INTRODUCING
ONE OF THE WORLD’S
TOP BUSINESS SCHOOLS.
TWENTY YEARS AGO, THE UNIVERSITY OF TORONTO’S BUSINESS FACULTY BECAME THE ROTMAN SCHOOL OF MANAGEMENT.
Today, Rotman is Canada’s number one business school. Our faculty is ranked among the top 10 business schools in the world – along with our research output. We are renowned internationally for our thought leadership alongside the likes of Harvard, Wharton, NYU Stern and Stanford. Our new and award-winning building has doubled our capacity for students and faculty, putting Rotman on a global scale as we compete with the very best. What’s more, Rotman is at the forefront of a global movement to reinvent business education.

But most importantly, our alumni are thriving. Rotman graduates are leaders in both Canada and throughout the world in just about every area of industry as well as in the non-profit and public sectors.

Rotman’s rise to its place among the world’s best is due, in large part, to our alumni and donors. Because of their support, Rotman can offer scholarships that attract the world’s best and brightest students. We can develop curriculum that is globally unique. We can be home to an international roster of the finest faculty. And we can give our exceptional students the leadership training they need to succeed.

Be among our most loyal alumni. Join the Rotman Annual Fund.

With your help, WE JUST GET BETTER.
Moti chose Rotman nearly two decades ago for a simple reason: he heard how well the School prepared its students for success.

He wasn’t disappointed. What Moti liked most about Rotman was its focus on teaching students how to get things done. He says he learned to make hard decisions, collaborate, delegate, meet timelines, and move forward — all skills that are paramount in the real world of business.

What helped Moti become an international banking heavyweight hasn’t changed at Rotman. What is different is that, today, Rotman is on the global map. Not only is it Canada’s top business school, Rotman is also recognized worldwide for its quality of teaching, research output, and program innovation. And with its new building, Rotman now accommodates a faculty and student body that puts it in an elite group of business educators that includes Yale, Berkeley, Dartmouth, Cornell and Darden (University of Virginia).

Mahendra Wadhwa (MBA ’16), an MBA student and seasoned investment banker, chose Rotman over Chicago Booth and NYU Stern. His decision wasn’t an easy one but Rotman’s stellar academic reputation, its tremendous internship program and its generous scholarship sealed the deal.
For a woman with a deep sense of adventure who wanted to sample her career options, Rotman was a perfect choice. A robust internship program let Ekta try her hand at a range of industries. That, combined with Rotman’s stellar Career Services, prepared Ekta so well for her job interviews that she received offers from among the largest and most prestigious consulting firms in the world.

Ekta still considers Rotman her go-to place for inspiration, education and for connection. She is particularly impressed by the School’s pioneering role in reinventing business education.

When Ekta was at Rotman, its unique approach to pedagogy – Integrative Thinking – was just getting its legs. Today, she says, it is an intellectually rigorous program that focuses on what most other business schools don’t – producing graduates who create rather than just manage, who value innovation as much as analytics, and whose approach to business is based not on ‘what is,’ but on ‘what could be.’

Savita Gill, scholarship recipient, will graduate with an MBA in 2015. An engineer by training, this superstar is setting her sights on using information technology as a tool for business innovation. One key reason for choosing Rotman? She believes the School is truly reinventing business education. She has been proven right.
As bricks and mortar give way to new models of working, and as information becomes the new currency, the age of the digital worker has arrived. Andrew is one of them.

For the past two decades, Andrew has been immersed in social media, wireless, telecommunications, e-business and the internet for North America’s blue-chip companies and its boldest start-ups. He works from many offices, for many businesses, on-site and virtually.

Andrew chose Rotman for his EMBA because he liked that its curriculum combined problem-solving with creativity, and analytics with innovation. It was the perfect extension of his undergraduate degrees in economics and fine arts.

Now Andrew is equally impressed with Rotman’s focus on digital learning. This past year, Rotman delivered a mass online open course (MOOC), the first by a Canadian business school, to more than 40,000 participants.

The skills Andrew says he gained at Rotman – the resourcefulness and confidence to tackle any problem – will remain the School’s bedrock. But how Rotman delivers its curriculum, and how it prepares the digital leaders of tomorrow will answer the needs of employers who are looking to add customer value through digital solutions.

Andrew supports Rotman because it’s personal. He loved his classmates and he connected with his professors. Not to mention that his father graduated from U of T as a mature student and his grandfather worked at Hart House. That’s a tradition worth continuing.
Scott Rutherford is indeed a renaissance man. He holds a degree in engineering, he spent years running a business and consulting to clients in Japan, he spent more years at McKinsey & Co. in Toronto and now he’s giving Rotman students the skills they need to be leaders in their fields.

