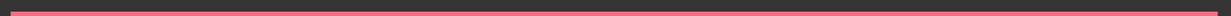

Rotman - SDA Bocconi Global Executive MBA

2019





Toronto



Milan



Mumbai



San Francisco



Copenhagen



Shanghai



São Paulo

Welcome To Campus

Truly global, distinctly personal. Hosted in international business hubs, the Rotman-SDA Bocconi Global Executive MBA combines the perspectives and thought leadership of two top business schools. It's a transformative program with a highly personalized focus on leadership development.

Develop your leadership on the global stage

Leadership is changing. In an interconnected world, the future of management belongs to those who embrace an outlook that transcends limits and crosses borders. To meet this challenge, our two business schools have built on their strengths to create a new MBA for a world without boundaries.

The Rotman-SDA Bocconi Global Executive MBA (GEMBA) is offered by the Rotman School of Management at the University of Toronto in Canada, and the SDA Bocconi School of Management at Bocconi University in Milan, Italy. Students earn two credentials: an MBA from the Rotman School and a Global Executive MBA from SDA Bocconi.

The Rotman-SDA Bocconi GEMBA blends each school's focus on inquiry, innovation and impact with a new, global approach to leadership. We've designed an inclusive and challenging MBA that gives you the strategic know-how, practical tools, creative insights and hands-on experience you need to fast track your career.

Because the program attracts such an exceptional group of managers and executives, you will develop a network of professionals from across organizations, sectors, countries and cultural backgrounds, building relationships that extend far beyond graduation.

The Rotman-SDA Bocconi Global Executive MBA will transform the way you think, network and do business. We welcome you to join us and unlock your full leadership potential on the international stage.

University of Toronto ranks:

#1

University in Canada

Top 25

Universities in the World

World University Rankings, 2018
- Times Higher Education

SDA Bocconi ranks:

#6

In Europe

European Business School Rankings 2017
- Financial Times

#10

In Europe

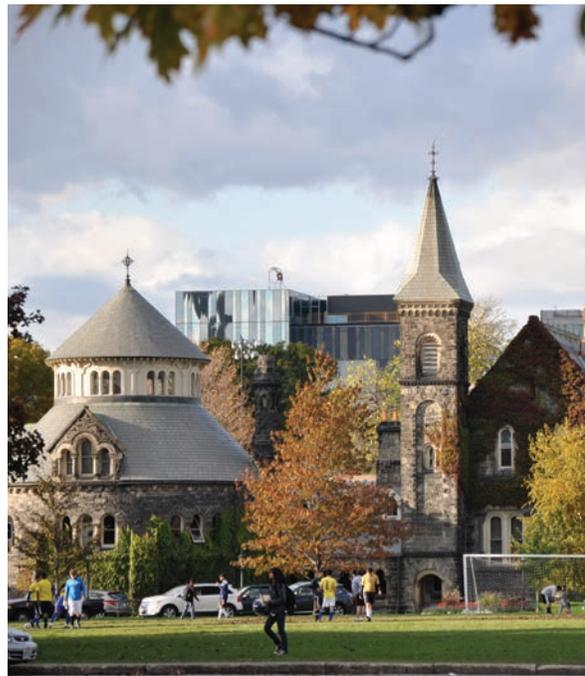
QS EMBA Rankings 2018
- TopMBA.com

Tiff Macklem
Dean,
Rotman School of Management

Giuseppe Soda
Dean,
SDA Bocconi School of Management

Your Global Advantage

Advance your senior management career and gain a vital international perspective backed by two leading business schools. The combined strength of the Rotman and SDA Bocconi brands will position you for lifelong success.



University of Toronto and the Rotman School

Established in 1827, the University of Toronto is a centre of academic excellence. It is recognized worldwide as Canada's pre-eminent research university, a reputation that adds tremendous value to your MBA.

Located in the heart of Toronto, blocks from the business community, the Rotman School draws on business and political leaders as teachers, mentors and speakers. The School has special expertise in fintech, risk management, healthcare and life sciences.



Toronto: Finance and Innovation

Toronto is Canada's largest city and the third-largest financial centre in North America. A recent study* noted that the city, along with surrounding regions, is growing into one of the world's top startup ecosystems, with a concentration of artificial intelligence, machine learning, fintech, and quantum computing startups.

Toronto is also one of the world's most multicultural cities, making it the ideal place to enhance your global perspective on business.



