliances
- ♦ social and inter-organizational networks
- ♦ entrepreneurship
- ♦ competitive strategy and technology
- ♦ the digital economy
- ♦ social capital and social networks
- ♦ classification systems and market outcomes
- ♦ personnel and labor economics
- ♦ sociology of organizations and work
- ♦ organizational theory
- ♦ economic sociology
- ♦ the provision of socially relevant goods
- ♦ public-private partnerships
- ♦ emergence of new fields and technologies
- ♦ organizational evolution & industry change
- ♦ formal theoretical foundations of strategy
- ♦ causal modelling
- ♦ organizational economics
- ♦ organizational structure and design
- ♦ international business
- ♦ outsourcing and collaborative strategies
- ♦ business dynamics in emerging markets
- ♦ health sector strategy
- ♦ scientific progress and knowledge diffusion

ADMISSION TO THE PROGRAM

Admission to Rotman's Strategic Management PhD program is highly competitive. Our admissions decisions weigh a number of factors including academic background, research experience, test scores, aspirations, and fit with the research interests of our faculty. Successful applicants in the past have demonstrated their excellence through outstanding undergraduate or graduate grades, top scores on GMAT/GRE, and other indications of an interest and ability to excel in research; the most compelling applications are typically those that accurately portray the interests and motivations of the applicant.

FIND OUT MORE

For more information on the program, visit: www.rotman.utoronto.ca/PhDStrategicManagement
For application information, visit: www.rotman.utoronto.ca/PhdAdmissions

PROFILES OF RECENT GRADUATES

ELENA KULCHINA, Rotman PhD '12. Assistant Professor, Duke University
BSc Economics, Far Eastern National University

Research interests: management of entrepreneurial ventures and multinational corporations, location choice, foreign entrepreneurs



"I greatly benefited from the diverse interests of the faculty and really appreciated the supportive, collegial atmosphere. I have recently visited Rotman for a conference and felt overwhelmed by sweet memories. And I thought perhaps the most important sign of a great PhD program is that when you visit back, you feel like you are coming to a dearly missed home."

KEYVAN VAKILI, Rotman PhD '13. Assistant Professor, London Business School
MBA, BSc Electrical Engineering, Sharif University of Technology

Research interests: creativity and innovation at the individual, team, organization, and industry levels; innovation and collaboration, innovative teams; the effect of public policy on innovation



"You can hardly find a better PhD program than what is offered at Rotman. I had access to some of the best researchers in strategy, innovation, economics, and organizational sociology. All faculty members are easily approachable and care deeply about students. And you will go through the program with a group of smart fellow students from a variety of backgrounds."

JILLIAN CHOWN, Rotman PhD '16. Assistant Professor, Kellogg School of Management,
Northwestern University

MBA, BAsC Engineering Science, University of Toronto

Research interests: organization theory; professionals, knowledge workers, and experts; organizational change; incentives and control, healthcare



"The PhD program in Strategic Management at Rotman was an incredible experience for me both professionally and personally. The training I received drew from multiple disciplines, from sociology to economics, and provided me with a diverse toolkit of analytical approaches and methods. It is a rich and heterogeneous intellectual environment, and the faculty were always very open to working with and mentoring PhD students. Overall, Rotman provided me with an incredible platform from which to start my career in academia."

PROFILES OF RECENT GRADUATES

ELIZABETH LYONS, Rotman PhD '14. Assistant Professor, University of California San Diego
BA Economics, University of Toronto

Research interests: technology and innovation strategy, international management, and organizational economics; hiring and organization in international labor markets



"The Rotman PhD is unique in the rigorous and hands-on training students receive. Despite being some of the most in-demand scholars in their fields, the faculty are passionately invested in the success of their students. I couldn't have been better prepared for an academic career."

FLORENTA TEODORIDIS, Rotman PhD '14. Assistant Professor, University of Southern California
MBA, York University, BSc Computer Science and Mathematics, University of Bucharest

Research interests: economics of innovation, scientific productivity, and entrepreneurship; organization of knowledge creation and collaboration



"My time at Rotman was a life-changing experience. The faculty is world-renowned for research productivity, yet despite their busy schedules, PhD student mentoring is a top priority, and they encourage students to find their own niche of interest. My fellow students were my friends and most helpful critics; the collegiality is strong and enduring."

CHRISTIAN CATALINI, Rotman PhD '13. Assistant Professor, MIT Sloan School
MSc Economics and Management, BE International Markets and New Technology, Bocconi University

Research interests: the economics of innovation, entrepreneurship, and scientific productivity; crowdfunding and online entrepreneurial finance; adoption of technology standards



"At Rotman, I was able to work closely with faculty on research from day 1. My advisor continuously contributed ideas, challenged my assumptions and gave structure to my search for a better theory. Moreover, he constantly redesigned the boundaries of my PhD to directly expose me to some of the phenomena I am most passionate about."