



Rotman School of Management
UNIVERSITY OF TORONTO

R

2018 | 2019

**Global
Executive MBA
For Healthcare &
The Life Sciences**



Accelerate your career in a world of unprecedented health sector business and leadership opportunities with the 18-month Global Executive MBA for Healthcare and the Life Sciences.

Welcome to Campus

Driving Excellence in Healthcare Management

The pace of change in healthcare has accelerated, creating a demand for professionals who can navigate the strategic, social, economic and political undercurrents that are changing the face of this \$8-trillion global industry. To answer the challenge, the Rotman School of Management is introducing the Global Executive MBA for Healthcare and the Life Sciences. Grounded in world-class thought leadership, practical instruction, and on-site global engagement, this program will help you develop the expertise you need to drive your career on an international stage.

Designed for working professionals, this intensive 18-month journey immerses you in key healthcare clusters around the world, including Toronto, the San Francisco Bay Area and Singapore. By working with leading faculty, business leaders and organizations, you will gain the knowledge and skills you need to succeed. And while you explore best practices globally, we'll guide you through an in-depth assessment of your potential, with the goal of shaping you into a more impactful leader.

The program leverages the strengths of the Rotman School, as well as our close relationships with the Faculty of Medicine at the University of Toronto and the global health sector community. Located on the edge of Toronto's medical Discovery District, the Rotman School is uniquely positioned to play a leading role in the innovations taking place in the pharmaceutical and biotechnology sectors, artificial intelligence, medical technology, medical informatics, telemedicine, insurance, patient engagement, care delivery, and health system design throughout the world.

Unlock your full career potential and become a leader and innovator in healthcare and the life sciences.

Tiff Macklem
Dean, Rotman School of Management

Our Global Advantage

Offered by Canada's top business school at one of the world's pre-eminent universities, the program will transform the way you think, lead and drive innovation around the world.



San Francisco Bay Area and Singapore: Vital Leaders in Global Healthcare and the Life Sciences

The San Francisco Bay Area is a crucible of entrepreneurial activity and the base for many established healthcare and life sciences firms. Singapore is a global hub for healthcare services and life sciences commerce.



University of Toronto

Enjoy a full-campus experience at the downtown St. George campus of the University of Toronto, just blocks from the medical Discovery District and the local business community.



Shanghai Jiao Tong Academic Ranking of World Universities, 2016



Financial Times Global MBA Ranking, 2017



Financial Times Global MBA Ranking, 2017

Key Features

- Earn a top-tier MBA specifically tailored for healthcare and the life sciences
- Focus on global industry best practices
- On-site learning in multiple countries
- Drive strategic change across silos
- Accelerate your career while accommodating your demanding schedule

World Class Faculty

The faculty at Rotman is ranked third in the world for business research by the *Financial Times* in 2017.



“As the healthcare sector grows and changes, leading people in healthcare organizations becomes more complicated. My course examines what makes for effective leadership. Students integrate knowledge from the behavioural sciences with their own technical expertise to broaden their skill set for leading effective, safe and reliable healthcare organizations.”

Marlys Christianson

Associate Professor of Organizational Behaviour & HR Management

PhD, University of Michigan

MD, University of Saskatchewan

Alexander Dyck

Manulife Financial Chair in Financial Services, Professor of Finance and Economic Analysis and Policy

PhD, Stanford University

Academic director of the Director’s Education Program, a board member of the Rotman International Centre for Pension Management, and a fellow at the Michael Lee-Chin Family Institute for Corporate Citizenship.

Jennifer Gibson

Director, University of Toronto Joint Centre for Bioethics

Sun Life Financial Chair in Bioethics

PhD, University of Toronto

Leads the World Health Organization’s Collaborating Centre for Bioethics at the University of Toronto and has advised on government advisory committees on health system integration and other topics.



Kristina McElheran

Assistant Professor of Strategy

Digital Fellow, Initiative on the Digital Economy at MIT

PhD, Northwestern University

Research focuses on the use of IT and data on organizational design and strategy. McElheran has worked for two start-up technology companies in Silicon Valley.



Dilip Soman

Corus Chair in Communication Strategy

Professor of Marketing

PhD, University of Chicago

Member of the Behavioural Economics in Action Research Cluster

An expert in behavioural economics, he has consulted with Microsoft, FedEx, P&G, Life Insurance Company of India, Corus Entertainment, and the Hong Kong Government.



Avi Goldfarb

Ellison Professor of Marketing

Phd, Northwestern University

Has published over 50 articles in economics, artificial intelligence, marketing, statistics and law.

Bringing Together Healthcare and the Life Sciences

Centred on the Full Value Chain

The program brings together participants from across the full value chain. Master your ability to integrate across boundaries, organizations, regions and countries while creating patient value.