Invest In Your Potential

The interplay of work and learning is a strength of the program: you continue to work while you study. Students will often learn a new idea in the classroom one week and apply it on the job the following week.

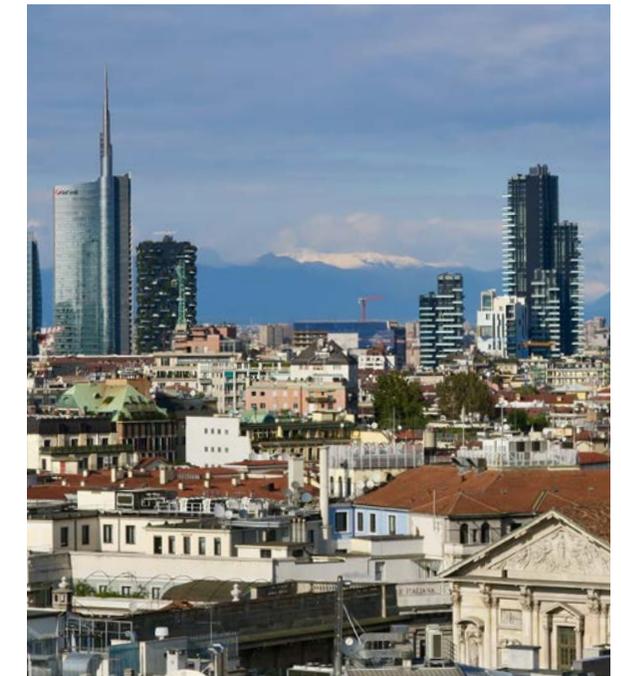
You'll take on real-life projects and challenging business problems, developing new techniques and strategies that can benefit your business. In addition, you'll hone your ability to lead the diverse teams which are typical of today's economy.



SDA Bocconi School of Management

Established in 1971, SDA Bocconi is Italy's leading management school and the only one featured in the most important global rankings**. A trailblazer in European business education, the school continues to build on its commitment to attract international talent and its status as a world-renowned centre for innovative knowledge and skills. SDA Bocconi has been accredited by AACSB (Association to Advance Collegiate Schools of Business), EQUIS (European Quality Improvement System) and AMBA (Association of MBAs).

SDA Bocconi School of Management is part of Bocconi University, a research university of international standing in business, economics and law, as well as one of Europe's oldest and most prestigious business education institutions.



Milan: A Gateway to Europe

The school is located in the heart of Milan, Italy's entrepreneurial, industrial and financial centre. Synonymous with style, taste and the art of living, Milan offers a wealth of global connections and opportunities.

Studying at SDA Bocconi in Milan means experiencing a stimulating environment in Italy's hub of culture and innovation, a vibrant capital of fashion and design, arts, media and entertainment, tourism, food, healthcare and services.

Share Insights With Thought Leaders

Learn from globally focused faculty - all recognized experts and thought leaders - who can offer guidance, act as mentors and open doors to new opportunities. And engage with corporate leaders on campus and on site tours, who share their firsthand insights into global business challenges.



Brian Golden
Rotman School of Management

Vice-Dean, MBA Programs
Academic Director, GEMBA
Professor of Strategic Management
Sandra Rotman Chair in Health Sector Strategy
at the University of Toronto and the University
Health Network
PHD, NORTHWESTERN UNIVERSITY

"We are at a time when it has never been more important to build bridges across nations and business communities rather than erect barriers. I've worked with my colleagues in Italy and Canada to design a program for this emerging world and its leaders."



Ferdinando Pennarola
SDA Bocconi School of Management

GEMBA Director
Associate Professor, Department
of Management and Technology,
Bocconi University
Faculty Member, SDA Bocconi
Asia Center, Mumbai (India)
PHD, BOCCONI UNIVERSITY

"A Global Executive MBA equips future leaders to manage global challenges: an indispensable prerequisite to prosper with your organization and reinforce your career development."

Learn from experts in their field

Our GEMBA faculty will challenge you to push your limits and enhance your critical thinking, creativity, problem-solving and decision-making skills.

ROTMAN SCHOOL OF MANAGEMENT FACULTY:

Angèle Beausoleil

Assistant Professor, Business Design
and Innovation

Canada's first PhD to focus on innovation
literacy using design thinking processes.

