Business Edge Digital

An online career advancement program for internationally educated professionals

In the competitive Canadian workplace, getting ahead takes focus, grit and a commitment to continual personal growth. We’ll equip you with the techniques and strategies you need to make the most of the skills, experience and education that you brought with you to Canada.

You’ll receive a blended learning experience with 80% of it taking place online, along with “intensive” on-site sessions at the Rotman School of Management (when possible) for a flexible learning schedule. The online work is composed of a combination of scenario-based learning, online simulations, case studies, podcasts, live webinars, peer and group activities, one-to-one coaching and self-paced online study with experienced faculty, instructors and coaches.

Business Edge participants master the ability to present, negotiate, influence, and lead. You will emerge with a clear understanding of your personal brand and value to any organization – and how to capitalize on both. Through this transformative program, you’ll discover your path and integrate new tools and perspectives to achieve your full potential in Canada.

Who should attend
+ Highly skilled, internationally educated professionals with at least 1 year of work experience in Canada and are currently underemployed
+ Have a minimum of 5+ years’ of work experience before immigrating to Canada and have advanced verbal and written English
+ Are open-mind individual, committed to learning, adaptable and ready for growth and change

Organizational benefits
+ Equip employees with intercultural communication skills to improve teamwork, satisfaction and retention

Participant benefits
+ Learn the ‘unwritten rules’ of the Canadian workplace
+ Develop strategies and techniques to become more visible in the workplace
+ Identify and unpack your strengths to communicate your key messages and value proposition
+ Become a more effective communicator and negotiator
+ Gain the critical behavioural and leadership skills necessary to get ahead
+ Clarify your goals and targets to effectively manage your career
+ Gain an external alumni/peer network

The details:
Location:
Rotman School of Management
105 St George St
Toronto, M5S 3E6

*some onsite Saturdays when possible

Program fee:
$3,200 + HST

* Financial assistance is available.

For more information:
416.978.6803
businessedge@rotman.utoronto.ca

For more information and/or to apply:
https://uof.t.me/businessedgedigital