Will Mitchell

Anthony S. Fell Chair
in New Technologies and
Commercialization

Professor of Strategic Management

PhD, University of California, Berkeley

“This is a truly global sector that will continue to grow and change, making it a dynamic environment for ambitious professionals who are looking to demonstrate leadership and make an impact in their organizations and for their health systems. Whether you are working in government, science, healthcare delivery, or for a company, you have the excitement of knowing that the products and services you’re creating and delivering are helping to genuinely improve peoples’ lives.”



Brian Golden

Vice-Dean, MBA Programs

Sandra Rotman Chair in Health Sector
Strategy at the University of Toronto
and the University Health Network

Executive Director,
Centre for Health Sector Strategy
Professor of Strategic Management

PhD, Northwestern University

“The biggest challenge in healthcare right now is getting as much high quality care as possible for the dollars we’re spending. Healthcare is the world’s biggest industry, and with advances in science and technology and a global appetite for better, more accessible and sustainable healthcare, the opportunities for health system leaders are limitless.”

Healthcare and Life Sciences Advisory Board

Neil Fraser

President,
Medtronic Canada

“If you’re going to maximize value and improve outcomes you’ve got to work together across silos, and really focus on what’s valuable to patients.”

Dante Morra

Chief of Staff,
Trillium Health Partners

“The challenge lies in finding new payment models, innovating across delivery models, and learning from the global knowledge of industries within and outside of healthcare. When you put those things together, the results are magic.”

Stacey Daub

President & CEO,
Headwaters Health Care Centre

“It is simply a fact that you have to search far and wide for inspirational and innovative solutions to some of the problems that you have in your own backyard.”

Heather Chalmers

Vice President and General Manager,
GE Healthcare Canada

“Rotman has done a tremendous and deliberate job developing a network with all the different stakeholders in the healthcare ecosystem. As a student and future leader coming out of that program, you benefit from leveraging that network.”

Immediate, Real-World Results

The Global Executive MBA for Healthcare and the Life Sciences gives you the knowledge and leadership skills you need to make an immediate impact at work. Delivered in six residential modules in Toronto, the San Francisco Bay Area and Singapore, the program weaves together in-class and on-site learning with online support.

Faculty and industry experts will emphasize the best of health systems and business, drawing on research, industry examples, case studies, and guests from Canada and around the world.

Program topics and courses include:

- Accounting for Healthcare and Life Sciences
- Behavioural Economics in Healthcare and Life Sciences
- Business Economics for Healthcare and Life Sciences
- Capstone Project: Delivering Results in Healthcare and Life Sciences
- Data Analytics and Strategic Decision Making for Healthcare and Life Sciences
- Design Thinking in Healthcare and Life Sciences
- Entrepreneurship and Innovation in Healthcare and Life Sciences
- Ethics and Law in Healthcare and Life Sciences
- Financial Tools for Healthcare and Life Sciences
- Governance and Partnering in Healthcare and Life Sciences
- Global Business in Healthcare and Life Sciences
- Health Sector Strategy and Organization
- Integrating Models & Data in Healthcare and Life Sciences
- Information Technology and Digital Health Innovations
- Immersion in Innovative Health and Life Sciences Organizations and Systems in Toronto, the San Francisco Bay Area and Singapore
- Leading People in Healthcare and Life Sciences Organizations
- Marketing and Behavioural Economics in Healthcare and Life Sciences
- Negotiations and Conflict Resolution in Healthcare and Life Sciences
- Service Operations in Healthcare and Life Sciences
- Strategic Change and Implementation for Healthcare and Life Sciences Organizations
- Strategic Management in Healthcare and Life Sciences



Curriculum and Program Structure

The Global Executive MBA for Healthcare and the Life Sciences program schedule is designed for both personal and professional flexibility, giving you the knowledge and leadership skills you need to make an immediate impact at work.

Classes take place in Toronto, the San Francisco Bay Area and Singapore. The curriculum is designed for you to examine what's possible 'at home' – wherever your home is – by learning from other systems. Site visits and networking events introduce you to senior executives who are experts in doing business in the region, and you'll get to hear first-hand about their paths to leadership. The real-world perspectives you gain through these engagements will have an extraordinary impact on your learning experience.

The periods between modules include online course work, assignments, group deliverables and exams.