PHD, UNIVERSITY OF BRITISH COLUMBIA

Douglas Hyatt

Professor of Economic Analysis
and Policy

Has contributed to public policy as
Director of Research for a task force
and royal commission on workers'
compensation.

PHD, UNIVERSITY OF TORONTO

Scott Rutherford

Associate Professor

Works with McKinsey & Company and
its clients on topics such as leadership
development, organization, and top team
strategy and alignment.

MBA, UNIVERSITY OF TORONTO

SDA BOCCONI SCHOOL OF MANAGEMENT FACULTY:

Carlo Altomonte

Associate Professor, Dept. of Policy
Analysis and Public Management,
Bocconi University

Research interests include the theory of
economic integration and the political
economy of globalization.

PHD, KU LEUVEN

DOCTORAL DEGREE, BOCCONI UNIVERSITY

Angela Kate Pettinicchio

Assistant Professor, Dept. of Accounting,
Bocconi University

Research interests include financial
reporting, auditing, earnings management.

PHD, CASS BUSINESS SCHOOL

Markus Venzin

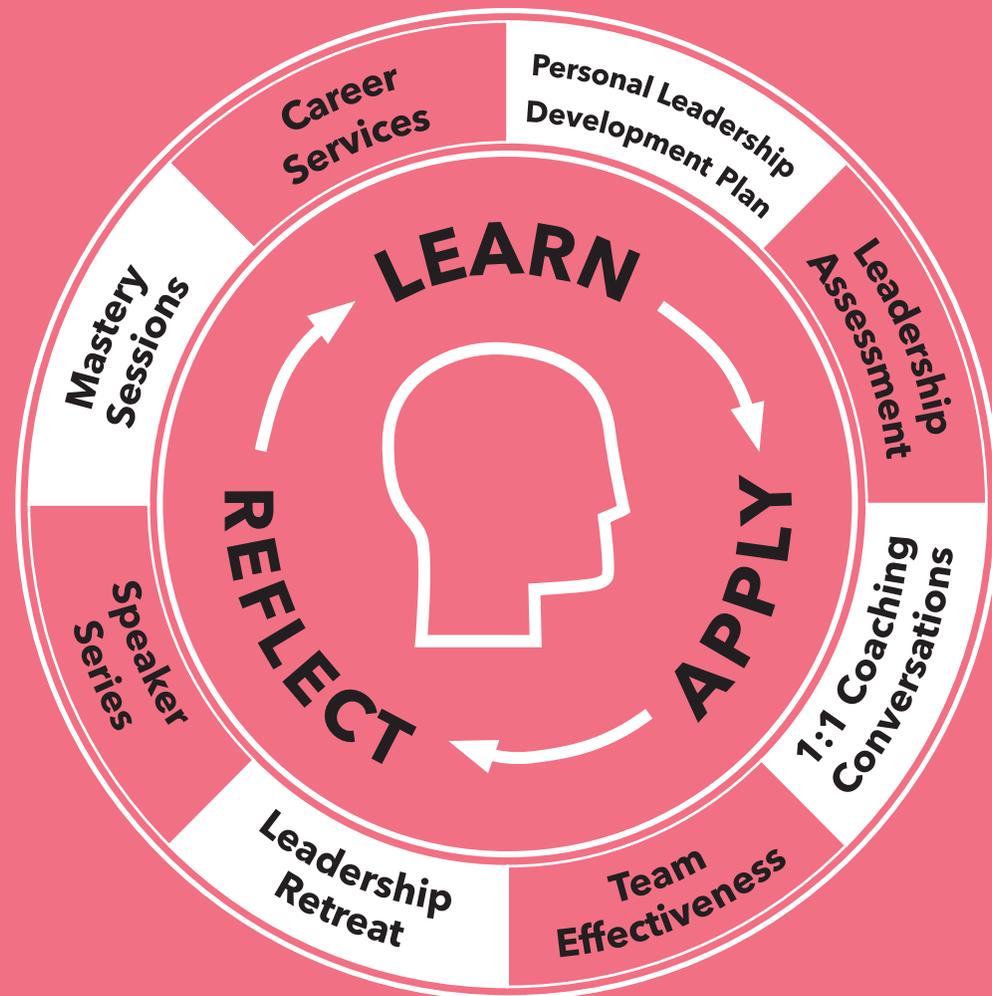
Professor, Department of Management
and Technology, Bocconi University

Served as Director, Strategy and
Entrepreneurship Dept. and as Director,
Claudio Dematté Research Division,
SDA Bocconi.