Scott co-founded Rotman’s ground-breaking Self-Development Lab, a program that has been called the most far-reaching personal development initiative of any full-time MBA in the world. It gives students the tools they need to pull ahead in real-life business: drive, empathy, and the ability to inspire, collaborate with and influence others.

Scott has witnessed Rotman’s evolution first-hand. He believes that the School’s commitment to novel ideas, to pedagogical innovation and to new ways of thinking is what is fueling its rise. He’s also excited about the cross-section of students he teaches – what he calls, “the world in a classroom.” In fact, Rotman’s MBA class this year is the most international in its history, representing more than 37 countries.

“Being a superb technical candidate is necessary, but not sufficient. You must also be aware of people, and be savvy at navigating interpersonal relationships with peers, clients and partners.”

— On the value of the Self-Development Lab

Harley Young, Senior Manager, Deloitte Consulting
THE POWER OF THE ROTMAN ANNUAL FUND

THE ANNUAL FUND HELPS STUDENTS PUT THEORY INTO PRACTICE.

The Rotman Business Design Challenge, sponsored by Target, asked students from leading business schools around the world to answer a tough question: "What will Target look like in 50 years?"

Supported by academics, professionals and consultants from the fields of business and design, students competed to win.

For Tom Lowden (MBA ’14), the Design Challenge meant the chance to hone his management skills, build important relationships with senior level management from a world-class company, and apply creative problem-solving techniques from both the business and design disciplines.

THE ANNUAL FUND GIVES STUDENTS REAL-LIFE BUSINESS AND LEADERSHIP EXPERIENCE.

For more than 40 years, a team of Rotman MBA students has been providing management consulting services to blue-chip clients in just about every sector. As part of Rotman’s Impact Consulting Group, students who have superior integrative thinking skills, strong work experience and a sense of entrepreneurship offer market research, business plans, financial modeling and customer strategy to Canada’s major business and public institutions. The reviews are stellar.

THE ANNUAL FUND LETS ALUMNI AND STUDENTS CONNECT.

Thanks to the generosity of Michael Gibbens (MBA ’11), Rotman students attend intimate dinners with alumni who share personal stories about their careers, experiences and lives. They even give interview advice!

THE ANNUAL FUND ENABLES ROTMAN TO ATTRACT THE WORLD’S BEST AND BRIGHTEST STUDENTS.

• For Sam Dukesz (JD/MBA ’17), one of Rotman’s most exceptional students, a Rotman scholarship made all the difference. Now in the midst of his JD/MBA, Sam chose Rotman over other elite business schools.

• For MBA student Mauricio Carrasco (MBA ’16), a Rotman scholarship has enabled this globe-trotting management consultant to take the next step in his career. He only wishes there were more scholarships for Latin American students.

• For Satwik Sharma (MBA ’16), an entrance scholarship enabled him to choose Rotman over U.S. Ivy League options. That suited him just fine because he liked Rotman’s reputation as a pre-eminent institution in the world of finance.

• For Alyssa Novoselac (JD/MBA ’17), a Rotman donor made it possible for her to pursue a joint JD/MBA degree. She hopes other students get the same chance to pursue opportunities that would otherwise be unattainable.

• For Fernanda Rios (MBA ’14), an entrance scholarship motivated her to aim higher during her MBA. Fernanda is so grateful for her scholarship that she sees it as a “fantastic invitation to look after future generations of Rotman students.”
More than 20 years ago, Lara chose Rotman because of its outstanding curriculum and its strong relationships with corporate Canada. Today, she’s still struck by the quality of her professors, the power of the Rotman recruitment machine, and her community of classmates who are now colleagues and life-long friends.

With a senior post at RBC, two kids and countless hours in the hockey rink and on the soccer field, Lara’s plate is full. But she makes time for Rotman’s remarkable series of programs and speakers.

Rotman brings the best minds from around the world to educate and inspire its alumni. In fact, Rotman is now home to three of the most influential management thinkers on the planet according to Thinkers50 – the definitive global list that includes Roger Martin, Rotman’s illustrious former dean; Don Tapscott, technology guru; and world-renowned urban theorist Richard Florida.

And at Rotman, alumni teach as much as they learn. The Annual Fund enables alumni to advise, mentor and connect with students.

For Jeffrey Bennet (MBA ’15), the Gibbens Dinner Series has meant access to the most senior finance professionals in a totally relaxed environment. Hearing firsthand about Rotman’s impact on its graduates’ careers has helped Jeffrey both in the classroom and in the interviews that will shape his future.
AS PART OF THE CLASS OF 1995, WADE GOT HIS MBA IN PROFESSIONAL ACCOUNTING FROM ROTMAN.