18 Months | 6 Terms*

Term 1 Toronto 2-week residency Fall 2018 October 14–19, 22–26, 2018	Term 2 San Francisco/Bay Area 1-week residency Winter 2019 January 13–18, 2019	Term 3 Toronto 1-week residency Spring 2019 April 7–13, 2019
Term 4 Singapore 1-week residency Summer 2019 July 7–12, 2019	Term 5 Toronto 1-week residency Fall 2019 November 10–15, 2019	Term 6 Toronto 1-week residency Winter 2020 February 26–28, March 1–5, 2020

*Schedule and dates subject to change

Real-World Impact

You will undertake a capstone project on a real-world challenge on which you want to make an impact. Supported by faculty and staff, the project will allow you to hone your leadership skills, and your ability to immediately transfer learning to practice. Capstone projects may be focused on opportunities at work, or as engagements with innovative organizations.

Leadership: The Rotman Difference

The Rotman School focuses on helping healthcare and life sciences professionals and managers become powerful executives and leaders. Through a personal leadership development plan, one-on-one coaching and experiential learning, we will help you discover and achieve your true career potential.

Personal Leadership Development Plan

You will create a personal leadership development plan and follow it throughout the program in a process of learning, applying and reflecting.

Team Effectiveness

Gain critical knowledge on group dynamics and the actions you can take to achieve success as a high-performing team.

Leadership Assessment and Coaching Conversations

Receiving valuable feedback from a variety of sources is the cornerstone of personal development. Your executive coach will help you explore key areas of your personal leadership development plan and focus your attention on what is working well and what needs to change. How you define success, and your path to success, is the key factor in building your plan.

Career Services

We will equip you with the skills and strategies you need to succeed through a suite of services designed for high-achieving professionals. They include:

- One-on-one coaching conversations and support
- Career planning for senior leaders
- Networking and executive learning workshops
- Career transition networking and support

Leadership Retreat

The leadership retreat helps you see yourself and your world through new lenses, recognizing that complexity, ambiguity and anxiety are opportunities for innovation, reinvention and renewal.

Mentorship Program

Students have access to a wide selection of mentors from different parts of healthcare and life sciences. Mentors will be available for advice and coaching both on-site and remotely. Students will have the option to engage in several mentoring opportunities with different leaders, customized to their own learning objectives.

Mastery Sessions

Mastery workshops focus on leadership skills and competencies to enhance the core leadership curriculum.

Topics include:

- The Psychology of Self-Management
- Resilience and Neuroscience of Leadership
- Leadership Presence
- Presentation Skills: Customized Coaching and Feedback
- Global Leadership and Cultural Fluency
- Integrative Dialogues (Difficult Interpersonal Communications)

Admission & Finances

WHAT WE LOOK FOR



History of Impact



Communication Skills



High Aspirations



Leadership Experience

PROGRAM FEE

\$113,775 CAD*

The program fee includes:

- Tuition
- Program materials
- Accommodation for the Toronto residential modules
- Students are responsible for travel and accommodation for Singapore and San Francisco modules

*Please note that all fees are set annually and are subject to change.

ENTRANCE AWARDS

Entrance awards are available. These awards are based on exceptional merit above the basic admission criteria.

Early enrolment incentives apply for all deadlines. Please check the website for details.

HOW TO APPLY

We take a personalized approach to ensure the Rotman Global Executive MBA for Healthcare and the Life Sciences is the right fit for your personal and professional goals.

1. Submit your résumé to gemba-hls@rotman.utoronto.ca
2. We will contact you to discuss your experience, career goals and next steps
3. In-person or Skype meeting with a member of the admission team
4. Online application
 - Current résumé
 - Two professional reference forms
 - Official transcript from each post-secondary institution attended
 - Employer consent form
 - Application fee
5. Successful completion of the GMAT/GRE or our Rotman Executive Diagnostic Test (EDT)

Please contact us to discuss whether the EDT options applies to you.

Learn more about the admissions process and apply online at:
www.rotman.utoronto.ca/GEMBA-HLS

Who Should Apply

Mid-to-senior experienced professionals from industry, providers and service delivery organizations, consulting firms, public agencies, the sciences, and payers in the healthcare and life sciences sector around the world who seek to advance their leadership careers.

Admission Criteria

- 8+ years of full-time work experience
- Base of knowledge of healthcare or life sciences
- Evidence of academic achievement
- Demonstrated teamwork and leadership skills
- English language proficiency: TOEFL or IELTS score required for non-English language degrees
- Current employment in the healthcare or life sciences sector preferred

Create your profile

getstarted.rotman.utoronto.ca

Application Deadlines

November 30, 2017

March 1, 2018

June 6, 2018

Meet Our Team

To meet one-on-one with our admissions team or if you have questions, we invite you to contact us:

Email:
gemba-hls@rotman.utoronto.ca

Tel:
416.946.3638

Web:
www.rotman.utoronto.ca/GEMBA-HLS

Rotman School of Management
University of Toronto
105 St. George Street
Toronto, Ontario,
Canada M5S 3E6

Rotman



www.rotman.utoronto.ca