PHD, ST. GALLEN UNIVERSITY

Leadership and Career Development

Grow your expertise as a leader through a personalized leadership development program that includes regular assessments, skills workshops, coaching conversations and a leadership retreat. You will also benefit from networking support as you move to the next phase of your career.



Integrated Leadership Framework

Personal Leadership Development Plan

Create a personal leadership development plan and follow it throughout the program in a process of learning, applying and reflecting. How you define success and your path to success are key factors in building your plan.

Leadership Assessment

Receiving valuable feedback from a variety of sources is the cornerstone of personal development. We use a number of assessments to help you better understand your skills and heighten your self-awareness.

One-to-one Coaching Conversations

Your executive coach will help you explore key areas of your personal leadership development plan and focus your attention on what is working well and what needs to change, based on your assessment and team feedback.

Team Effectiveness

Learning through your cross-cultural study teams is integral to your overall development of interpersonal acumen and emotional awareness. Gain critical knowledge and experience in group dynamics, and discover the actions you can take to achieve success as a high-performing team.

Leadership Retreat

See yourself and your world through new lenses, recognizing that complexity, ambiguity and challenge are opportunities for innovation, reinvention and renewal. This experiential off-site workshop allows you to gain insight into your patterns of behaviour and take a courageous step towards achieving personal and professional transformation.



Speaker Series

Both Rotman and SDA Bocconi have close ties with the business community, and host special events, speakers and conferences on key topics of interest to managers and business leaders. As a GEMBA student, you can explore the innovative thinking and research that energize our campuses, in areas ranging from digital transformation to behavioural economics to gender equity in the workplace.

Mastery Sessions

These workshop-style sessions focus on leadership skills and competencies to enhance the core leadership curriculum. Topics include:

- The psychology of self-management
- Resilience and the neuroscience of leadership
- Leadership presence
- Presentation skills: customized coaching and feedback
- Global leadership and cultural fluency
- Integrative dialogues (difficult interpersonal communications)

Career Services

In a competitive job market, it takes focus and drive to achieve your full leadership potential. The Rotman-SDA Bocconi GEMBA curriculum is designed to help you advance your career. We'll equip you with the skills and strategies you need to succeed through a suite of services designed for high-achieving professionals. They include:

- One-on-one coaching conversations and support
- Career planning for senior leaders
- Networking and executive learning workshops
- Career transition networking and support

Program Structure

The GEMBA program will change the way you think, network and do business in some of the world's key markets. Build a network of international contacts, learn invaluable tools to advance your career, and gain the ability to tackle the global business challenges of the future.

Program Delivery

The program is built around ten residential modules. These take place at the Rotman School, at SDA Bocconi, and on the campuses of our international affiliate academic partners, providing in-depth local perspectives on global management. Each module consists of several courses, and includes lectures, team discussions, and other dynamic, real-time learning opportunities.

Classroom time is interspersed with company visits, exchanges with top executives, networking events and guest speakers, allowing you to enrich and apply your local learning. Evenings are filled with group projects, individual assignments and time to explore the local culture and cities.

Online learning predominates in the periods between modules: preparation begins for the next set of courses, with study materials delivered a month or two before class begins. This is also the time to complete assignments and team deliverables, participate in review sessions and write exams.

What You Will Learn

The curriculum, which includes twenty-four courses plus electives, will deepen your grasp of business fundamentals such as finance and accounting, while building your knowledge and skills for the new global economy. All courses are taught in English.

You'll benefit from our schools' leadership in areas such as design thinking and analytics. You'll learn more inclusive ways of working, including partnering strategies, building cooperative networks, breaking down institutional barriers, appreciating diverse mental models and working across cultures. And you'll gain insights into industries and sectors where our schools have special expertise: for example, fintech at Rotman and luxury brands at SDA Bocconi.