Wade came to Rotman from Calgary because he wanted to be at a great school and at the centre of Canada’s business community. “It was amazing to have access to Bay Street, to summer work programs at company headquarters, and to be continually exposed to great speakers and AGMs,” he says.

Those opportunities are becoming ever more important as the world’s best and brightest students are choosing Rotman first. With 350 students, the class of 2014 is the largest incoming class in Canada, bigger than the combined size of the MBA programs at McGill, Queen’s, University of British Columbia, and Ivey.

The vast majority of those students are flocking to the Canadian job market after graduation. That’s just fine with Wade, whose corporate ascent ultimately took him back to Calgary. He’s happy to be part of the 13,000 Rotman alumni world-wide who can help future graduates get connected.

As Canada’s economy grows, diversifies and extends to more parts of the country, human capital will be our most prized asset. Rotman plays an invaluable role in bringing the world’s talent to Canada’s doorstep.

For Chayanika Chandra (MBA ’15), Rotman’s Leacross Foundation Award for Women meant she could bring her talent as a chemical engineer from her native India to her career goal in Canada: creating sustainable strategies and processes across diverse industries.
Working in Asia after her undergraduate degree in political science and history, Donna knew that she wanted to call Toronto home. So armed with several offers, Donna made her way back to Canada and chose Rotman.

Donna’s experience was a great one. She particularly liked the team-based approach to learning, challenged as she was by her peers’ diverse perspectives and tremendous drive. And she learned how to approach problem-solving both analytically and creatively.

Though Donna began her career at a Canadian bank, she ultimately chose a path where she could leverage her business skills for social benefit. First she landed at Humber College where she headed up marketing and communications. Then she found the organization that truly resonated with her values – World Vision Canada.

Donna’s work is not just a career, but a passion where she’s able to apply strategy and marketing principles to sustainable community development and the alleviation of poverty.

Donna Chow, Senior Director, Integrated Communications, World Vision Canada

IN 1995, DONNA GRADUATED WITH AN MBA FROM ROTMAN.

TODAY THAT DEGREE IS HELPING HER SAVE LIVES AROUND THE WORLD.

Eliza Casinather (MBA ’15) is thrilled she participated in Rotman’s China Study Tour – a program that lets students experience business in different markets around the world. She says the tour gave her an incredible glimpse into China’s economic environment, political climate and cultural distinctiveness.
When Daniel chose Rotman, he liked that the School was “up-and-coming” because he believed that meant more innovation and more entrepreneurship.

He thought right. At Rotman, Daniel met the faculty who would become his mentors throughout his remarkable career. And he met the classmates who would become his business partners and friends.

At only 40 years old, Daniel has already built a legacy of wildly successful start-ups. And he remains as excited as ever about Rotman. He extols its entrepreneurial spirit and believes its soaring reputation is making its alumni’s business degrees that much more valuable. And Daniel is committed to Rotman. He is a founding partner of its Creative Destruction Lab, a venture in which industry trailblazers provide mentorship to emerging entrepreneurs.

Daniel loves the tech sector because it demands adaptability, originality, multi-dimensional thinking and creativity. Exactly the skills Rotman is teaching its students, and precisely the reason Rotman graduates become industry and societal leaders.

The Creative Destruction Lab generated $100 million in equity value in 20 months, surpassing its original goal two years ahead of schedule. Now the Lab has set a new goal: $1 billion in equity over the next ten years.

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TODAY HE’S PROOF THAT A CURRICULUM WHICH COMBINES ANALYTICS AND IMAGINATION PRODUCES THE GREATEST SUCCESS STORIES.

IN 2000, DANIEL EARNED A JOINT JD/MBA FROM ROTMAN.
Armed with prestigious awards and lucrative scholarships from his honours degree in business, a senior consultant post at SECOR/KPMG and a stint with Engineers Without Borders, Neil found his way to the University of Oxford where a professor recommended Rotman – an irony Neil finds amusing.

"I went halfway around the world, only to be told the place I was looking for was right where I came from," he says.

Neil’s dream is social entrepreneurship – a way for him to make a societal difference while building a sustainable business at the same time. The joint degree he’s pursuing at Rotman and the Munk School of Global Affairs will enable him to do just that.

Neil calls Rotman’s faculty top-notch and finds Integrative Thinking and Business Design exciting components of the curriculum. He sees Rotman as a school that’s eager to try new things, and is amazed that a business school offers a scholarship in social entrepreneurship. He’s also delighted that faculty include students in their research projects, giving future graduates early access to the business world.

Neil believes that private enterprise is the single biggest driver in international development – a realization he came to while living and working in Africa. He also believes that the first world has a lot to learn from developing countries. When he graduates, he plans to leverage the best of both.
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