Module 1 | Toronto

- Economics: Microeconomics
- Quantitative reasoning for management
- Leading people in organizations
- Team management
- Leadership development practicum

Module 2 | Milan

- Finance 2: Corporate finance
- Accounting 1: International accounting
- Marketing for growth

Module 3 | Mumbai

- Finance 1: Financial markets and institutions
- Entrepreneurship (in India)

Module 4 | San Francisco

- Mergers and acquisitions and private equity
- Business Design

Module 5 | Copenhagen

- Strategy 1: Global strategic management
- Performance management and control

Module 6 | Milan or Toronto

- 2 electives (students may choose electives offered in Milan and/or Toronto)

Module 7 | Toronto

- Organizational leadership 1: Strategic change
- Strategy 2: Corporate strategy
- Leadership development practicum

Module 8 | Shanghai

- Business operations
- Economics of global markets
- Organizational leadership 2: Negotiations in a global environment

Module 9 | São Paulo

- Sustainability
- The business environment: ethics

Module 10 | Milan

- Corporate governance
- Business analytics
- Innovation
- Leadership development practicum

Note: Courses, course names, locations and schedule are subject to change.

Program Schedule

Expand your global understanding and business skills – and your personal horizons as a future leader – in this unique 18-month program spanning seven cities on four continents.

October '19

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November '19

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December '19

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January '20

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February '20

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March '20

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May '20

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June '20

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July '20

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August '20

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September '20

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November '20

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December '20

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January '21

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February '21

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March '21

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- **Module 1, 7:** Toronto
- **Module 2, 10:** Milan
- **Module 3:** Mumbai
- **Module 4:** San Francisco
- **Module 5:** Copenhagen
- **Module 8:** Shanghai
- **Module 9:** São Paulo

■ **Module 6 (Electives)**
Milan: July 13-18, 2020
and/or
Toronto: Aug. 10-15, 2020

Note: Dates are subject to change

A Powerful Network

As a GEMBA graduate, you will gain access to the powerful alumni networks of the University of Toronto, the Rotman School, Bocconi University and SDA Bocconi, and benefit from lifelong career support.



Stay Connected

The GEMBA program is designed for professionals from a range of career paths, sectors, and cultural backgrounds. You will learn with an exceptional group of achievers who will provide a lifetime of friendship and career support, and enrich your learning in endless ways.

Upon graduation, you will take your place alongside the half-million strong U of T alumni, and 14,000 graduates from the Rotman School. Combine that with the over 114,000 alumni who received a degree from Bocconi, and the 16,000+ coming from SDA Bocconi MBA and master's programs, and you have a powerful network of high-achieving professionals who span the globe.

Through speaking and networking events, and lifelong learning opportunities, our alumni connect with each other, and share in their personal and professional successes.

Admission and Next Steps

What We Look For



**Global
Experience**



**Leadership
Experience**



**Professional
Achievement**



**Communication
Skills**

Admission Criteria*

- 5+ years of full-time work experience
- 2+ years of mid-to-senior management experience (people, project or budget management)
- Recognized undergraduate degree or equivalent
- English language proficiency: acceptable TOEFL or IELTS score required for non-English-language degrees
- Successful completion of the GMAT/GRE or the equivalent Rotman EDT test
- Current full-time employment

*For more details and non-standard entry requirements, please visit our website.

Tuition Fees and Financing

\$100,000 USD* (for 2019 entry year)

The fee includes:

- Tuition
- Core course materials
- Accommodation in modules except for Toronto and Milan
- Selected class-day meals

Student is responsible for:

- Travel visas
- Travel expenses
- Accommodation in Toronto and Milan
- Incidentals

Entrance awards are available. These awards are based on exceptional merit above the minimum admission criteria. See website for details.

*Please note that all fees are set annually and are subject to change.

The Rotman School of Management and/or SDA Bocconi School of Management reserves the right to make any changes to the contents of this brochure without notice (including, but not limited to, rules, curriculum, courses, fees, admission requirements, and application deadlines).

Application Deadlines

February 11, 2019

May 6, 2019

July 22, 2019

Tip: The earlier you apply, the greater your chance for an entrance award.

How to Apply

Please email your resume. A member of the admissions team will contact you to discuss next steps.

Contact Us

To meet one-on-one with our admissions team or if you have questions, we invite you to contact us:

Email:
gemba@rotman.utoronto.ca

Phone:
416.946.3022

Web:
www.rotman.utoronto.ca/GEMBA

To learn more about our partner SDA Bocconi School of Management, visit www.sdbocconi.it/en

Program website:
www.sdbocconi.it/gemba

Rotman School of Management
University of Toronto
105 St. George Street
Toronto, ON, Canada M5S 3E6



Rotman

SDA Bocconi
School of Management

